
St Lucie County Fair

PRESS RELEASE

For Immediate Release
January 22, 2020

For more information contact
Christine Iannotti, (772) 464-2910

55TH Annual

ST LUCIE COUNTY FAIR

At the intersection of Midway and Okeechobee Road

February 28th through March 8, 2020

Mission Statement

To operate and manage the St. Lucie County Fair to serve the residents of St. Lucie, Indian River, Martin and Okeechobee counties. To promote the agricultural, horticultural, industrial, creative arts and sciences and educational opportunities while providing quality family entertainment for the people of the Treasure Coast.

The St. Lucie County Fair Association, Inc. proudly announces the opening of its 55th Annual Fair on Friday, February 28, 2020 at 4:00 PM. The fair will run for 10 action packed days and nights with livestock shows, midway rides and the very best in entertainment, with acts performing every day. The Fair will close on March 8, 2020. Admission is \$15.00 at the gate, \$8.00 in advance for adults, Veterans and seniors 50+ are \$8 everyday, children 6-12--- \$5.00 at the gate and \$3.00 in advance, children under 6 are free. Children under 12 receive **\$1 ADMISSION** on both Saturdays. The fair also offers **FREE ADMISSION FOR ALL** on Monday, March 2nd and Wednesday, March 4th and, of course, there are ride and/or wristband specials daily on the spectacular midway by Murphy Brothers Expositions and James E. Strates Shows. Parking is FREE!

History and Background

The St. Lucie County Fair is the largest single event to be held in the county. The last two years average attendance was approximately 130,000. The fair was

previously held next to the St. Lucie County International Airport on St. Lucie Blvd, since 1966, and has been in existence since 1964. Now, in 2020 we will enjoy our 17th year at our location at the intersection of Okeechobee Road and Midway Road. The fairgrounds boast a 250-acre site. St. Lucie County and the St. Lucie County Fair Association look forward to the future of having one of the nicest fairground facilities in the state.

The Fair Association is a 501-C3 non-profit group of volunteers who all work extremely hard year-round to bring the fair to the residents of the Treasure Coast and surrounding areas. Along with the Association volunteers at “fair time” the Treasure Coast’s community of professionals and individuals all team together as sponsors to keep the St. Lucie County Fair truly the best it can possibly be. All efforts great or small are greatly appreciated by all that attend the St. Lucie County Fair. The fair is truly a “showcase” of what **THE GREAT COUNTY OF ST. LUCIE** has to offer.

The Officers, Trustees, Directors, Staff and Association members are committed to the promotion of the areas industries, with the focus being agricultural education of both our area and the State. This includes cattle and citrus, both of which have laid the background to St. Lucie County’s past and present existence. The future of St. Lucie County, of course, is the youth and the main purpose of a County Fair is to showcase its youth. The St. Lucie County Fair is extremely proud of their youth participation. The School building is crammed full of exhibits from many of our schools from the elementary level to our high school tech programs. In the livestock area, you will find some of the best in steers, swine, birds, rabbits, chickens, horses and many other varieties of animals. Whether they show a 2000 lb. bull, make their own quilt or bake their favorite cookie, many of our 4-H, FFA exhibits and independent exhibits are recognized as some of the best in the state. The St. Lucie County Fairs’ Livestock is again ready to present one of the state’s largest premier livestock shows and auction, with market animal sales traditionally ranked 1st or 2nd in the state.

Treasure Coast's Finest Compete at the St. Lucie County Fair

Adults and youth can compete in a number of events such as Women's World, Crafty Men, Art and Photography, all of which are open to residents of Okeechobee, Indian River, St. Lucie and Martin counties. All classes are presented ribbons for first, second and third places and all who enter display their wares the entire ten days of the fair. There are no entry fees for the above displays.

Livestock competitions daily---from shows to demonstrations and even livestock auctions, we bring a little of the "farm" to the city every day. The livestock program is limited to the youth of St. Lucie County.

Demonstrations

Women's World

- Youth Quilting
- Adult Quilting
- Machine Quilting
- T-shirt rug making
- General Sewing
- Yarn Spinning
- Rug Making
- Yo Yo quilt making

Crafty Men

- Bowl Turning
- Scroll sawing
- Wood burning and painting
- Wheel Pottery

St. Lucie County Fair

PRESS RELEASE

For Immediate Release
January 22, 2020

For more information contact
Christine Iannotti, (772) 464-2910

DIRECTIONS TO THE FAIR

From West Palm:

I-95 north to Exit 126 (Midway Road) turn left (west) for 4.5 miles to fair entrance.

