



# St. Paul Rodeo Association

## Member Newsletter

June 2022

### *FROM THE PRESIDENT'S DESK*

Here we go! This is the time of year we gather to support our greater communities, honor our western heritage, and put on the Nation's best world class 4<sup>th</sup> of July Rodeo. The 86<sup>th</sup> St. Paul Rodeo is upon us. Covid is all but behind us and we expect no restrictions. We remain cautious as cases remain high as we want all of our members, volunteers, and patrons to remain healthy and safe, but we are full speed ahead!

2022 is shaping up to be another spectacular and well-attended event. Ticket sales continue to track well ahead of any previous year. Our General Manager, Cindy Schonholtz, has again done a great job with our Sponsors who have stepped up their support for our event, so please support our Sponsors whenever you can. We have tried to get out in front of the supply chain issues with some success and it seems like it is one thing after another that presents some challenges, but for the most part, we are in great shape.

Your Board met with all Committee Chairs in mid-May, and we even have some new committees. The Outpost Saloon has separated from the Tack Room Saloon and is being managed by Reed Godfrey and Jim Aguilar. We have also added a 5<sup>th</sup> beer stand that will be managed by Joseph Singler. Additionally, the Hall of Fame tent will be managed by Chris Kirk and David and Mary Jane Krier. Thank you all for stepping up. There was one common theme in this meeting – we need more volunteers. Committees most in need of help are Ushers, Parking, Souvenirs and the 21 Club. Signups are out and we truly do appreciate all the time and hard work our members and volunteers put in to make our Rodeo the great Rodeo that it is, but we are still shy of what we need. If you can volunteer an extra shift on your current committee or one in need, that would be greatly appreciated. Work with your Committee Chair, our GM Cindy or Cheyenne Merten of the Membership Development Committee, to see where your skills can be best put to work. And again, thank you.

Our annual work party is scheduled for Saturday June 18<sup>th</sup>, beginning at 8 AM at the Rodeo grounds. Please mark your calendar to be there as there is still lots of building, repairing, painting, and cleaning to do. The weather has not helped us this year and we need to take advantage of every opportunity. (Director Brian Love is also having our regular Thursday night work parties if you cannot make the Saturday work event. These Thursday evenings are an opportunity to help make our arena shine come June 30<sup>th</sup> for opening night.) After the work party on the 18<sup>th</sup>, we will have our Member Steak Feed starting at 6 PM in the Outpost Saloon tent on the Rodeo grounds. I hope to see everyone there.

Then we hope you join us on the evening of June 29<sup>th</sup> at the Hall of Fame BBQ and Induction Ceremony. The location again this year will be in the Hall of Fame and Outpost tents on the west side of the Rodeo arena. Festivities begin at 5:00 PM.

### **St. Paul Rodeo Board of Directors**

Randy Ernst  
*President*

Sam McKillip  
*Vice President*

Kevin Smith  
*Secretary*

Matt Eide  
*Treasurer*

Keith Brownell

Aaron Cain

Brian Love

Cody McKillip

Bill Smith

Dave Smith

Matt Weishoff

### **St. Paul Rodeo Staff**

Cindy Schonholtz  
*General Manager*  
[503-633-2031](tel:503-633-2031)  
[manager@stpaulrodeo.com](mailto:manager@stpaulrodeo.com)

Karen Tuck  
*Ticket Office Manager*  
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[admin@stpaulrodeo.com](mailto:admin@stpaulrodeo.com)

Mailing address  
P.O. Box 175  
St. Paul, Oregon 97137

2022 inductees are Launa and Wally Pohlschneider, Julio Moreno, Tim O'Connor, Georgene Bernards, and Paul Charron. Tickets are available through the Rodeo ticket office. Please join us in celebrating and in congratulating this year's inductees.

As we get ready to swing open the chutes on the 86<sup>th</sup> St. Paul Rodeo and an expected record-breaking crowd, we will need each and every one of you to represent our rodeo, our community, and our organization. We are grateful for your service and the pride you take in making this historic and iconic Rodeo happen. We make memories. We provide great family entertainment. We bring magical moments to thousands. We celebrate our treasured western heritage, and we provide a world-class Rodeo for world-class Rodeo athletes. Thank you for all you do! Let's Rodeo!

