

CoverPage.pdf

2021FullPageSchedule.pdf

BrochureStyleSchedule2021.pdf

GeneralInformation2021.pdf

Entertainment2021.pdf

PressReleasesCoverPhoto.pdf

ExperienceWYBigShow2021.pdf

Fair Board 2021.pdf

Fair -Lanco.pdf

Fair - Queensryche.pdf

Fair - Frankie Ballard.pdf

Fair -Flashback Heart Attack.pdf

Fair - Clint Black.pdf

WildlifeWendy_2021.pdf

XtremeMusicBingoPR.pdf

BrownsAmusementCarnivalPressRelease_2021.pdf

ZumaZumaPressRelease_2021.pdf

LankyPressRelease-2021.pdf

WildSciencePR.pdf

MichaelSwensonPressRelease_2021.pdf

Horseshoe Pitching 2021.pdf

PettingZooPressRelease-2021.pdf

ReptileAdventures_2021.pdf

PirateManDan_2021.pdf

Online Entries 2021.pdf

307 Cornhole.pdf

Rotary Kids Dog Show 2021.pdf

AdvancedTickets&RVReservations.pdf

BoothPricesPR.pdf

KidsDayPressRelease.pdf

4HandOpenPressRelease_2021.pdf

GroupDiscountPR.pdf



JULY 31 THRU AUGUST 7

Sweetwater
EVENTS COMPLEX
The Happenin' Place



GO BIG!

BIG SHOW! BIG SMILES!

THE SWEETWATER COUNTY FAIR

www.SweetwaterEvents.com

Sweetwater County Fair Press Kit

Kyra Seppie, Marketing and Events Intern



Saturday, July 31

9:00 AM	4-H Fashion Review	Small Hall
9:00 AM – 12:00 PM	4-H Static Exhibit Judging	Small Hall
	*Crocheting, Knitting, Quilting, Food, Nutrition & Preservation, Fashion & Fabric	
1:00 PM – 5:00 PM	Exhibit Hall Booth Setup	Exhibit Hall
	Open Class & FFA Static Entries Accepted	
2:00 PM - 6:00 PM	4-H Static Exhibit Judging	Small Hall
	*Visual Arts, Photography, S.E.T., Natural Resources, Handicrafts, Youth Leadership, Non-Live Projects, Pocket Pets, Cloverbud Projects	

Sunday, August 1

9:00 AM – 12:00 PM	4-H/FFA Horse ID Check In - <u>Required Today Only</u>	Indoor Arena
9:00 AM – 8:30 PM	Booth & Concession Move In	Exhibit Hall,
9:00 AM – 7:00 PM	Open Class & FFA Static Entries Accepted	Midway & Tents
9:00 AM	Open Horse Showmanship & Halter	Exhibit Hall
11:00 AM	Open & Youth Horse Events	Indoor Arena
	Leadline, Pleasure, Equitation, Youth Programmed Ride, Youth Hunter Under Saddle, Youth Hunt Seat Equitation, Mini Halter, Mini Trail & Mini Jumping	Indoor Arena

Monday, August 2

7:00 AM - 10:00 AM	4-H/FFA Swine Weigh In	Scales in Indoor Arena
9:00 AM	4-H/FFA Horse Showmanship, Halter, Western Pleasure, Western Horsemanship, Ranch Riding, Western Riding, Mini Halter, Trail In Hand & Jumping	Indoor Arena
9:00 AM – 8:30 PM	Open & FFA Class Static Exhibit Judging (closed to the public) Booth & Concession Move In Exhibit Hall closed for Judging	Exhibit Hall Midway & Tents
5:00 PM - 8:00 PM	4-H/FFA Swine Weigh In	Scales in Indoor Arena
6:00 PM	Open & 4-H/FFA Horse Trail & Reining	Indoor Arena
6:00 PM	4-H Cat Show	Small Hall

