

**10TH DISTRICT AGRICULTURAL ASSOCIATION
BOARD OF DIRECTORS MEETING
March 19, 2019**

CALL TO ORDER: The 10th District Agricultural Association Board of Directors meeting was called to order at 5:35 PM at the Fairgrounds office by President Finley.

ROLL CALL/DIRECTORS ABSENT: All Directors were present with the exception of Vice President Rizzardo who called in. There are two board positions vacant.

INTRODUCTION OF GUESTS AND STAFF: Also present were Cliff Munson, CEO and Michelle Eiler, AGPA.

PUBLIC COMMENT: None.

FRIENDS OF THE FAIR: No representative was at the meeting. It was reported that they received another \$300K dollars from the Lily Foundation and the Financial Committee made the decision to continue to invest with Edward Jones. FOF members have volunteered to help with the cashiering and gates at the Sportsmen's Expo this weekend. The next meeting is tomorrow at 6:30 PM. No public comment.

CONSENT CALENDAR (Action by Board): Director Mercier made a motion, seconded by Director Hanna and carried to accept the consent calendar which included minutes from the February 19, 2019 meeting, contracts for February and the Finance Report. (Aye votes: Cardoza, Fawaz, Finley, Hanna, Mercier and Salters). No public comment.

BUISNESS REPORT (Information/Action):

- Policy on Cannabis Events – CEO Munson was unable to get enough information so this topic was tabled. No public comment.

CORRESPONDENCE (Information/Action): No correspondence at this time. No public comment.

COMMITTEE REPORTS (Informational/Action):

- Junior Livestock Auction Committee – CEO Munson reported that the hog panels have been ordered and a quote was received from Big Ass Fans for approximately \$20K for 2 large fans and installation. The next meeting is April 18, 2019. No public comment.

FAIR REPORT (Information/Action):

- 2019 Fair – CEO Munson reported that a bird exhibit was booked for the south end of the grounds and a local band for the mall stage on Sunday. He mentioned we are just a little over budget on the grounds entertainment. Community Partnerships are slowly coming in and he will start doing follow up on those and any outstanding Judging contracts. The Exhibitor Handbook is almost ready to go to print, just need to finalize the advertising. Mother Barbara has completed the fair art to be used as the handbook cover and other advertising. There is another Rodeo Committee meeting this Thursday at 7:00 PM to finalize this year's plan and get a spec sheet out for bid by April 1st. No public comment.
 - Concession Booths (Grandstand & Other) – CEO Munson reported that the Yreka Elks Lodge is very interested in moving into the Grandstand Concession booth at fairtime. We have received two (2) other applications, Siskiyou JAXX and Siskiyou Community Food Bank that are interested in filling the open permanent concession stands. Director Fawaz made a motion, seconded by Director Hanna and carried to offer the Yreka Elks Lodge the Grandstand Concession Booth and Siskiyou Jaxx and Siskiyou Community Food Bank the

other open booths. (Aye votes: Cardoza, Fawaz, Finley, Hanna, Mercier and Salters). No public comment.

CEO COMMENTS: CEO Munson reported that everything is being finalized for the Sportsmen's Expo that is this weekend. Since the newspaper is only being published once a week now, we paid for an ad on Facebook and to date the Expo ad has received about 4,000 hits and the Carving ad has received about 3,000 hits. We added a new semipro division to the carving competition and we are looking at hosting about 20 carvers. The How to Get to Auction seminar will be held on Wednesday, March 27th at 6:00 PM. The State of California now requires every junior showing at the fair to attend the meeting (or complete the course online). CEO Munson and Senior Maintenance Worker Luiz have been working on the project list to be submitted to the state for approval of funding. The top projects are: Rollup doors on buildings 1 and 2; ADA hardware updated on all necessary buildings; the sewer line; HVAC in Winema & Floral buildings; and the Floral Roof replaced.

DIRECTORS COMMENTS:

- Director Hanna – Asked the hours of the Sportsmen's Expo (Saturday 10 AM – 6 PM, Sunday 10 AM – 4 PM).
- Director Fawaz – Mentioned it would be nice to have an app for phones at fairtime that tells people the schedule and have reminder pop-ups. CEO Munson mentioned that we are looking for someone to handle the social media aspect regarding the fair. WFA had an app at the convention that we can look into and see how that worked.

STAFF COMMENTS: None

NEXT MEETING DATE: The next meeting is scheduled for April 16, 2019 at 6:30 PM.

ADJOURNMENT: Meeting was adjourned at 6:22 PM.


Approved:


Jason Finley

President

Date: 4-16-19

Attest:

Michelle Eiler 
Secretary

Date: 4-16-19