

Report generated on 2/14/2026

Saint Paul Festival and Heritage Foundation

The Coolest Celebration on Earth

Platinum
Transparency
2026

Candid.

EIN 41-1746052

Executive Director Lisa Jacobson

Location St Paul, MN, United States

IRS subsection 501(c)(3) Public Charity

Year founded 1993

Organization type Supporting organizations (general), Public charities

Ruling year 1995

✔ **Contribution tax deductible**
as of February 10, 2026

✔ **IRS BMF 501(c)(3) Public Charity**
as of February 9, 2026

 [Compliance report](#)

Mission


TO FOSTER A SENSE OF COMMUNITY, PRIDE, BELONGING AND CONNECTEDNESS BY CELEBRATING SAINT PAUL'S UNIQUE HISTORY AND EMERGING HERITAGE THROUGH FUN AND EDUCATIONAL EXPERIENCES.


IRS filing requirement

This organization is required to file an IRS Form 990 or 990-EZ.

Our focus

Subject area

 Arts and culture

 Sports and recreation

— Festivals

NTEE codes

Commemorative Events (A84)

Geographic area served

Minneapolis-St. Paul-Bloomington, MN-WI Metro Area (US Census MSA/CBSA) |

Saint Paul (Minnesota, United States)

Population served

General population | Ethnic and racial groups | Family relationships | Adults | Children and youth

Contact

Primary contact

Lisa Jacobson

Executive Director

info@spfhf.org

Mailing address

75 5th St W Ste 429

St Paul, MN 55102

United States

Phone: 651-223-

<http://www.wintercarnival.com>

Primary address

75 5th St W Ste 429

St Paul, MN 55102

United States

Congressional district: Minnesota Congressional Dist.

Contact Candid

Donation payable

Legal name of organization: Saint Paul Festival & Heritage Foundation
EIN for payable organization: 41-1746052
75 5th St W Ste 429
St Paul, MN 55102
United States

Program

What we aim to solve

How to ensure our events are welcoming to all and that they are events that meet the needs of the community we serve

Total programs

1

Saint Paul Winter Carnival

The oldest and largest winter festival in the country is based on a legend. Click here to read the legend: <https://www.wintercarnival.com/legend/>

Population served: Ethnic and racial groups Families Non-adult children Parents Widows and widowers

Geographic area served: Saint Paul (Minnesota, United States)

Program results

Saint Paul Winter Carnival

Number of attendees present at rallies/events

Year	Total impact
2019	150,000
2020	200,000
2021	170,000
2022	100,000
2025	100,000

Program results

Saint Paul Winter Carnival

Number of volunteers

Year	Total impact
2019	175
2020	175
2021	175
2022	150

Grants

Saint Paul Festival and Heritage Foundation has received **14 grants** from **7 grantmakers** totaling **\$87,488** over the most recent 5 years of available data.

Subject areas		
Year	Number of grants	↓ Value of grants

Total giving		
Year	Number of grants	Value of grants

Grants given

\$0
Total grant value

Grants 0
Recipients 0

Snapshot

Average grant size \$0
Midpoint grant size \$0
Most common grant size \$0
Range \$0

Grants received

\$498,945
Total grant value

Grants 77
Fundors 15

Snapshot

Average grant size \$6,480
Midpoint grant size \$2,500
Most common grant size \$5,000
Range \$14-\$43.2K

Impact

Goals

What we **aim to solve**?

How to ensure our events are welcoming to all and that they are events that meet the needs of the community we serve

What is the organization **aiming to accomplish**?

The Saint Paul Festival and Heritage Foundation Mission is to foster a sense of community, pride, belonging and connectedness by celebrating Saint Paul's unique history and emerging heritage through fun and educational experiences. The ideas in this long-range plan call for us to reach out, strengthening the connections between the City of Saint Paul, the business community in St. Paul, membership and outreach to neighborhoods. Furthermore, the Foundation will represent core values of excellence, diversity, tradition and innovation.

What are the organization's **key strategies** for making this happen?