Tuesday, August 3

Sponsored by

Commerce Bank of Wyoming

8:00 AM - 10:00 AM	Open & 4-H/FFA Poultry & Rabbit Check In	Small Hall
9:00 AM - 10:00 AM	4-H/FFA Sheep & Goat Weigh In	Scales in Indoor Arena
9:00:00 AM - 1:00 PM	Booth & Concession Move In	Exhibit Hall, Midway, Tents, & Exhibit Hall
10:00 AM - 11:00 AM	4-H/FFA Steer Weigh In	Scales in Indoor Arena
11:00 AM	4-H/FFA Horse Barrels, Poles, Flag Race, Goat Tying	Indoor Arena
12:30 PM	Open & 4-H/FFA Rabbit Show	Small Hall
2:00 PM	Main Gates, Exhibit Hall & Midway Open	Grounds

2:00 PM- 9:00 PM	Lanky the Clown, Fair Animals Petting Zoo, Wild Science, Pirate Man Dan, 307 Cornhole	Grounds
2:15 PM	Zuma Zuma Acrobats	Exhibit Hall
3:00 PM	Wildlife Wendy	Exhibit Hall
3:15 PM	Reptile Adventures	Grass Area
3:30 PM	Open & 4-H/FFA Poultry Show	Small Hall
3:45 PM	Zuma Zuma Acrobats	Exhibit Hall
4:30 PM	Wildlife Wendy	Exhibit Hall
5:00 PM	Open & 4-H/FFA Miniature Costume Class	Indoor Arena
	DJ, Dance & Music	Pepsi Tent
5:15 PM	Zuma Zuma Acrobats	Exhibit Hall
6:00 PM	Open Horse Barrels, Poles & Flag Race	Indoor Arena
	Hypnotist Michael Swenson	Exhibit Hall
	Reptile Adventures	Grass Area
6:00PM- 10:00 PM	Brown's Amusement Carnival	Carnival
7:15 PM	Wildlife Wendy	Exhibit Hall
7:30 PM	Reptile Adventures	Grass Area
8:00 PM	Hypnotist Michael Swenson	Exhibit Hall
8:30 PM	LANCO	Concert Stage

Wednesday, August 4 *Kids Day*

Sponsored by Kelly's Convenience Centers

8:00 AM	4-H/FFA Swine Showmanship & Market Classes	Indoor Arena
10:30 AM	Main Gates, Exhibit Hall & Midway Open	Grounds
10:30 AM- 9:00 PM	Lanky the Clown, Fair Animals Petting Zoo, Wild Science, Pirate Man Dan, 307 Cornhole	Grounds
11:30 AM	Zuma Zuma Acrobats	Exhibit Hall
12:00 PM- 11:00 PM	Brown's Amusement Carnival	Carnival special
	Pay One Price \$25 from 12 pm to 5 pm	
1:00 PM	Wildlife Wendy	Exhibit Hall
2:00 PM	Reptile Adventures	Grass Area
	Diaper Derby	Exhibit Hall
3:00 PM	Zuma Zuma Acrobats	Exhibit Hall
4:00 PM	4-H/FFA Sheep Showmanship & Market Classes followed by the	Indoor Arena
	4-H/FFA Goat Showmanship & Market Classes	Indoor Arena
	Wool Judging	Sheep Barn

	Wildlife Wendy	Exhibit Hall
4:30 PM	Reptile Adventures	Grass Area
5:00 PM	DJ, Dance, & Music	Pepsi Tent
5:15 PM	Zuma Zuma Acrobats	Exhibit Hall
6:00 PM	Hypnotist Michael Swenson	Exhibit Hall
7:00 PM	Reptile Adventures	Grass Area
7:15 PM	Wildlife Wendy	Exhibit Hall
8:00 PM	Hypnotist Michael Swenson	Exhibit Hall
8:30 PM	Queensryche	Concert Stage

