

# Black Tie AND BOOTS

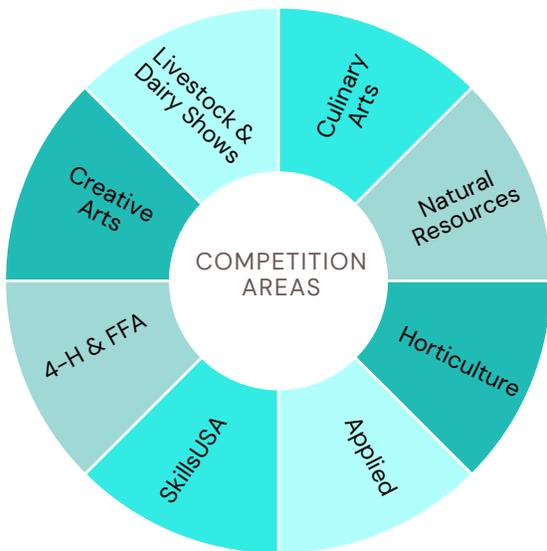
SEPTEMBER 27, 2024

Black Tie & Boots is a kickoff to the State Fair celebrating youth success, cultivating future leaders, and empowering tomorrow's doers through the State Fair of Virginia Scholarship Program supported by the SFVA Youth Development Board.

**But we need you!**

Since 2013, the State Fair of Virginia has awarded over **\$870,000** to Virginia's youth to support academic, career and professional pursuits.

Pursuits may include but are not limited to certification exams, trade schools and 2- and 4- year programs.



## SPONSORSHIP FORM

All proceeds support  
State Fair of Virginia Scholarships



# EVENT SPONSOR LEVELS

*Black Tie*  
**AND BOOTS**

## **\$10,000 - Presenting Event Sponsor (one exclusive sponsor)\***

- Black Tie Event Sponsor Benefits (see below)
  - Sponsored table with 10 event tickets and 10 SFVA admission tickets
  - Designated parking spot for the 10-day State Fair: 2 J-Lot Hang Tags
- Black Tie & Boots Title exclusivity
- Recognition as an official sponsor for the State Fair of Virginia
- Logo listed on SFVA website and in Daily Thrill Guide
- Use of hospitality space during fair \*\*Coordinated with SFVA staff

## **\$5,000 - Black Tie Event Sponsor\***

- 8 event tickets with reserved cocktail table and 8 SFVA admission tickets
- Designated parking spot for the 10-day State Fair: 1 J-Lot Hang Tag
- Recognition as sponsor on all marketing materials for Black Tie & Boots
- Name included in a press release
- Recognition as a Black Tie & Boots Sponsor
- 1/6 page full-color advertisement on event schedule – distributed at event (ad provided by sponsor)

## **\$2,500 - Blue Ribbon Sponsor\***

- Logo and link on event webpage, acknowledgment in day-of program
- 6 event tickets and 6 SFVA admission tickets
- Designated parking spot for the 10-day State Fair: 1 J-Lot Hang Tag
- Option to provide signage/popup for display during event
- Recognition as a Black Tie & Boots Sponsor

## **\$1,500 - Boots Sponsor\***

- Logo and link on event webpage, acknowledgment in day-of program
- 4 event tickets, option to provide signage next to the bar stand
- Recognition as a Black Tie & Boots Sponsor

## **\$500 - General Sponsor\***

- Recognition as a Black Tie & Boots Sponsor

## **Tickets - Limited Availability!**

- **\$150 Individual Tickets** – Regular Price: purchased through September 14
- **\$250 Couples Tickets** - Two tickets at a discounted rate

*\*A portion of which is tax-deductible*

*\*\*8/20/24 deadline for print sponsorship benefits; 9/13/24 deadline to ensure table and digital benefits*

*Have a different idea? We'll work with you!*

### **Sponsorship Contacts:**

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