



2023 SOUTH FLORIDA FAIR
January 12 - 28, 2024

LICENSEE APPLICATION FOR SPACE

Please check: [ ] New Applicant [ ] Returning Applicant

PLEASE PRINT

NAME OF BUSINESS: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_ FEIN#: \_\_\_\_\_

SALES TAX DEALER # \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: ( ) \_\_\_\_\_ FAX:( ) \_\_\_\_\_

EMAIL: \_\_\_\_\_ CELL:( ) \_\_\_\_\_

TYPE OF EXHIBIT

Food Sales \_\_\_\_\_ Direct Sales \_\_\_\_\_

What age is your target market? \_\_\_\_\_

PRODUCT: List ALL items you would like to sell or display. If selling, give price range \$ \_\_\_\_\_

\_\_\_\_\_
\_\_\_\_\_
\_\_\_\_\_
\_\_\_\_\_

Stock Truck? \_\_\_\_\_ Yes \_\_\_\_\_ No

Stock Truck Electric: \_\_\_\_\_ Yes \_\_\_\_\_ No

Camping? \_\_\_\_\_ Yes \_\_\_\_\_ No

INDOOR SPACE REQUIREMENTS
10'x10' or 15'x10' increments

Booth size requested \_\_\_\_\_ x \_\_\_\_\_

Do you need pipe & drape? \_\_\_\_\_ Yes \_\_\_\_\_ No

What is the largest space you can attractively fill: \_\_\_\_\_ x \_\_\_\_\_ What is the smallest?: \_\_\_\_\_ x \_\_\_\_\_

OUTDOOR SPACE REQUIREMENTS
Fair Experience Is Required • No Pop Up Tents • No Food Trucks

Do you have: Trailer \_\_\_\_\_ Tent \_\_\_\_\_ Other \_\_\_\_\_ If trailer, is the hitch removable? Yes \_\_\_\_\_ No \_\_\_\_\_

Front Footage: \_\_\_\_\_ Depth: \_\_\_\_\_ Center \_\_\_\_\_ x \_\_\_\_\_

How many sides can you sell from: \_\_\_\_\_

**REFERENCES**

Have you ever exhibited at the SOUTH FLORIDA FAIR: Yes \_\_\_\_\_ No \_\_\_\_\_

If yes, when: \_\_\_\_\_

List name of company at that time: \_\_\_\_\_

Please check trade organizations you are a member of: OABA \_\_\_\_\_ NICA \_\_\_\_\_ IAFE \_\_\_\_\_

Florida Federation of Fairs \_\_\_\_\_ Other \_\_\_\_\_

How many years has your business been in operation? \_\_\_\_\_

List Fairs/Festivals you have been associated with and a contact person/telephone number at each event.

1) \_\_\_\_\_

2) \_\_\_\_\_

3) \_\_\_\_\_

4) \_\_\_\_\_

**Please return your application to:**

South Florida Fair  
Attention: Exhibits/Concessions Department  
P. O. Box 210367  
West Palm Beach, FL 33421-0367

**I HAVE READ AND UNDERSTAND ALL THE MATERIALS REQUIRED TO EXHIBIT AT THE SOUTH FLORIDA FAIR, INCLUDING INSURANCE INFORMATION AND RULES AND REGULATIONS.**

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**IMPORTANT!**

**NEW LICENSEES: This application MUST include a recent photo of your set up. Applications without photo will not be considered.**

**RETURNING LICENSEES: Please include pictures of your booth(s). Any changes in products sold or booth appearance must be included in your application.**

**\* For your application to be considered, all parts of this form must be filled out completely - This is an application for space, not a contract or offer to enter into a contract. Application does not guarantee space**

**\* Deposits will NOT be accepted with applications. If a contract is offered, deposits are immediately due**

**- Insurance requirements and the Rules & Regulations are available at:  
[www.southfloridafair.com/VendorInfo](http://www.southfloridafair.com/VendorInfo)**