– *By Randy Ernst, President*

## OPPORTUNITIES TO FULFILL YOUR WORK OBLIGATIONS

**21 CLUB** (sell drink tokens and check ID during the rodeo performances):

Please call or text Del White 503-476-7421 or use this link to fill in shift:

<https://signup.com/go/WLtxVMt>

**GATES** (scanning tickets & hand stamps at entrances):

Shift time starts 6 pm for evening shows, and 12 noon the day of 4th.

Please call or text John Kirk at 503-991-0076 or email [kirkjpjr@aol.com](mailto:kirkjpjr@aol.com)

**USHERS** (directing patrons to seats):

Shifts are 6:30pm - 8:30pm for the evening shows and 12:30pm - 2:30pm the day of 4th.

Please call or text Ryan Davidson or Tom Albright.

Ryan 503-932-8873 or email [ryan\\_davidson@live.com](mailto:ryan_davidson@live.com)

Tom 503-951-3294 or email [thomasralbright@gmail.com](mailto:thomasralbright@gmail.com)

**COLLECTIBLE SALES** We need volunteers to sell our beautiful St. Paul Rodeo Collectible items in the Hall of Fame tent (previous location of the St. Paul Rodeo Wild West Art Show and Sale). Please note that there are Set-Up and Take-Down shifts as well as the shifts managing collectible sales.

Please contact Mary Jane Krier if you have questions. Her email address is [krier@stpaultel.com](mailto:krier@stpaultel.com) and her mobile is 503-704-3680.

Please review the schedule and sign up if you have any availability for a shift(s) at this link to the SignUp program: <https://signup.com/go/eQnpbmF>

## COMMITTEE UPDATES

### MEMBERSHIP DEVELOPMENT COMMITTEE – Cheyenne Merten Chair

**VOLUNTEER ORIENTATION:** The Volunteer Orientation will be on **June 21st at 6pm** at the Tack Room. All seasoned and new volunteers are welcome to attend. It is our goal to welcome our volunteers, let them know the schedule and expectations and give them information that will help them enjoy their time as a volunteer. This will also give our new volunteers an opportunity to get familiar with the layout of the rodeo grounds, where emergency personnel will be stationed, etc.

Chairman are encouraged to attend so that they have an opportunity to describe their committee and what volunteers can expect when helping out.

**TACK ROOM SALOON CELEBRATES 50 YEARS! Shannon Ernst, Chair**

Since 1972, the Tack Room Saloon has been the place to gather before, during and after each Rodeo performance. Over the years we've added music, the Paddock Bar, the VIP Deck and a live-video feed of each performance, but we have retained the original ambiance of a true cowboy bar. The museum-esque artwork and decorations have been mostly all donated by locals and our bar top is branded with many historic ranch brands from around the area, including the oldest registered brand in the State. We were even named one of the "Best Cowboy Bars of the West", by American Cowboy Magazine, and are only open 5 days a year!

As part of our celebration this year, we will be hosting a 50<sup>th</sup> Anniversary Concert on Friday, July 1<sup>st</sup>. Doors open at 1 pm and the concert starts at 2 pm. Live music will be by Nashville Recording Artist, Jessie Leigh and we are excited to host her in the Paddock. We will have a "Memory Lane" wall, full of photos and other memorabilia from the last 50 years in the TRS to share with you all week. Commemorative items will also be for sale!

If you have any old photos or memories you'd like to share with us, you can send them to Shannon: [ranshan@comcast.net](mailto:ranshan@comcast.net). We look forward to celebrating this milestone with y'all and thank you for all your support over the years! Cheers to 50 years of slingin' drinks!

**Health/Safety/Security Committee Update – Kim Wallis, Chair**

As this year's rodeo approaches, we're working to provide a safe event for our members, volunteers, contestants, and thousands of visitors. No COVID restrictions and rules to deal with this year, thankfully, but safety is always a major concern. The Rodeo has a comprehensive safety/security plan for the venue in coordination with the St. Paul Fire District; local, state and federal law enforcement partners; private security, and State/County Emergency Management agencies. We also manage traffic after each show and the July 4th parade. Without going into the specifics to protect operational security, please be assured there is a tactical plan in place to handle serious incidents and threats.