Over the next five years, the Foundation has the following vision and goals, which are aligned with the mission of the organization. The five-year vision is to increase the positive impact on the community while building a financial stable and adaptable organization. The goals are (1) deepen audience and community engagement (2) improve financial health of the organization (3) strengthen key partnerships and develop mutually beneficial relationships (4) further enhance and extend the reputation of the foundation and (5) continuously improve.

Results

200

Number of donations made by board members

Year	Total impact
2019	20
2020	20
2021	25
2022	18
2024	18

Saint Paul Winter Carnival

Number of attendees present at rallies/events

Year	Total impact
2019	150,000
2020	200,000
2021	170,000
2022	100,000
2025	100,000

Saint Paul Winter Carnival

Number of volunteers

Year	Total impact
2019	175
2020	175
2021	175
2022	150

Board leadership practices

Board Orientation & Education

Does the board conduct a formal orientation for new board members and require all board members to sign a written agreement regarding their roles, responsibilities, and expectations?

Yes

CEO Oversight

Has the board conducted a formal, written assessment of the chief executive within the past year?

Yes

Ethics & Transparency

Have the board and senior staff reviewed the conflict-of-interest policy and completed and signed disclosure statements within the past year?

Yes

Board Composition

Does the board ensure an inclusive board member recruitment process that results in diversity of thought and leadership?

Yes

Board Performance

Has the board conducted a formal, written self-assessment of its performance within the past three years?

No

Note: Candid worked with BoardSource, the national leader in nonprofit board leadership and governance, to create this section.

People

Leadership

Executive Director

Lisa Jacobson

✉ info@spfhf.org

Board members

Christine Arme

Craig Dansky

Dennis Egan

Janet Crittenden

Jason Bradshaw

Jason Dekeuster

ACIST Medical Systems

U of MN

Kari Boe-Schmidtz

Kay Norbury

Staff

Janet Crittenden

Kenn Olson

Lisa Jacobson

Number of employees

Year	Total number of employees
2024	37
2023	45
2022	45
2021	35
2020	45
2019	41
2018	33
2017	27
2016	24
2015	26
2014	26
2013	20
2012	25
2011	25
2010	25
2009	25

Source: IRS Form 990

Contact

Primary contact

Lisa Jacobson
 Executive Director
info@spfhf.org

Compensation

Officers, directors, trustees, and key employees

Fiscal year ending:

2024
▼

Name	Compensation from the organization	Compensation from related organizations	Other compensation
Lisa Jacobson PRESIDENT/CE	\$112,103	\$0	\$0

Name	Compensation from the organization	Compensation from related organizations	Other compensation
Janet Crittenden GAMBLING MAN	\$45,000	\$0	\$0
Christian Weinhagen CHAIR	\$0	\$0	\$0
Christine Arme SECOND VICE	\$0	\$0	\$0
Craig Dansky VICE CHAIR	\$0	\$0	\$0
Dennis Egan BOARD MEMBER	\$0	\$0	\$0
Jason Bradshaw BOARD MEMBER	\$0	\$0	\$0
Jason Dekeuster BOARD MEMBER	\$0	\$0	\$0
Jim Green FORMER CHAIR	\$0	\$0	\$0
John Maslowski BOARD MEMBER	\$0	\$0	\$0
Kari Boe-Schmidtz BOARD MEMBER	\$0	\$0	\$0
Kay Norbury BOARD MEMBER	\$0	\$0	\$0
Ken Wieber BOARD MEMBER	\$0	\$0	\$0
Krystle Igbo-Ogbonna BOARD MEMBER	\$0	\$0	\$0
Liz Lambrecht TREASURER	\$0	\$0	\$0
Michael Sawyer BOARD MEMBER	\$0	\$0	\$0
Monte Johnson BOARD MEMBER	\$0	\$0	\$0
Terri Johnson SECRETARY	\$0	\$0	\$0
Terri Johnson BOARD MEMBER	\$0	\$0	\$0
Tony Nemo BOARD MEMBER	\$0	\$0	\$0

Source: IRS Form 990

Highest paid employees

There are no highest paid employees recorded for this organization.