Thursday, August 5

Sponsored by Genesis Alkali

10:00 AM	4-H/FFA Beef Showmanship & Market Classes	Indoor Arena
10:30 AM	Main Gates, Exhibit Hall & Midway Open	Grounds
10:30 AM – 9:00 PM	Lanky the Clown, Fair Animals Petting Zoo, Wild Science, Pirate Man Dan, 307 Cornhole	Grounds
11:30 PM	Zuma Zuma Acrobats	Exhibit Hall
1:00 PM	Wildlife Wendy	Exhibit Hall
2:00 PM	Reptile Adventures	Grass Area
3:00 PM	Zuma Zuma Acrobats	Exhibit Hall
4:00 PM	Wildlife Wendy	Exhibit Hall
4:30 PM	Reptile Adventures	Grass Area
5:00 PM-11:00 PM	Brown's Amusement Carnival	Carnival Special- 2 for 1 wristbands from 5pm to 7pm. Both people must be present
5:00 PM	DJ, Dance, & Music	Pepsi Tent
5:15 PM	Zuma Zuma Acrobats	Exhibit Hall
5:30 PM	Team Roping	Indoor Arena
6:00 PM	4-H Dog Agility & Rally	Grass Area
	Hypnotist Michael Swenson	Exhibit Hall
6:00 PM – 7:00 PM	Xtreme Music Bingo- Country Edition	Pepsi Tent
7:00 PM	Reptile Adventures	Grass Area
7:15 PM	Wildlife Wendy	Exhibit Hall
8:00 PM	Hypnotist Michael Swenson	Exhibit Hall
8:30 PM	Frankie Ballard Concert	Concert Stage

Friday, August 6

Sponsored by Memorial Hospital of Sweetwater County

8:00 AM	4-H Dog Showmanship, Obedience & Confirmation	Grass Area
10:30 AM	Main Gates, Exhibit Hall & Midway Open	Grounds
	Lanky the Clown, Fair Animals Petting Zoo, Wild	
10:30 AM – 9:00 PM	Science, Pirate Man Dan, 307 Cornhole	Grounds
11:30 PM	Zuma Zuma Acrobats	Exhibit Hall
1:00 PM	Round Robin - Large Livestock	Indoor Arena
	*Beef, Swine, Sheep & Goats	
	Wildlife Wendy	Exhibit Hall
2:00 PM	4-H/FFA Working Cow Horse	Indoor Arena
	Reptile Adventures	Grass Area
3:00 PM	4-H Cat Show	Indoor Arena
	Zuma Zuma Acrobats	Exhibit Hall
4:00 PM – 9:00 PM	Premium Payout	Exhibit Hall Information Desk
4:00 PM- 11:00 PM	Brown's Amusement Carnival	Carnival
4:00 PM	4-H/FFA Livestock Judging	Indoor Arena
	Wildlife Wendy	Exhibit Hall
4:30 PM	Reptile Adventures	Grass Area
5:00 PM	Round Robin - Small Animal	Grass Area
	*Dogs, Rabbit, Chickens, Dairy Goats	
	DJ, Dance & Music	Pepsi Tent
5:15 PM	Zuma Zuma Acrobats	Exhibit Hall
5:30 PM	Team Sorting Sign Ups	Indoor Arena
6:00 PM	Team Penning	Indoor Arena
	4-H/FFA Herdsmanship Winners - Ice Cream Social	Indoor Arena - Patio Area
	Hypnotist Michael Swenson	Exhibit Hall
6:00 PM – 7:00 PM	Xtreme Music Bingo- 80's Edition	Pepsi Tent
7:00 PM	Reptile Adventures	Grass Area
7:15 PM	Wildlife Wendy	Exhibit Hall
8:00 PM	Hypnotists Michael Swenson	Exhibit Hall
8:30 PM	80's Cover Band- Flashback Heart Attack	Concert Stage
10:00 PM	Fireworks	Wyoming's Big Show Sky

