2026 State Fair of Virginia

Youth Livestock Promotional Display Competition for SFVA Youth Livestock Show Exhibitors

Rules and Guidelines

The purpose of the Youth Livestock Promotional Display Competition is to allow exhibitors to create and share an educational display that focuses on a topic or area of interest for the species industry that they are representing. Displays should be self-explanatory and provide education and knowledge to general fairgoers, as well as the judges who will evaluate the displays.

Rules are as follows:

1) Displays are to be entered by ONE exhibitor – no joint entries from siblings or two or more exhibitors are allowed.

2) Each exhibitor is responsible for providing their own table, if required, and items needed to set up their display. Tables that are 2 ft x 4 ft are preferred, but if not available then a standard card table can be used.

3) Electricity will not be available and should not be required or used to operate the display.

4) Exhibitors may enter more than one species categories for the Promotional Display, but each display must only represent one species industry topic.

5) An exhibitor's topic and display must be original and new each year. Displays that were entered in previous years are not eligible.

6) Display boards and/or any other items associated with the Display must be secured to prevent falling.

The following Criteria will be used to evaluate the Promotional Displays:

- **10 pts: Information Presented – Factual, easily understood by general audience, and references sited.**
- **10 pts: Promotional Value – viewer feels compelled to support or at least understand the industry/cause represented, display clearly communicates a message or story.**
- **10 pts: Eye Appeal – appropriate use of color and space, includes photos or graphics, fonts or handwriting are easy to read, overall display is pleasing to the eye.**
- **5 pts: Suitability of Materials – items used are conducive to public display in a barn area, safely displayed away from animals, durable throughout the public display period.**
- **5 pts: Correctness – grammar, spelling, and punctuation are correct.**

First, Second and Third Place prizes will be recognized in each of the species. Exhibitors and Non-Exhibitors will be ranked together.