We're bringing back the Health/Safety Hotline first used last year. It was quite successful, and we responded to medical issues, lost children calls, ticket scalping, and suspicious activity. Don't hesitate to call it for assistance or to report safety concerns and suspicious activity. The Hotline will be active and answered June 25 to July 6.

During active event hours, members and volunteers can call the St. Paul FD duty number, which goes directly to Fire District personnel on the Rodeo Complex and reduces response time. You can also call 9-1-1, but response time may be slower.

Hotline and Fire Department numbers will be posted at gates, concession and souvenir stands for staff reference.

**St. Paul Rodeo Health/Safety Hotline: (971) 261-0611**

**St. Paul Fire District Duty Number: (503) 633-4357**

New this year: A fully air-conditioned cooling tent to help treat heat related issues and address any first aid needs. The tent will be located on 4th street across from the B/C gate, and open to anyone who needs assistance.

## CONGRATULATIONS TO THE 2022 ST. PAUL RODEO HALL OF FAME INDUCTEES



**Georgene Bernards**  
SPR Member



**Paul Charron**  
SPR Member



**Wally & Launa Pohlschneider**  
SPR Director/Officer



**Julio Moreno**  
Timed Event Contestant



**Tim O'Connor**  
Contract Personnel

### **Join us for the Hall of Fame BBQ**

Wednesday, June 29, 2021

5:00 p.m. – Hall of Fame Tent

Steak Dinner, Coke and Coors Beverages

Live and Silent Auctions benefitting St. Paul Fire Department

**Member Tickets: \$32 – available at the ticket office – not available at the door**

### **FOUNDATION AUCTION**

Bring your wallets! We are going to have our annual Auction at the Hall of Fame BBQ to benefit our St. Paul Rodeo Foundation. We have had some extremely generous donations this year. There will be museum quality framed artwork, Rodeo Vegas Leather Jacket, Spirit Mountain blanket, YETI coolers, 2 tickets in a Gold Spur on July 4 1:30 p.m. and other generous donations. We look forward to seeing you all soon. All of the proceeds will go to the St. Paul Rodeo Foundation's fundraiser for the St. Paul Fire Department!



## ST. PAUL ROYAL COURT

The St. Paul Rodeo Royal Court has been on the move promoting the St. Paul Rodeo. A favorite event was back this year – Oregon AgFest at the State Fairgrounds in Salem. The court signed autographs, gave roping lessons and visited with hundreds of folks. We got one note afterward: “My daughter loved seeing your princesses at AgFest yesterday and wants us to go!” This message came over Facebook asking about buying tickets – love it!





## HALL OF FAME TENT

The Hall of Fame Tent is back for 2022! We are so grateful for the support in 2021 and happy to offer a gathering place in the shade with cold beverages that is family friendly! The Hall of Fame BBQ will kick off the activities in the tent.

During the Rodeo the Tent will house the Information Booth, Collectibles Sales and the Hall of Fame Display. It will have seating available every performance to bring food in to eat and Coke and Coors products for sale much like the Main Stage Tent in the past. After the July 4<sup>th</sup> parade come enjoy St. Paul Parish BBQ Chicken.

There will be Live Entertainment on Saturday July 2<sup>nd</sup> & Sunday July 3<sup>rd</sup>.



### Saturday July 2, 2022

Tom Swearingen, Cowboy Poet and Joni Harms, Western Musician  
4-7pm - Hall of Fame Tent

### Sunday, July 3, 2022

Joni & Olivia Harms, Western Musicians  
4-7pm - Hall of Fame Tent

## AUSTIN SMITH FIRST RESPONDERS' NIGHT – JUNE 30, 2022

Our St. Paul community honors fallen volunteer firefighter Austin Smith in a way that would make him proud by honoring all first responders at the June 30 St. Paul Rodeo performance, sponsored by Krohn's Appliance. All Police, Fire, and EMTs will receive a \$2 discount for each ticket purchased for this performance. We will pay special tribute to all our first responders this evening.

Austin Smith, St. Paul Fire Department Volunteer Firefighter, was killed at the age of 30 in an explosion on February 3, 2022. Austin was a volunteer in every way; giving back to his community was a passion.



## PASS THE HAT FUNDRAISER FOR ST. PAUL FIRE DEPARTMENT

St. Paul Rodeo Foundation is sponsoring a fundraiser benefitting the St. Paul Fire Department.

