

State of California 10<sup>th</sup> District Agricultural Association/Siskiyou Golden Fairgrounds 1712 Fairlane Road, Yreka CA 96097 Phone: 530-842-2767 Fax: 530-842-4724 Website: <u>www.sisqfair.com</u> Email: info@sisqfair.com

Promoting excellence in agriculture awareness and education.

## PRESS RELEASE

## For Release: Immediate Contact: Cliff Munson, CEO

10<sup>th</sup> District Board of Directors Begin 2023 Theme Contest

YREKA – The 10<sup>th</sup> District Board of Directors is now accepting themes for the 2023 Siskiyou Golden Fair. The fair began in Fort Jones in 1859 and will be celebrating 164 years during the 2023 run in Yreka. The 2023 theme contest will run November 4 to December 16, 2022 and the winning entry will be selected by the board of directors. "Fair planning always starts with the theme contest and the board and staff are always excited to review and pick the new theme each year", according to CEO Cliff Munson "It sets the whole fair in motion."

Siskiyou County residents, clubs and organizations are eligible to enter one suggested theme for the 2023 Siskiyou Golden Fair! The theme must be 6 words or less and the name of the fair is not part of the theme. The 2023 theme needs to be unique and usable in fair advertising and promotion. Recent themes have been – Red, White and Blue in '22 which was cancelled, The Heart of Siskiyou, Saddle Up some Memories, and the all time favorite from 1988 Fair Time is Fun Time!

Take a minute and create a part of history and send in your entry for the 2023 Siskiyou Golden Fair Theme contest. The winning entry will receive a fair ticket pack. Entries can be mailed, emailed or hand delivered to: Siskiyou Golden Fair Theme Contest 1712 Fairlane Road, Yreka, CA 96097, sent by message to the Siskiyou Golden Fair Facebook page or sent to info@sisqfair.com.

For more information, contact the fair office at 842-2767. The 2023 Siskiyou Golden Fair will run August 9-13, 2023 in Yreka.