From Port St. Lucie/Stuart (U.S.#1)

U.S. #1 north to Midway Road. Turn left; stay on Midway to fair entrance
(12 miles)

From Port St. Lucie/Stuart (I-95)

I-95 north to Exit 126 (Midway Road) Turn left (West) continue 4.5 miles to Fair
Entrance.

From Melbourne/Vero Beach (U.S.#1)

U.S. #1 south to turnpike feeder road on your right. Go through Lakewood Park
heading south until you come to the turnpike entrance (State Road 70) turn right
go 6.5 miles turn left at fair entrance.

From Melbourne/Vero Beach (I-95)

I-95 south to Exit 129 (Okeechobee Road—SR 70) turn right go 8.5 miles to
Left is fair entrance

Florida Turnpike:

Head north or south to Ft. Pierce exit 152. As soon as you go through the toll
you will come to a red light. Turn left at light go 6.5 miles to Fair Entrance.

St. Lucie County Fair

PRESS RELEASE

For Immediate Release
January 22, 2020

For more information contact
Christine Iannotti, (772) 464-2910

St. Lucie County Fair Announces Advance Gate and Ride Specials

Fair goers can save money by buying advance tickets for both rides and gate admission.

Gate admission tickets

Adults 13+	\$8.00, (regularly \$15)
Children 6-12	\$3 (regularly \$5.)
Children 5 and under	FREE.
Veterans & Seniors 50+	\$8 everyday no need to buy in advance

Parking... FREE !

The MEGA PASS----EARLY BIRD SPECIAL...TILL January 27, 2020 online or January 25th in office. BUY 2 or more MEGA PASSES FOR ONLY \$60.00 each.

From January 27, 2020 until February 22, 2020 the mega passes are \$70.00 each in office and 25th online. The bearer of this pass can ride unlimited rides everyday including midnight madness. The pass *includes* gate admission. Single purchase advance is \$70 and the gate price is \$90 each.

Unlimited Ride Armband A single day unlimited ride armband for only **\$20.00. Save \$5.00** on on-grounds purchase for Monday - Wednesday and Save **\$10.00** on the Friday – Sunday bands, Thursday is Dollar Day-no bands sold. Advance purchased armbands may be used on Thursday. Advanced prices end Saturday Feb. 22 in person and Wednesday Feb. 26 at midnight online.

St. Lucie County Fair

PRESS RELEASE

For Immediate Release
January 22, 2020

For more information contact
Christine Iannotti, (772) 464-2910

Special Events

The PRCA WIDE OPEN RODEO!!!!

Sponsored by Arrigo Dodge, WAVW 92.7FM

Friday and Saturday

February 28 and February 29 at 7:30 PM

The PRCA Wide Open St. Lucie County Fair Rodeo
is free with your gate admission. Come early as seating is limited.

Demo Derby !!!

**Sponsored by WAVW 92.7 FM, and Kauff's
Towing**

Saturday March 7 at 6:00 PM

Crash till you can't move anymore...one of the most popular events at the fair!!!
This is a favorite of all ages. Only one day so don't miss it!!!

Daily Entertainment Line-up

**All Entertainment FREE
with your gate admission**

School Pride

See the various St. Lucie County School displays show of their school's success...vote for your favorite...Cash prizes sponsored by Sunrise Kiwanis, Garber Buick GMC, Dermody Pediatric Dentistry, and Westside Church

Chris Mabrey—Master Hypnotist—You can actually participate in the hypnotic experience! Be ready to laugh and be amazed as local folks partake in Chris' hypnotic show.

Show Me Safari Pig Races—Listen for the bugle and head for your front row seat at the famous pig races!

Show Me Safari Petting Zoo—Always a staple at the St. Lucie County Fair. Young and old alike always enjoy learning about the various exotic animals on display. This show is both educational and fun.

G. Alan Fine Jewelry “Ag”tivity Area—All 10 Days

Newly designed--- a real fun agricultural experience. Not just for kids, ride a John Deere tractor and pretend you are a real Florida farmer, plant the seeds, pick the crops and sell at the market. Your “ag” dollar is good to actually buy the goodies from products grown in our fine state. Sit down for a spell, learn about Florida agriculture, play with your food or just be a Farmer for A Day. Learn by doing and have “gallons” of fun!!! All this and more takes place in the Family “Ag”tivity Barn. “Hands on” activities for all ages

Top Ranked Livestock Shows—See daily schedule

From rabbits to grown bulls, nothing but pride swells in our hearts as the youth of St. Lucie County “strut their stuff” and their livestock every day. Horse shows, steer show, swine show, beef breeding, dogs and small animals. You will see it all in our new livestock pavilions. Please try to attend one of the State's best livestock auctions. Swine Show, Saturday, February 28 at 4:00pm and the Swine Sale Sunday, March 1st at 4:00pm. Steer Show Tuesday, March 3rd at 7:00pm and the Steer Sale Wednesday, March 4th at 7:00pm.

