

DIVISION OF MARKETING AND DEVELOPMENT
BUREAU OF STATE FARMERS MARKETS
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FLORIDA DEPARTMENT OF AGRICULTURE AND CONSUMER SERVICES COMMISSIONER NICOLE “NIKKI” FRIED

Welcome to the South Florida Fair!

Each year, approximately 5 million people attend one of the numerous fairs around our state. As Florida’s Commissioner of Agriculture, I am enthusiastic about the positive impact fairs and livestock shows have on the agricultural industry.

Events like the South Florida Fair are an excellent platform for showcasing the finest “Fresh From Florida” products as well as the industry’s latest technological advancements and innovations.

The Florida Department of Agriculture and Consumer Services created and maintains the “Fresh from Florida” program, which assists small and large producers alike by promoting the wide variety of high-quality products that are grown and harvested in Florida. I hope we can also count on your support of this program - just look for items with the “Fresh from Florida” label. Together, we can help our state’s agricultural industry thrive.

While you are visiting the South Florida Fair today, I hope you will take the opportunity to enjoy the outstanding food, entertainment, contests and youth exhibits. Most importantly, I hope your day at the fair will allow you to experience Florida’s agricultural roots and its impact on our great state. Enjoy!



Sincerely,

NICOLE “NIKKI” FRIED
COMMISSIONER OF AGRICULTURE