All donations received until July 5, 2022, will be designated to the St. Paul Fire Department in Austin Smith's Name.

Austin was a volunteer firefighter who was tragically killed fighting a barn fire in St. Paul on February 3, 2022. He was a beloved member of the St. Paul Rodeo Family and the St. Paul Community. Our goal is to raise \$65,000 to purchase an extrication tool-set for the St. Paul Fire Department to replace 40-year-old equipment that is no longer functional with current vehicles.



Generous sponsors have offered matching funds for total donations made during specific time periods:

*Marion Ag Service, Inc* will match up to \$5000 for total donations made June 5-11, 2022.

*Schneider Water Services* will match up to \$5000 for total donations made June 12-18, 2022.

*Ernst Irrigation* will match up to \$5000 for total donations made June 19-25, 2022

You can give today online at: [www.stpaulrodeofoundation.org](http://www.stpaulrodeofoundation.org) or scan the qr code:

## PATRIOT NIGHT BENEFITTING THE AMERICAN LEGION

On July 4th, we honor our veterans and active military with a special grand entry recognition for each branch of our U.S. Military. Tickets to this performance are discounted \$2 each for all military personnel. The American Legion, which works to enhance the well-being of America's veterans, their families, the military, and our communities by their devotion to mutual helpfulness will be in the Hall of Fame Tent. We encourage our rodeo fans to see all the things they are doing for our veterans. Thank you to Providence Newberg Medical Center for sponsoring Patriot Night at the St. Paul Rodeo.

### St. Paul Rodeo partners with JCCF - July 3<sup>rd</sup>

July 3<sup>rd</sup> is "Beyond the Boots" Night at the St. Paul Rodeo. We will recognize the efforts of the Justin Sportsmedicine Team and the Justin Cowboy Crisis Fund in keeping our rodeo athletes healthy and going down the rodeo road.



All tips at the Tack Room Saloon, Outpost Bar and Beer Stands will go to the Justin Cowboy Crisis Fund (JCCF) to "give a hand up" to rodeo athletes who are injured through their participation in rodeo. With the help of our fans, the St. Paul Rodeo's 2021 donation to JCCF was \$23,230.64!

On July 3rd, we give special honor and thanks to these PRCA World Champions, top competitors, and those with a dream of rodeo fame. Rodeo is considered one of the most dangerous and difficult sports in the world; the rodeo athlete puts personal well-being on the line in each and every event. With no guaranteed salaries or injured reserve provisions in rodeo, these athletes are often left with no place to turn when faced with serious, sidelining injuries and the accompanying financial hardship. This is where the JCCF steps in! The JCCF provides need-based assistance to those injured through participation in the sport of rodeo until they are able to get back on the road and compete again. For more information about JCCF see <http://www.justincowboycrisisfund.org>.

## 2022 ST. PAUL RODEO FOUNDATION SCHOLARSHIP WINNERS

### RODEO GIFTS

#### *St. Paul Rodeo Foundation awards annual scholarships*

St. Paul, Ore. (May 25, 2022) – The 2022 recipients of the St. Paul Rodeo Foundation scholarships have been announced.

Rianna Nowlin, Keizer, Ore., and Brody Schindler, St. Paul, Ore., will both receive \$4,000 towards higher education.



Nowlin, a 2022 graduate of St. Paul High School and one of four valedictorians of her class, was a member of the National Honor Society, St. Paul Business Leaders Club, Fellowship of Christian Athletes, a copy editor for the St. Paul High School yearbook; participated in choir, track, and was involved in other volunteer capacities.

As a St. Paul High School athlete, she volunteered at the St. Paul Rodeo to benefit the high school booster club. She helped park cars and assisted with selling strawberry shortcake at the rodeo.

Rianna Nowlin is the recipient of one of two St. Paul Rodeo scholarships. The 2022 St. Paul High School graduate was valedictorian of her class.

This fall, she will attend Point Loma Nazarene University in San Diego, Calif., to major in Christian Studies with a focus in leadership. She would like to be a pastor of a church. She is the daughter of Dwayne and Michele Nowlin.



Schindler, also a 2022 St. Paul High School graduate, was involved in FFA, St. Paul Business Leaders Club, and played football, basketball and baseball, serving as football and baseball team captain his senior year.