Southern Eagle Hospitality Pavilion

Enjoy a cold Beer, Pepsi or glass of wine. This is a great place to relax or meet up with friends. Conveniently located in the center of the grounds by the Adams Arena, where the concerts and rodeo are held.

St. Lucie's Got Talent!

Both Saturdays and Sundays filled with our local talent of all ages. See fantastic youth dance routines, gymnastics, drill teams, drumlines, line dancing and more!! Local Artists **Ben Lewis, The Groovin' Groundhogs, Matt Ingram, Bethany Lynn, Thundergrass Bluegrass Band** and more!

Slamabama – All 10 days!

Always a favorite at the Fair. They sing it all, rock, country, top 40. You can dance or sing along! See them on the Hometown News Stage every day. See event schedule for times.

Max Power Robot – All 10 days!

This is Max's first visit to the St Lucie County Fair and he comes with great reviews! He's big. He's bright and he will be hard to miss! Max will be strolling or truckin' all around the fairgrounds everyday of the fair. He is also a great photo op! See event schedule for specific times and places!

Groovin' Goundhogs – All 10 days!

See the Groovin' Goundhogs every day in the G Allen Home Arts Building. Enjoy the music, rest in the rocking chairs and see some of the best artistic talent St Lucie has to offer.

Nick's Kid Show – All 10 days!

Back by popular demand. A great show dedicated to the younger ones but adults enjoy too. Nick will get you dancing.

Red Dragon Laser Tag – All 10 days!

Free for all to play. Get a little exercise and have fun!

Thundergrass – All 10 days!

If you enjoy the fiddle this is the show for you. Check them out on the Hometown News Stage.

Buford Bear and his Miniature Truck – All 10 days!

It is fun time for all when you meet up with Buford. Great photo opps for all.

The Plant Guy – All 10 days!

Never seen before! He has great "roots" The plant guy can pop up anywhere. Great family entertainment for all ages.

St. Lucie County Fair

Public Relations Department

For Immediate Release
January 22, 2020

For Information contact
Christine Iannotti, (772) 464-2910

Dear Working Media Friends:

We are looking forward to seeing you at the St. Lucie County Fair, February 28 to March 8, 2020. The following is some information to help facilitate your coverage of the event.

Interviews: Fax requests to Christine Iannotti at 772-464-8892. Please include the subject nature of the story, with whom you wish to speak, the time(s) you would like to conduct the interview and the format in which you prefer the interview to be conducted (live, taped, phone, etc)

Credentials: All requests must be submitted in writing on company letterhead. Credential passes are included in your advertising packages; so additional requests might not be necessary. However, for those that need vehicle for display access please be specific as to time of arrival and number and size of vehicles. Please note that we request that all vehicles be inside the fairgrounds prior to opening daily at 4:00 PM and weekends at 12 Noon. Do not enter the fairgrounds without a security escort. After receiving your written request, we will instruct you as to what gate to arrive.

Parking: **Credential parking is in the west side of the fairgrounds off Peacock Road. Please have your credentials displayed for entrance. Your family is invited to accompany you all in one vehicle please. Please have credentials prior to coming to the fair or have prior arrangements made**

Information: Information is available at 2 locations at the fair. One is in the front of the small animal barn in the livestock area and one is just inside the main entrance of the fairgrounds on the right side.

Once again, we thoroughly appreciate your support and look forward to a fantastic event. Should you need anything else please feel free to call me at 772-464-2910 or my cell 772-812-8338 Christine Iannotti

St. Lucie County Fair

PRESS RELEASE

For Immediate Release
January 22, 2020

For more information contact
Christine Iannotti, (772) 464-2910

Murphy Bros. Expositions and James E. Strates Shows **Presents** **WORLD CLASS FAMILY MIDWAY**

This year the midway will shine above no other that the Treasure Coast has ever seen. **Over 48 rides...** Over 15 Acres of rides!!!! The best rides, the scariest rides, the family rides, the fun rides, it is all here at the St. Lucie County Fair!!!.

Ride armbands and or ride specials available almost every day.....get your advance discount tickets today by visiting www.StLucieCountyFair.com