

## *The Virginia Farm Festival at The Meadow Event Park*

*May 7 & 8, 2022 from 10 am - 5 pm*



The vision for the Virginia Farm Festival grew out of a desire to expand the educational components of the State Fair of Virginia into a new spring event in order to tell the story of spring planting and all the work that takes place before growth and harvest.

Our goal for this “sister” event is to grow it and maintain a solid focus on agriculture & outdoor education as we work to **grow our yearlong** commitment to serving Virginia's youth, families, and agricultural communities as Virginia's Largest Outdoor Classroom.

This event successfully launched in May of 2021 as one of the region's first live events to take place! **Over 6,000 attendees** enjoyed being outdoors and learning more about agriculture.

Not only does The Virginia Farm Festival extend the State Fair's mission of celebrating and showcasing the best of Virginia, it is also our opportunity to **change the conversation from field to fork** and highlight the interconnectedness of agriculture and health in our lives.



## *Virginia Farm Festival 2022* *We're Planting Seeds for the Future!*

*Join the Fun*

### **VENDOR OPTIONS**

#### **Virginia Farm Festival Local Artisan, Flea and Farmer's Market**

*\$50/day or \$80/weekend, per 10' x 10' space*

*\$60/day or \$100/weekend, per 10' x 20' space*

- An Outdoor market space, bring your own tent and table(s) to showcase the following items:
  - Antiques & Collectibles
  - Plants & Produce
  - Hobbies & Crafts

#### **Food Vendor**

- \$150/weekend + 20% gross sales, with up to 20' of frontage space included.
  - One (1) dedicated 50 amp electric service included.
- New this year -- Food Trucks welcome
- Traditional Fair Food & Healthy Lifestyle Food Options welcome

#### **Commercial Business Sales Vendors**

- \$150/weekend, 10' x 10' **OR** \$250/weekend for 20'x10'
  - Outdoor setup with one (1) 110 receptacle/20 amp electrical service provided (if needed).
  - Bring your own tent, table, chairs as needed
    - Product & Service Sales
    - Equipment Suppliers
    - Service Providers

For more information, contact Kent Winter at:  
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