



*The Virginia Farm Festival
at Meadow Event Park*

May 7 & 8, 2022 from 10 am - 5 pm

The vision for the Virginia Farm Festival grew out of a desire to expand the educational components of the State Fair of Virginia into a new spring event in order to tell the story of spring planting and all the work that takes place before growth and harvest.

Our goal for this “sister” event is to grow it and maintain a solid focus on agriculture & outdoor education as we work to grow our yearlong commitment to serving Virginia's youth, families, and agricultural communities as Virginia's Largest Outdoor Classroom.

This event successfully launched in May of 2021 as one of the region’s first live events to take place! **Over 6,000 attendees** enjoyed being outdoors and learning more about agriculture.

The Farm Festival is our opportunity to:

- Change the conversations from field to fork
- Highlight the interconnectedness of agriculture and health in our lives
- Bring awareness to challenges in our food system from food access to nutrition
- Further serve underserved communities through our programming

This family-friendly event would not be complete without:

- Meeting the farm animals
- Exploring the garden (and maybe even getting hands a little dirty)
- Playing in the AGtivity zone
- Getting some fair food favorites
- Enjoying food demonstrations & live entertainment



Partnership Opportunities

The Farm Festival is all about having hands-on, fun, and interactive activities and educational, meaningful and interesting demonstrations. Our hope is to work with nonprofits and organizations to better serve and meet the needs of our growing community while connecting individual to where their food comes from and the role food, agriculture and overall healthy choices have in their daily lives.

Involvement Possibilities:

- **Exhibit and Demonstrators**
 - **Interactive family friendly activities**
 - Agriculture and Gardening Related
 - Natural Resources Focused
 - Health, Fitness, Nutrition, and Food Demos
 - Ag Inspired Arts & Crafts
 - **Informational exhibits**
 - Handouts could include coloring pages, recipe cards, cooking utensils, products made from a specific commodity
- **Live Entertainment**
- **Farmer's Market, Artisan & Traditional Vendor Spaces**
- **Just interested in sponsorship? No problem!**



Whatever your interest, let's see if we can work together!

For Ag, Fitness & Food Demos/Exhibits: Contact Sarah Jane at 804-994-2743 or sthomsen@meadoweventpark.com

For traditional Vendor Spaces & Sponsors: Contact Kent at 804-994-2830 or kwinter@meadoweventpark.com