Contractors

There are no contractors recorded for this organization.

Fundraisers

There are no fundraisers recorded for this organization

Demographics

SOURCE: Self-reported; last updated 2/14/2026

This organization's leader identifies as:

- White/Caucasian/European
- Heterosexual or straight
- Female
- Person without a disability
- Not transgender (cisgender)

Race & ethnicity

	Board members	Senior staff	Staff
Total	18	1	2
Asian / Asian American	0	0	0
Black / African American	0	0	0
Hispanic / Latino / Latina / Latinx	0	0	0
Middle Eastern / North African	0	0	0
Multi-racial / multi-ethnic (2+ races / ethnicities)	0	0	0
Native American / American Indian / Alaska Native / Indigenous	0	0	0
Native Hawaiian / Pacific Islander	0	0	0
White / Caucasian / European	18	1	2
Decline to state	0	0	0
Other	0	0	0
Unknown	0	0	0

Gender identity

	Board members	Senior staff	Staff
Total	18	1	2
Female	9	1	2
Male	9	0	0
Non-binary	0	0	0
People who prefer to identify with another gender identity	0	0	0

	Board members	Senior staff	Staff
Decline to state	0	0	0
Unknown	0	0	0

Transgender identity

	Board members	Senior staff	Staff
Total	18	1	2
Not transgender (cisgender)	0	1	2
Transgender	0	0	0
People who prefer to identify with another gender identity	0	0	0
Decline to state	0	0	0
Unknown	18	0	0

Sexual orientation

	Board members	Senior staff	Staff
Total	18	1	2
Gay, lesbian, bisexual, or other sexual orientations in the LGBTQIA+ community	0	0	0
Heterosexual or straight	0	1	2
People who prefer to identify with another sexual orientation	0	0	0
Decline to state	0	0	0
Unknown	18	0	0

Disability

	Board members	Senior staff	Staff
Total	18	1	2
Person with a disability	0	0	0
Person without a disability	0	1	2
Decline to state	0	0	0
Unknown	18	0	0

Financial summary - 2024, Jun 01 - May 31

Total assets
\$676,221

Total liabilities
\$116,851

Total revenue
\$910,656

Total expenses
\$795,121

Net gain/loss
+\$115,535

Revenue

Source	Amount	Percent of total
Contributions	\$293,199	32.2%
Gov't grants	\$0	0%
Program services	\$346,896	38.1%
Investments	\$12,077	1.3%
Special events	\$258,484	28.4%
Sales	\$0	0%
Other	\$0	0%

Expenses

Source	Amount	Percent of total
Program services	\$685,320	86.2%
Administration	\$54,704	6.9%
Fundraising	\$55,097	6.9%

2022 Paid Preparer

HARRINGTON LANGER & ASSOCIATES

EIN: 41-1532347

563 PHALEN BLVD

SAINT PAUL, MN 55130

Tel: 651-481-1128

✓ Financials were audited by an independent accountant for 2022.

2023 Paid Preparer

HARRINGTON LANGER & ASSOCIATES

EIN: 41-1532347

563 PHALEN BLVD

SAINT PAUL, MN 55130

Tel: 651-481-1128

✓ Financials were audited by an independent accountant for 2023.

2024 Paid Preparer

HARRINGTON LANGER & ASSOCIATES

EIN: 41-1532347

563 PHALEN BLVD

SAINT PAUL, MN 55130

Tel: 651-481-1128

✓ Financials were audited by an independent accountant for 2024.

This snapshot of Saint Paul Festival and Heritage Foundation's financial trends applies Nonprofit Finance Fund® analysis to data hosted by Candid. While it highlights the data that matter most, remember that context is key – numbers only tell part of any story.