Schindler hasn't missed attending the rodeo except for 2020, when it was canceled due to the pandemic. He has volunteered there since his junior high days, learning to work a booster club counter, count change and sell merchandise. He's helped with parking and selling the St. Paul Parish barbecue chicken and ice cream.

The St. Paul High School graduate will attend Oregon State University this fall, for a business management degree, which he hopes to use with his family's farming and landscaping businesses. He is the son of Kevin and Peggy Schindler.

The St. Paul Rodeo Foundation awards two scholarships each year; one to a graduating senior of St. Paul High School and one to a child of a St. Paul Rodeo Association member. Nowlin is the graduating senior; Schindler's parents are rodeo association members.



# 2022 ST. PAUL RODEO MEMBER SCHEDULE

## June

1 <sup>st</sup>		Ticket office hours go to 9am to 5pm Mon - Fri
10,11 & 12		Youth Rodeo: Rodeo Grounds
15		Flag Carrier Tryouts
18	8am	Work Party: Rodeo Grounds
18	9am	Ticket office open until 3pm
18	6pm	Steak Feed: Outpost
21	6pm	Volunteer Orientation: Tack Room
23	5:30pm	OLCC Protocol Training for all bartenders
	6pm	Scanner training for 21 club
25 & 26		Ticket office open 9am to 5pm
29	5pm	Hall of Fame BBQ <i>Auction Benefiting St. Paul Fire</i>

## Thursday, June 30 – Gray or Tan Shirt

9am	Slack
11am	Ticket office opens
3pm	Carnival and Vendors open
4pm	Private Event – Outpost <i>Northwest Farm Credit</i>
4pm	Hall of Fame Tent opens (Until 8pm)
5pm	Tack Room Saloon opens <i>Celebrity Bartender Night</i> (6:00 – 7:30pm)
5:30pm	Hospitality Room opens (until 8pm)
6:30pm	Gates open
7pm	Jaycee's Bullpen opens (\$10 cover starts at 8pm)
7:30pm	<b>ST. PAUL RODEO</b> <i>Austin Smith First Responder Night</i> <i>Benefitting St. Paul Fire</i>
9pm	Ticket office closes
After Rodeo	Fireworks

## Friday, July 1<sup>st</sup> – Black Shirt

9am	Slack
11am	Ticket office opens
1pm	Tack Room Saloon Opens
2pm	Tack Room 50 <sup>th</sup> Anniversary Concert
2pm	Private Event- Outpost <i>George Packing/NW Hazelnut</i>
3pm	Carnival and Vendors open
4pm	Hall of Fame Tent opens (Until 8pm)
5:30pm	Hospitality Room opens (until 8pm)
6:30pm	Gates open
7pm	Jaycees Bullpen opens (\$10 cover starts at 8pm)
7:30pm	<b>ST. PAUL RODEO</b>
9pm	Ticket office closes
9pm	Outpost opens
After Rodeo	Fireworks

## Saturday, July 2<sup>nd</sup> – Blue Shirts

11am	Ticket office opens
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3pm	Slack
3pm	Carnival and Vendors open
3pm	Hall of Fame Tent opens (Until 8pm)
4pm	Tom Swearingen, Cowboy Poet and Joni Harms, Western Musician (Until 7pm) - Hall of Fame Tent
4pm	Tack Room Saloon opens
4pm	Outpost opens
5:30pm	Hospitality Room opens (until 8pm)
6:30pm	Gates open
7pm	Jaycee's Bull Pen opens (\$10 cover starts at 8pm)
7:30pm	<b>ST. PAUL RODEO</b>
9pm	Ticket office closes
After Rodeo	Fireworks

## Sunday, July 3<sup>rd</sup> - Red Shirts (Pink women)

11am	Ticket office opens
3pm	Slack
3pm	Carnival and Vendors open
3pm	Hall of Fame Tent opens (Until 8pm)
4pm	Tack Room Saloon opens
4pm	Outpost opens
4pm	Joni and Olivia Harms, Western Musicians (Until 7pm) - Hall of Fame Tent
6:30pm	Gates open
7pm	Jaycee's Bull Pen opens (\$10 cover starts at 8pm)
7:30pm	<b>ST. PAUL RODEO</b> Beyond the Boots Night <i>Benefitting Justin Cowboy Crisis Fund</i>
9pm	Ticket office closes
After Rodeo	Fireworks

