

# 2021 NW Natural Street of Dreams official show magazine

The 45th annual NW Natural Street of Dreams  
takes place July - August  
the summer of 2021 at Heritage Crest

## Rates and Premium Positions

The following coveted spots are available on a first come, first served basis and sell quickly.

Front Gatefold.....	\$14,000
Card Stock Divider by Map.....	\$9,500
Inside Front Cover Spread.....	\$8,500
2-page spread .....	\$6,900
Back Cover.....	\$4,780
Inside Front Cover.....	\$4,250
First Right Hand Page.....	\$4,250
Inside Back Cover.....	\$4,250
Video (Half & Full Page Ads Only).....	\$500

## Distribution

A total of **40,000 copies** of the 2021 NW Natural Street of Dreams Magazine will be printed and distributed at the show and at:

- Street of Dreams special events
- Advertiser locations & showrooms
- Realtor locations
- Online with direct links to advertiser sites!

## Deadlines

**Reservations:** ..... June 18, 2021

**Print Ready Ads Due** ..... June 26, 2021

## ONLINE VERSION!

This publication is posted online at the websites of the HBA, Portland Tribune and Community Newspapers. When viewers click on your ad online, they will automatically be taken to your company website!



VIEW LAST YEAR'S EDITION ONLINE BY CLICKING THE COVER ABOVE

click  
me

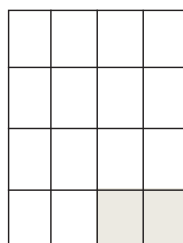
## Sending your ad

Following is a brief overview of preparing and sending your digital files for publication. For more detailed information about acceptable electronic ad formats, preparation and delivery, please contact Schadia, [snewcombe@pamplinmedia.com](mailto:snewcombe@pamplinmedia.com)

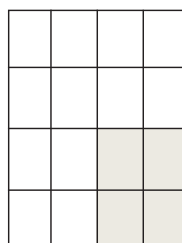
- PDF files can be delivered via email or by uploading to our ftp site.
- All photos must be high resolution CMYK at 300 dpi
- CMYK for color mixes (including spot) rather than RGB.



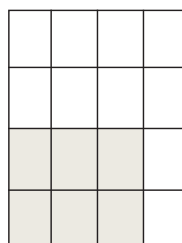
**Reservations: Contact Schadia Newcombe to reserve your spot today!**  
**Phone: 971.204.7881 • Email: [snewcombe@pamplinmedia.com](mailto:snewcombe@pamplinmedia.com)**



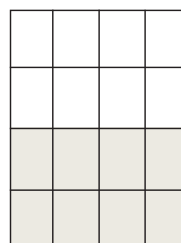
**1/8 PAGE**  
**4U: 3.625" x 2.25"**  
**\$800**



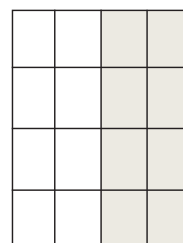
**QUARTER PAGE**  
**4U: 3.625" x 4.75"**  
**\$1,415**



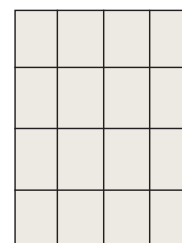
**3/8 PAGE HORIZ**  
**6U: 5.5" x 4.75"**  
**\$2,190**



**HALF PAGE HORIZ.**  
**8U: 7.5" x 4.75"**  
**\$2,750**



**HALF PAGE VERT.**  
**8U: 3.625" x 10"**  
**\$2,750**



**FULL PAGE**  
**16U: 7.5" x 10"**  
**Bleed: 8.625" x 11.125"**  
**Trim: 8.375" x 10.875"**  
**\$3,935**