

STANISLAUS COUNTY

**FAIR**



# Event Rental Rates & Info

Effective June 4, 2025

*\*All charges are per day.*

*\*Rates are subject to change at the beginning of each calendar year.*

*\*Renters will be charged the rates that are applicable at the time of their scheduled event.*

*\*All events must be paid & signed 30 days before event.*

## Buildings

### Building E-1

**Size:** 14,800 sq. ft. (80 x 200)

**Capacity:** 900 dining

2,114 Assembly/Standing

*\*No kitchen.*

**Standard Rental Rate:** \$1,430

**Deposit:** \$1,000

**Setup/Tear Down Daily Rate:** \$500

### Building E-2

**Size:** 14,788 sq. ft. (70 x 200)

**Capacity:** 900 for dining

2,000 Assembly/Standing

*\*Includes full-sized kitchen*

*\*Multipurpose room available upon request.*

**Standard Rental Rate:** \$1,650

**Deposit:** \$1,000

**Setup/Tear Down Daily Rate:** \$500

### Building E-3

**Size:** 1,950 sq. ft. (30 x 65)

**Capacity:** 75 for dining

*\*Kitchen Included*

**Standard Rental Rate:** \$800

**Deposit:** \$500

**Setup/Tear Down Daily Rate:** \$200

### Building E-5

**Size:** 5,500 sq. ft. (50 x 110)

**Capacity:** 300 for dining

**Standard Rental Rate:** \$1,100

**Deposit:** \$750

**Setup/Tear Down Daily Rate:** \$300

### Floriculture Area

**Building Size:** 4,800 sq. ft.

**Building Capacity:** 120 for dining

**Grounds Capacity:** Will vary depending on event type & set-up

*\*Floriculture Grounds water features (river & waterfall) are included.*

**Standard Rental Rate:**

*Floriculture Building Only - \$500*

*Floriculture Grounds Only - \$1,000*

*Floriculture Building & Grounds - \$1,500*

**Deposit:** \$1,000

**Setup/Tear Down Daily Rate:** \$300

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## *Livestock Area*

**Legion Field** - \$ 300

**C6 (Milk Shake Parlor)** - \$200

**Barns B3 & B4** - \$300

**Barn B5** - \$1,000

**Barn B6 - John Thurman Pavilion** - \$700

*\*includes bleacher seating*

**Barn B7 - Joe Linhares Dairy Barn** - \$700

*\*includes 6 small bleachers*

**Barn B8** - \$300

**Barn B9** - \$300

**Barn B10 (Milking Barn)** - \$220

**Livestock Pens** - \$100 (\$125 includes set-up)

**Event Deposit** - \$500+ depending on event type

*\*If you have an animal sale on the fairgrounds, we will charge the animal sale a 2% Sale Gross Fee, not to exceed \$2,000.00.*

### **Cleaning:**

Renters are required to clean up **ALL** animal waste after the event is over. If the renter leaves the grounds in the same condition as they received them, they will receive the deposit back.

This will be based on the remaining cleaning required by the Fairgrounds.

*\*Renter will keep green waste bins free of all garbage.*

*\*Renters are responsible for finding means of disposal of the animal waste.*

*\*Charges will be assessed for straw and/or shavings disposal at the current labor/equipment hourly rate.*

*\*Fairgrounds may remove straw/shavings at renter's expense (with 60-day prior arrangements made with maintenance office)*

**Extra set-up time (before 7:00 am or after 4:30pm) Hourly Rate** - \$85

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## Arena

**Size:** 126 ft. x 354 ft.

**Capacity:** Box Seats - 374

Reserved Seats Grandstand - 2,300

Bleachers on West Side - 922

Bleachers on East Side - 817

**Total Arena Seating** - 4,413

**Arena (per day):** \$5,500

**Event Deposit** - \$1,500 - \$3,000

depending on event type

**Stalls (per night):** \$40

**Arena Paddock (per day):** \$50

**Corrals (per day):** \$45

**Arena Power Hook-ups:**

**200 Amp. Service (per day)** - \$220

(4) 50 amp plugs

**400 Amp. Service (per day)** - \$385

(Cam-lock accessible)

