



**SOUTH FLORIDA FAIR & PALM BEACH COUNTY EXPOSITIONS, INC.  
STAFF**

**ADMINISTRATION**

**Victoria Chouris, CFE**  
**PRESIDENT/CHIEF EXECUTIVE OFFICER**  
 Matthew Wallsmith  
 VICE PRESIDENT/CHIEF FINANCIAL OFFICER  
 Rickeisha Salesman  
 EXECUTIVE ASSISTANT

**FINANCE**

Shamel Jalahej  
 DIRECTOR OF FINANCE  
 Debra Davis, Box Office Manager  
 Debby Hamm, Accounts Payable  
 Siva Hohn, AR / Payroll  
 Linda Rowe, Finance Assistant

**BRAND MANAGEMENT**

Rita De Mier-Lincoln, CFE  
 DIRECTOR OF BRAND MANAGEMENT  
 Kayla Cawley, Entertainment & Marketing Coordinator  
 Sienna Huebner, Digital and Social Media Marketing  
 Donna Rizzo, Receptionist  
 Andrea Simeone, Senior Graphic Designer  
 Stacy Wakefield, Volunteer Services Manager

**PUBLIC SAFETY**

Jeff Swank  
 DIRECTOR OF PUBLIC SAFETY  
 Chris Sores, Sr. Officer in Charge  
 Mary Friery, Security Assistant  
 Nelson Reyes, Gate 10  
 Danny Hill & John Welch, Guards

**BUSINESS DEVELOPMENT**

Becky Brashear, CFE  
 DIRECTOR OF BUSINESS DEVELOPMENT  
 Tracy Hamlin, Agricultural Operations  
 Tammy Sory, Agricultural Assistant  
 Paige Poole, Education & Community Relations Manager  
 Annabell Manners, Expo Sales Manager  
 Kyanna Dominguez, Expo Sales Assistant  
 Theresa Agricola, Sponsorship Manager  
 Lorie Stinson, CFE, Exhibits & Special Events Manager  
 Tim Pachis, Corporate Sales (Seasonal)  
 Connie Christman, Yesteryear Village Manager  
 Gale Singer, Yesteryear Village Assistant

**OPERATIONS**

Matt Daly, CFE  
 DIRECTOR OF OPERATIONS  
 Jon Meyer, Head Carpenter  
 Kenneth Piccini, Carpenter Assistant  
 Jerry Coleman, Electrician Supervisor  
 Gage Coker, Electrician  
 Alex Rodriguez, Expo Facility Manager  
 Lisa Nichols, Expo Event Manager/Concessions  
 Jordan Davis, Expo Event Manager  
 Allan Brown, Maintenance Manager  
 Harry Brock, Landscape Manager  
 Bruce Wise, Inventory Control  
 Tom Faltash, Special Projects  
 Doug Guffy, Fright Nights & Expo Staff

Landscape: Eddie Brown, David Billings, Eric Moore and Carlos Pena

Expo Maintenance: Maria Cenobio, Osvaldo Dominguez, Innocent Duperval, Serge Mardy and Willie Sotomayor