



Thursday, September 28
6 - 8 PM

Event Details

Come sample the Tastes of Virginia produced by Virginia's farmers and transformed into culinary delights by Celebrity Chefs at Meadow Hall.

Featured acclaimed chefs include chefs Kip Poole (The Big Brunch, Guy's Grocery Games), Tammy Brawley (Real Virginia, Green Kitchen) and Keya Wingfield (Food Network's 2020 Baking Champion) Guests will have the chance to taste delectable food, brews, wines, and cocktails provided by some of Virginia's finest.

Join the movement to connect children to agriculture and support the Virginia Foundation for Agriculture in the Classroom and the State Fair of VA Scholarship program.

Only **250** tickets available!

- "Early Bird Special":
August 1 -September 1 - \$75 each.
- After September 1 - \$100 each or \$150 per couple
- Ticket includes entry to Taste of VA, fair entry, premium parking, and access to live music on the Main Stage.
- Tickets purchased at statefairva.org

Sponsorship Opportunities

Cream of the Crop- \$5,000

- Logo included in all event signage on site
- Logo profile listed on website event page
- Sponsor of cookbook featuring recipes from the event with prominent logo placement
- Dedicated social media posts - 2 Instagram feed posts, 2 Facebook posts, 2 Instagram story shares dedicated to sponsor
- Logo/name included in any email newsletters or publications
- Logo/name mentioned in all press releases
- 6 comp tickets for entry
- Logo/name included in post-event thank you on social media
- 30-60 second pre-recorded video played on AITC social accounts

Harvester- \$2,500

- Logo included in all event signage on site
- Logo profile listed on website event page
- Dedicated social media posts - 1 Instagram feed posts, 1 Facebook posts, 1 Instagram story shares dedicated to sponsor
- Logo/name included in any email newsletters or publications
- Logo/name mentioned in minimally 2 press releases
- 4 comp tickets for entry
- Logo/name included in post-event thank you on social media
- 30-60 second pre-recorded video played on AITC social accounts.

Planter- \$1,000

- Logo included in all event signage on site
- Logo profile listed on website event page
- Dedicated social media posts - 1 Instagram feed posts, 1 Facebook posts, 1 Instagram story shares dedicated to sponsor
- Name included in any email newsletters or publications
- Name mentioned in minimally 1 press release
- Name included in post-event thank you on social media
- 2 comp tickets for entry

In-kind sponsorships will be awarded the sponsorship level that most closely matches the value of the in-kind arrangements. Level will be determined jointly between event designee and the business representative.



For more information contact
804-290-1030 or aitc@vafb.com.