Created in partnership with



Financial trends analysis

Fiscal year: Jun 01 - May 31

Business model indicators

Profitability	2020	2021	2022	2023	2024
Unrestricted surplus (deficit) before depreciation	-\$112,127	\$393,654	-\$20,231	-\$59,104	\$146,782
As % of expenses	-12.5%	67.1%	-2.6%	-6.4%	18.5%
Unrestricted surplus (deficit) after depreciation	-\$112,127	\$393,654	-\$20,231	-\$59,104	\$146,782
As % of expenses	-12.5%	67.1%	-2.6%	-6.4%	18.5%
Revenue composition	2020	2021	2022	2023	2024
Total revenue (unrestricted & restricted)	\$782,911	\$980,623	\$775,873	\$893,416	\$910,656
Total revenue, % change over prior year	-27.1%	25.3%	-20.9%	15.1%	1.9%
Program services revenue	68.4%	63.2%	44.1%	40.3%	38.1%
Membership dues	0.0%	0.0%	8.0%	6.3%	5.2%
Investment income	0.8%	3.0%	0.0%	2.8%	1.3%
Government grants	0.0%	6.5%	10.4%	0.0%	0.0%
All other grants and contributions	28.3%	15.5%	25.8%	46.4%	26.7%
Other revenue	2.5%	11.9%	11.7%	4.3%	28.7%
Expense composition	2020	2021	2022	2023	2024
Total expenses before depreciation	\$895,038	\$586,969	\$771,862	\$922,891	\$795,121
Total expenses, % change over prior year	-14.6%	-34.4%	31.5%	19.6%	-13.8%
Personnel	16.6%	29.4%	18.1%	17.6%	20.7%
Professional fees	2.3%	4.6%	5.4%	2.6%	2.7%
Occupancy	1.9%	3.5%	2.7%	2.3%	2.4%
Interest	0.0%	0.0%	0.0%	0.0%	0.0%
Pass-through	0.0%	0.0%	0.0%	0.0%	0.0%
All other expenses	79.2%	62.5%	73.8%	77.5%	74.2%
Full cost components (estimated)	2020	2021	2022	2023	2024
Total expenses (after depreciation)	\$895,038	\$586,969	\$771,862	\$922,891	\$795,121
One month of savings	\$74,587	\$48,915	\$64,322	\$76,908	\$66,261
Debt principal payment	\$0	\$23,529	\$53,600	\$0	\$0
Fixed asset additions	\$0	\$0	\$0	\$0	\$0
Total full costs (estimated)	\$969,625	\$659,413	\$889,784	\$999,799	\$861,382

Capital structure indicators

Liquidity	2020	2021	2022	2023	2024
Months of cash	1.4	5.2	1.7	1.4	3.6
Months of cash and investments	2.5	13.1	7.8	5.4	8.8
Months of estimated liquid unrestricted net assets	1.3	10.1	7.3	5.4	8.4
Balance sheet composition	2020	2021	2022	2023	2024
Cash	\$102,748	\$252,682	\$108,445	\$108,305	\$236,301
Investments	\$85,905	\$389,996	\$390,587	\$306,035	\$349,359
Receivables	\$18,571	\$1,015	\$8,260	\$19,407	\$24,098
Gross land, buildings, equipment (LBE)	\$0	\$0	\$0	\$0	\$0
Accumulated depreciation (as a % of LBE)	0.0%	0.0%	0.0%	0.0%	0.0%
Liabilities (as a % of assets)	57.2%	27.3%	11.7%	21.9%	17.3%

Balance sheet composition	2020	2021	2022	2023	2024
Unrestricted net assets	\$98,269	\$491,923	\$471,692	\$412,588	\$559,370
Temporarily restricted net assets	N/A	N/A	N/A	N/A	N/A
Permanently restricted net assets	N/A	N/A	N/A	N/A	N/A
Total restricted net assets	\$0	\$0	\$0	\$0	\$0
Total net assets	\$98,269	\$491,923	\$471,692	\$412,588	\$559,370

Key data checks

Key data checks	2020	2021	2022	2023	2024
Material data errors	No	No	No	No	No

Source: IRS Forms 990, Forms 990-EZ, Forms 990-PF

[Audited financials](#)

[Forms 990](#)

[Glossary and formula definitions](#)

[Digitizing IRS form 990 data](#)

[All organizational documents](#)