Saturday, August 7

Sponsored by Simplot

9:00 AM	4-H/FFA State Fair Meeting - <u>Mandatory</u>	Small Hall
	Horseshoe Pitching	Horseshoe Pits
	Team Sorting	Indoor Arena
10:30 AM	Main Gates, Exhibit Hall & Midway Open	Grounds
10:30 AM - 9:00 PM	Lanky the Clown, Fair Animals Petting Zoo, Wild Science, Pirate Man Dan, 307 Cornhole	Grounds
11:00 AM	Rotary Kid's Dog Show	West Tent
11:30 AM	Zuma Zuma Acrobats	Exhibit Hall
12:00 PM – 9:00 PM	Premium Payout	Exhibit Hall Information Desk
12:00 PM	Livestock Auction Buyer's BBQ	Indoor Arena
1:00 PM	4-H/FFA Buckle Presentations	Indoor Arena
1:00 PM- 12:00 AM	Brown's Amusement Carnival	Carnival
1:00 PM	Wildlife Wendy	Exhibit Hall
2:00 PM	Livestock Auction	Indoor Arena
	Reptile Adventures	Grass Area
3:00 PM	Zuma Zuma Acrobats	Exhibit Hall
4:00 PM	Wildlife Wendy	Exhibit Hall
	Bocci Bolli	Grass Area
4:30 PM	Reptile Adventures	Grass Area
5:00 PM	DJ, Dance, & Music	Pepsi Tent
5:15 PM	Zuma Zuma Acrobats	Exhibit Hall
6:00 PM	Hypnotist Michael Swenson	Exhibit Hall
7:00 PM	Reptile Adventures	Grass Area
7:15 PM	Wildlife Wendy	Exhibit Hall
8:00 PM	Hypnotist Michael Swenson	Exhibit Hall
8:30 PM	Clint Black in Concert	Concert Stage
10:00 PM	Fireworks	Wyoming's Big show Sky

Sunday, August 8

8:00 AM – 12:00 PM 4-H/FFA Exhibit Release
9:00 AM – 2:00 PM Premium Payout
Open Exhibit Release

Small Hall
Exhibit Hall Information Desk
Exhibit Hall



Saturday, July 31

- 9am- 12 pm** 4-H Static Exhibit Judging.....Small Hall
*Crocheting, Knitting, Quilting, Food, Nutrition & Preservation, Fashion & Fabric
- 9am** 4-H Fashion Review.....Small Hall
- 1-5pm** Exhibit Hall Booth Setup.....Exhibit Hall
Open Class & FFA Static Entries Accepted
- 2-6pm** 4H Static Exhibit Judging.....Small Hall
*Visual Arts, Photography, S.E.T., Natural Resources, Handicrafts, Youth Leadership, Non-Live Projects, Pocket Pets, Cloverbud Projects

Sunday, August 1

- 9am- 12 pm** 4-H/FFA Horse ID Check In.....Indoor Arena
Required Today Only
- 9am-8:30pm** Booth & Concession Move In...Midway & Tents
- 9am-7pm** Open Class & FFA Static Entries Accepted.....Exhibit Hall
- 9am** Open Horse Showmanship & Halter.....IA
- 11am** Open & Youth Horse Events.....IA
Leadline, Pleasure, Equitation, Youth Programmed Ride, Youth Hunter Under Saddle, Youth Hunt Seat Equitation, Mini Halter, Mini Trail & Mini Jumping

Monday, August 2

- 7-10am** 4H/FFA Swine Weigh In.....IA Scales
- 9am- 8:30 pm** Midway & Concession Move in.....Midway
Exhibit Hall Closed for Judging
- 9am** 4H/FFA Horse Events.....Indoor Arena
Showmanship, Halter, Hunter Under Saddle, Hunt Seat Equitation, Western Pleasure, Western Horsemanship, Western Riding, Reining, Working Cow Horse,