## Monday, July 4<sup>th</sup> - White Shirts Both perfs

9am	Ticket office opens
9:30am	Roads close for parade
10am	Parade
11am	Court Luncheon (Hall of Fame Tent)
11am	Carnival and Vendors open
11am	Hall of Fame Tent opens (until 8pm)
11am	Jaycee's Bull Pen opens
11:30am	Hospitality Room opens (until 2pm)
11:45am	FREE Dog and Pony Show featuring Dally and Spanky aka The Tiny Trio. Pictures and Autographs afterward. Warm Up arena – 2 <sup>nd</sup> Show at 5pm
12pm	Tack Room Saloon & Outpost open
1:30pm	<b>ST. PAUL RODEO – Family Day</b>
5:30pm	Hospitality Room opens (until 8pm)
7:30pm	<b>ST. PAUL RODEO - Patriot Night</b> <i>Benefitting American Legion</i>
9pm	Ticket office closes
After Rodeo	Fireworks

# 2022 St. Paul Rodeo Sponsors

## Announcer Stand Sponsor

Spirit Mountain Casino

## Arena Sponsor

PAPE Machinery

## Official Malt-Beverage

COORS/Columbia Distributing

## Official Spirit

Pendleton Whisky

## Official Vehicle

Newberg Dodge/RAM Rodeo

## Official Soft Drink

Coca-Cola

## Fireworks Sponsor

The Swancutt, Perkins & Danek Group

## Broadcast Partners

PRCA/Cowboy Channel

## Performance Sponsors

June 30: Don Pancho Authentic Mexican Foods

July 1: George Packing/NW Hazelnut

July 2: Reser's Fine Foods

July 3: Spirit Mountain Casino

July 4: 1:30 pm - Local Plumbing Co

July 4: 7:30pm – Benchmade

## Grand Entry Sponsor

Boot Barn

## Official Contestant Medical Provider

Justin Sportmedicine Team (Justin Boots)

## Bucking Chute Gate Sponsors

Ernst Irrigation, Electrical & Tractor

GK Machine

Hazenber Dairy

J. Ruiz Farm Labor

Les Schwab

Marion Ag Service

Point S Tire & Auto Service

Reser's Fine Foods

Schneider Water Services

Willamette Valley Hops

## Timed Event Box Sponsors

Saalfeld Griggs PC

YETI

## Gold Spur Sponsors

George Packing/NW Hazelnut

General Tree Service

Newberg Tire and Auto Service

Oregon811

PAPE Machinery

## Event Sponsors

Barrel Racing - Equerry's

Bull Riding - Abby's Legendary Pizza

Jr. Bull Riding - Refrigeration Unlimited, LLC

Saddle Bronc Riding - Wilco/Valley Agronomics

Steer Wrestling: Oregon811

Team Roping: Wrangler

Tie Down Roping: International Operating

Engineers Union Local 701

## Austin Smith First Responders Night Sponsor

Krohn's Appliance

## Patriot Night Sponsor

Providence Newberg Medical Center

## Hospitality Sponsors

Vista Balloon Adventures

Gormley Plumbing + Mechanical

Rodeo Inn/St. Paul Market

## Specialty Act Sponsor

US Bank

## Hall of Fame Sponsors

Century Hotel

Crosby Hop Farm, LLC

Ernst Irrigation, Electrical & Tractor

Franz Family Bakeries

French Prairie Gardens

Hagan Hamilton Insurance Solutions

Hilton Trenching

McMinnville Gas

Jennifer Schurter, High Peaks Real Estate Group,

Keller Williams Realty Portland Premiere

Pacific Ag Rentals

Pratum Co-op

## Buckle Sponsors

Bareback: Marion Ag Service

Wild Cow Milking: Brown & Healy Family/Forge Pacific

Steer Wrestling: St. Paul Telephone

Saddle Bronc: Kerr Supply

Bull Riding: Dennis Laird/Windermere Realty Trust

Jr. Bull Riding: KG Farms

Team Roping : Wrangler

Tie-down roping: Brown Insurance

## WPRA Barrel Race: Oregon Pacific Construction

All Around: Ted & Margaret McKillip Family