

**10<sup>TH</sup> DISTRICT AGRICULTURAL ASSOCIATION  
BOARD OF DIRECTORS MEETING  
February 16, 2021**

**CALL TO ORDER:** The 10<sup>th</sup> District Agricultural Association Board of Directors meeting was called to order at 5:32 PM by President Finley.

**ROLL CALL/DIRECTORS ABSENT:** President Finley, Vice President Fawaz and Director Hanna were present. Directors Mercier and Salters were present by Zoom. There are four (4) vacant board positions.

**INTRODUCTION OF GUESTS AND STAFF:** Also, present were Cliff Munson, CEO; Michelle Eiler, AGPA; and Janae Scruggs, Friends of the Fair President.

**PUBLIC COMMENT:** None.

**CONSENT CALENDAR (Action by Board):** Director Mercier made a motion, seconded by Vice President Fawaz and carried to accept the consent calendar which included minutes from the January 19, 2021 meeting, contracts and cash disbursements for January.

Board Member	Approved (yes vote)	Not Approved (no vote)	Abstained	Reason of Abstaining
Brandon Fawaz (2 <sup>nd</sup> )	X			
Jason Finley	X			
Judd Hanna	X			
Darrin Mercier (1 <sup>st</sup> )	X			
Lori Salters	X			
4 positions vacant				

No public comment.

**BUSINESS REPORT & INFORMATION (Action by Board):**

- Billboard Proposal – CEO Munson reported that Brandon Bethea, Marketing Manager for Rain Rock Casino submitted a Lease Proposal to the 10<sup>th</sup> DAA for an Electronic Billboard at the corner of Fairlane Road and Sharps Road. After review and discussion of the proposal, Director Hanna made a motion, seconded by Vice President Fawaz for CEO Munson to submit a counter proposal with the following terms: (1) Rain Rock Casino pays the current contract rate until the new billboard is complete and running, then the new rate applies at the first of the following month; (2) rent will be \$3,000 per side per month; (3) there will be a 3% annual increase in the rental fee for the duration of the contract; (4) the term will be 30 years with no additional options at the end; (5) all maintenance and repair expenses will be paid by Rain Rock Casino; (6) the 10<sup>th</sup> DAA has the final say in all advertising content that is displayed; (7) at the end of the contract the 10<sup>th</sup> DAA has the option of the billboard becoming 10<sup>th</sup> DAA property or Rain Rock Casino removing the structure and restoring the old sign and making it usable and (8) if contracting will be with the Karuk Tribe there will need to be a waiver of sovereignty. Director Mercier will work with CEO Munson to insure the contract contains agreed upon language proposed by the board.

Board Member	Approved (yes vote)	Not Approved (no vote)	Abstained	Reason of Abstaining
Brandon Fawaz (2 <sup>nd</sup> )	X			
Jason Finley	X			
Judd Hanna (1 <sup>st</sup> )	X			
Darrin Mercier	X			
Lori Salters	X			
4 positions vacant				

No public comment.

- Transition Plan – CEO Munson reported that the two agencies that will be forming the JPA at the state level will be the RCRC and the County of Siskiyou. CEO Munson is continuing to meet and discuss the transition plan with the committee. No public comment.
- Strategic Planning Session – CEO Munson will send out some dates, Friday afternoons, to the board to finalize a date to work on a new strategic plan. No public comment.
- Form 700 & Ethics Training – Any board members that have not completed and submitted their Form 700 need to do so. All board members are current on their Ethics Training per the information received from CDFA. No public comment.

**CORRESPONDENCE (Information/Action):** Included in the board packet is a letter from CDFA regarding the AB1499 New Fair Funds. No public comment.

**FRIENDS OF THE FAIR:** President Scruggs reported that they have a meeting tomorrow night. There was a financial committee meeting to discuss additional funds needed for extra costs in the Winema Hall HVAC System project and the funds were approved to move forward. No public comment.

**COMMITTEE REPORTS (Informational/Action):**

- Junior Livestock Auction Committee – CEO Munson reported that he has talked with Dena Rizzardo, JLAC President, and she will be calling an Executive Meeting to discuss the option for a 2-day auction. No public comment.
- Junior Fair Board – The January meeting was canceled, and the next scheduled meeting is Monday, January 22, 2021 at 6:30 PM. No public comment.

**2021 FAIR (Information/Action):**

CEO Munson reported that he is going to issue a press release on our optimism of having a fair in 2021. He wants to get information out about online tickets, online entries, less tickets sold to grandstand events to accommodate the 50% occupancy, grandstand event day changes, 2-day auction, etc. The information will be kept at a minimum since things are still changing. No public comment.

**CEO REPORT (Information/Action):**

- Events
  - Calendar of Events – CEO Munson reported that the Indoor Karts are going to try to race this weekend and then begin the tear out of the track. No public comment.
  - Mother's Day Weekend – CEO Munson reported that we are planning on hosting an outdoor market and a smaller version of the NorCal Carving Championship in conjunction with the Siskiyou Golden Jackpot Show. Next year the carving championship would be held with the Sportsmen's Expo but we are hoping the Mother's Day Outdoor Market will become an annual stand-alone event. No public comment.
- Projects
  - Winema Hall HVAC System/SB 5 Project – CEO Munson reported CCA did not receive any bids on the project. They are now trying to work with a local contractor to figure out how to make the project move forward. Michael Sellens of CCA is supposed to be in touch with CEO Munson by the end of the week with an update. No public comment.
- Funding Issues – CEO Munson reported that there CFA lobbyists are working to in regards to the amount of funding that is supposed to be received from the AB1499 funds. At this time there is \$53 million for fairs plus an additional \$10 million for projects. No public comment.

**MATTERS OF INFORMATION:**

- CEO Comments – CEO Munson reported that he met with Kevin Barba, Siskiyou Golden Speedway, prior to the board meeting. The speedway will be holding 1 test and tune and 13 races

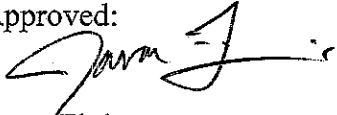
for this season. It was decided to lower payouts to the winners to save some money. There is also an outstanding invoice for last season for insurance that must be resolved prior to this season beginning.

- Items Proposed for Next Board Meeting – Strategic Planning Session Date

**NEXT MEETING DATE:** The meeting is scheduled for Tuesday, March 16, 2021 at 5:30 PM.

**ADJOURNMENT:** Meeting was adjourned at 6:30 PM.

Approved:



Jason Finley  
President

Attest:



Michelle Eiler  
Secretary