- Programmed Ride, Ranch Riding, Trail, Mini Jumping, Trail, Costume Class
- 5-8pm** 4H/FFA Swine Weigh in.....IA Scales
- 6pm** 4H Cat Show.....Small Hall
Open & 4H/FFA Horse Trail & Reining.....IA

Tuesday, August 3- Sponsored by Commerce Bank of Wyoming

- 8-10am** Poultry/Rabbit Check In.....Small Hall
- 9-10am** 4H/FFA Sheep & Goat Weigh In.....IA Scales
- 9am-1pm** Exhibit Hall Booth Set Up.....Exhibit Hall
Booth & Concession Move in.....Midway
- 10-11am** 4H/FFA Steer Weigh in.....IA Scales
- 11 am** 4H/FFA Horse Events.....Indoor Arena
Barrel Racing, Pole Bending, Flag Race, Breakaway, Team Roping, Goat Tying
- 12:30pm** Open & 4H/FFA Rabbit Show.....Small Hall
- 2-9pm** Main Gates & Midway Open
Fair Animal Specialties
Wild Science!
Lanky the Clown
Pirate Man Dan
307 Cornhole
- 2:15pm** Zuma Zuma Acrobats.....Exhibit Hall
- 3pm** Wildlife Wendy.....Exhibit Hall
- 3:15pm** Reptile Adventures.....Grass Area
- 3:30pm** Open & 4H/FFA Poultry Show.....Small Hall
- 3:45pm** Zuma Zuma Acrobats.....Exhibit Hall
- 4:30pm** Wildlife Wendy.....Exhibit Hall
- 5pm** Open Horse Costume.....Indoor Arena
DJ, Dance, & Music.....Pepsi Tent
- 5:15pm** Zuma Zuma Acrobats.....Exhibit Hall
- 6pm** Open Horse Events.....Indoor Arena
Barrel Racing, Pole Bending, Flag Race
Reptile Adventures.....Grass Area
Hypnotist Michael Swenson.....Exhibit Hall
- 6pm** Carnival Opens.....Parking Lot

- 7:15pm** Wildlife Wendy.....Exhibit Hall
- 7:30pm** Reptile Adventures.....Grass Area
- 8pm** Hypnotist Michael Swenson.....Exhibit Hall
- 8:30pm** LANCO in Concert.....Main Stage

Wednesday, August 4 *Kids Day* Sponsored by Kelly's Convenience Centers

- 8am** 4H/FFA Swine Show.....Indoor Arena
- 10:30am** Main Gates & Midway Open
- 10:30am-9pm** Fair Animal Specialties
Wild Science!
Lanky the Clown
Pirate Man Dan
307 Cornhole
- 11:30am** Zuma Zuma Acrobats.....Exhibit Hall
- 12pm** Carnival Opens.....Parking Lot
- 1pm** Wildlife Wendy.....Exhibit Hall
- 2pm** Reptile Adventures.....Grass Area
Diaper Derby.....Exhibit Hall
- 3pm** Zuma Zuma Acrobats.....Exhibit Hall
- 4pm** 4H/FFA Sheep & Goat Showmanship...Indoor Arena
Wool Judging.....Sheep Barn
Wildlife Wendy.....Exhibit Hall
- 4:30pm** Reptile Adventures.....Grass Area
- 5pm** DJ, Dance, & Music.....Pepsi Tent
- 5:15pm** Zuma Zuma Acrobats.....Exhibit Hall
- 6pm** Hypnotist Michael Swenson.....Exhibit Hall
- 7pm** Reptile Adventures.....Grass Area
- 7:15pm** Wildlife Wendy.....Exhibit Hall
- 8pm** Hypnotist Michael Swenson.....Exhibit Hall
- 8:30pm** Queensryche in Concert.....Main Stage