## Parking Lots

### West Lot

*\*Can be used for event or as paid parking.*

**Standard Rental Rate:** \$1,450

**Deposit:** \$500

**Setup/Tear Down Daily Rate:** \$300

### North Lot

*\*Can be used for event or as paid parking.*

**Size:** Approx. 7 acres

**Standard Rental Rate:** \$1,650

**Deposit:** \$500

**Setup/Tear Down Daily Rate:** \$300

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## *Grounds*

*\*There will be a \$1,500 per day Event Fee when using multiple grounds areas, and no other rentals can take place.*

**Event Deposit** - \$500+ depending on event

**Picnic Grounds** - \$300

*\*Picnic tables are not included.*

*Picnic tables are available for rent at \$10.00 per table per day.*

**G1 (large midway)** - \$500

**G2 (small midway)** \$300

**G3 (in front of arena)** - \$110

**G4 (in front of milk parlor)** - \$110

**G5 (in front of Linhares Dairy Barn)** - \$110

**G6 (free stage area)** - \$330

**G7 (around 40 & 8 booth)** - \$220

**G8 (shade area)** - \$80

**G9 (behind VFW booth)** - \$190

**G10 (grass in front of E-2)** - \$110

**G11 (outside Bldg. E-1)** - \$110

**G12 (outside Bldg. E-5/Bldg. E-1)** - \$110

**G13 (behind fair office w/ cement slab)** - \$220

**Grounds Setup/Tear Down Daily Rate** - \$110

# Additional Rental Items

**Benches** - \$10  
**Beer Concession Stands (C7)** - \$275  
*\*with cold box*  
**Bleachers (small)** - \$45  
**Bleachers (large)** - \$100  
**Chairs** - \$1.75  
**Concession Stands** - \$220  
**Electrical Drops (each) - E-2 only** - \$100  
**Information Booth** - \$110  
**People Barricades** - \$11

**Hourly Labor Charges** -  
Per man - \$50  
Per man w/ equip. - \$80

**Picnic Table** - \$10  
**Podium** - \$11  
**Portable Bar (8ft. section)** - \$50  
**Portable Bar (4ft. section)** - \$25  
**Portable BBQ (Small)** - \$35  
**Portable BBQ (Large)** - \$100  
**Portable Ticket Booth** - \$100  
**Sheep Pens (set of 5)** - \$100  
**Stage per 4 x 8 x 2 section (10)** - \$30  
**Stage per 8 x 16 x 2 section (5)** - \$85  
**Tables – round (60")** - \$9  
**Tables – banquet (8 ft.)** - \$9  
**Ticket Boxes** - \$6

## Event Marketing Options

*\*Options #1 & #3 are only available for events being held at the fairgrounds.*

*\*Packages unavailable annually from June 1<sup>st</sup> - July 31<sup>st</sup>.*

 55k followers - Stanislaus County Fair

 20.6k followers - @stancofair

### Option #1 - LED Board & Social Media Package

**Rate: \$500**

*\*Graphic design for both the LED board & social media post*

*(includes up to 3 revisions per graphic, \$25 per revision after that)*

*\*LED Board ads run daily from 6 AM - 10 PM for 1 month prior to event*

*\*Board is located on the fairgrounds at the corner of Fulkerth Rd. & Golden State Blvd.*

*\*8 posts on the Stan Co Fair's Facebook & Instagram - 4 on ea. platform during the month prior to event*

*\*Includes answering messages, directing followers to the event planner's website, etc.*

*\*Create an event on Facebook Calendar*

### Option #2 - LED Board Only

*\*Board is located on the fairgrounds at the corner of Fulkerth Rd. & Golden State Blvd.*

*\*Board ads run daily from 6 AM - 10 PM*

*\*The Fair will create all graphic designs for the LED Board ads at **\$150 per design**. (includes up to 3 revisions per graphic, \$25 per revision after that)*

#### **Rates:**

1 Week - \$150    12 Weeks - \$1,200  
4 Weeks - \$480    24 Weeks - \$1,920

### Option #3 - Social Media Only

*\*Advertise your event with **Facebook & Instagram** posts during the month prior to event*

*\*Includes answering messages, directing followers to the event planner's website, etc.*

#### **Post Rates:**

1 Post - \$60  
2-4 Posts - \$50 ea.

#### **Graphic Design Fee:**

\$100 per design  
(includes up to 3 revisions per graphic, \$25 per revision after that - **no fee if graphic is provided by renter**)

#### **FB Calendar Event:**

\$25

*\*1 post includes 1 post on FB & 1 post on IG*