

State Fair of Virginia: Competition Sponsors

SEPTEMBER 24, 2021- OCTOBER 3, 2021



- The State Fair of Virginia is a celebration that brings together the best of Virginia in one place to experience and celebrate who we are as a commonwealth.
- Annually, 250,000 guests attend the State Fair. The 10 day event is composed of food, animals, competition, shopping, agriculture, music, history, family time and tradition.
- We are led by our values of joy, inspiration and preservation, and we want you to be part of our story!



Competition Types:

- Creative Arts
 - I.e. 2D & 3D Mediums, Painting, Drawing, Quilting, Pottery, Woodwork, Etc.
- Culinary Arts
 - I.e. Cookies, Cakes & Decorating, Egg Recipes, Bread, Commodity Specific Recipe (fried green tomatoes contest, spam contest)
- Horticulture
 - I.e. Crops, Honey, Plants, Vegetables & the Largest Pumpkin contest

Sponsor Details:

- Flexibility in benefits to determine best value for you
- You provide competition/contest prize (\$200-\$600)
- Sponsor name goes on the competition guides, online registration, etc.
- Logo placement at competition, verbal recognition for live contests
- Your specific commodity/brand can be used or promoted for competition

Contact Us Today! Let's Talk!