## State of California

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Promoting excellence in agriculture awareness and education.



## PRESS RELEASE

For Immediate Release: August 5, 2020

Contact: Cliff Munson, CEO

## JUNIOR LIVESTOCK AUCTION A GO – BUYERS ENCOURAGED TO BUY ONLINE

YREKA, CA — With just over a week to go until grading time — the Siskiyou Golden Fairground would like to encourage the community to go online at <a href="www.sisqfair.com">www.sisqfair.com</a> for all the 2020 buyer information available at this time. New this year will be a buy online option using AuctionTime.com an online sale service. "Many families in Siskiyou County buy their year's supply of meat protein at the annual junior livestock auction and we want to provide opportunities for all families to continue to make that happen," stated CEO, Cliff Munson, "The online opportunity will run via live stream right alongside the live auction in the arena." "Thanks to modern technology, social distancing and frequent sanitation we will have both a live onsite auction and livestream online for our buyers with current protocols and procedures in place to make it as safe as possible. All potential buyers are encouraged to go online, read the 2020 guidelines and sign up to make this auction a success. We all want this sale to be successful for our junior livestock exhibitors, they have put in hundreds of hours to provide a high-quality project. The auction will be viewable by everyone that wishes to watch online, you do not have to register to be a buyer. The auction this year will be held on three nights — Friday August 14<sup>th</sup> Beef Steers and Heifers, Saturday August 15<sup>th</sup> Lambs, Goats, Rabbit, Chickens, Turkeys and Dairy Heifers and Sunday August 16<sup>th</sup> for Hogs. The sale will start promptly at 6:00pm each evening with a buyers boxed dinner served at 5:00pm. This event is for buyers only and the fairground is closed to the public.

The Siskiyou Golden Fair began is 1859 in Fort Jones as a livestock exhibition with a few home and fine arts and 2020 is taking us all the way back to the beginning. For more information about the grading and auction go to the web page at <a href="www.sisqfair.com">www.sisqfair.com</a>, email <a href="mailto:info@sisqfair.com">info@sisqfair.com</a> or call the fair office at 842-2767.

Please stay healthy and strong Siskiyou County! We will be back to celebrate with you all on the historic grounds of the Siskiyou Golden Fairgrounds August 11-15, 2021.