Thursday, August 5- Sponsored by **Genesis Alkali**

10am 4H/FFA Beef Showmanship & Market Classes.....IA
10:30am Main Gates & Midway Open
 Fair Animal Specialties
 Wild Science!
 Lanky the Clown
 Pirate Man Dan
 307 Cornhole

11:30am Zuma Zuma Acrobats.....Exhibit Hall
1pm Wildlife Wendy.....Exhibit Hall
2pm Reptile Adventures.....Grass Area
3pm Zuma Zuma Acrobats.....Exhibit Hall
4pm Wildlife Wendy.....Exhibit Hall
4:30pm Reptile Adventures.....Grass Area
5pm Carnival Opens.....Parking Lot
 DJ, Dance, & Music.....Pepsi Tent
5:15pm Zuma Zuma Acrobats.....Exhibit Hall
5:30pm Team Roping.....Indoor Arena
 DJ, Dance & Music.....Pepsi Tent
6pm 4H Dog Agility & Rally.....Grass Area
 Xtreme Music Bingo- Country Edition.....Pepsi Tent
 Hypnotist Michael Swenson.....Exhibit Hall
7pm Reptile Adventures.....Grass Area
7:15pm Wildlife Wendy.....Exhibit Hall
8pm Hypnotist Michael Swenson.....Exhibit Hall
8:30pm Frankie Ballard in Concert.....Main Stage

Friday, August 6- Sponsored by **Memorial Hospital of Sweetwater County**

8am 4H Dog Show.....Grass Area
 Showmanship, Obedience & Confirmation
10:30am Main Gates & Midway Opens
 Fair Animal Specialties
 Wild Science!
 Lanky the Clown

Pirate Man Dan
 307 Cornhole
11:30pm Zuma Zuma Acrobats.....Exhibit Hall
1pm Round Robin- Large Animal.....Indoor Arena
 *Beef, swine, sheep, goats
 Wildlife Wendy.....Exhibit Hall
2pm 4H/FFA Working Cow Horse.....Indoor Arena
 Reptile Adventures.....Grass Area
3pm 4H Cat Show.....Indoor Arena
 Zuma Zuma Acrobats.....Exhibit Hall
4pm Premium Payout.....Exhibit Hall Information Booth
 Carnival Opens.....Parking Lot
 4H/FFA Livestock Judging.....Indoor Arena
 Wildlife Wendy.....Exhibit Hall
4:30pm Reptile Adventures.....Grass Area
5pm Round Robin - Small Animal.....Grass Area
 *Dogs, Rabbit, Chickens, Dairy Goats
 DJ, Dance, & Music.....Pepsi Tent
5:15pm Zuma Zuma Acrobats.....Exhibit Hall
5:30 PM Team Sorting Sign Ups.....Indoor Arena
6pm Team Penning.....Indoor Arena
 Herdsmanship Winners Ice Cream Social.....IA Patio
 Hypnotist Michael Swenson.....Exhibit Hall
 Xtreme Music Bingo- 80's Edition.....Pepsi Tent
7pm Reptile Adventures.....Grass Area
7:15pm Wildlife Wendy.....Exhibit Hall
8pm Hypnotist Michael Swenson.....Exhibit Hall
8:30pm Flashback Heart Attack (80's Cover
 Band).....Mainstage
10pm Fireworks.....Grounds

Saturday, August 7- Sponsored by **Simplot**

9am Horseshoe Pitching.....Horseshoe Pits
 4H/FFA State Fair Meeting Mandatory.... Small Hall

Team Sorting.....Indoor Arena
10:30am Main Gates & Midway Opens
 Fair Animal Specialties
 Wild Science!
 Lanky the Clown
 Pirate Man Dan
 307 Cornhole
11am Rotary Kid's Dog Show.....West Tent Stage
11:30am Zuma Zuma Acrobats.....Exhibit Hall
12pm Premium Payout.....Exhibit Hall Information Booth
 Livestock Auction Buyer's BBQ.....Indoor Arena
1pm 4H/FFA Buckle Presentations..... Indoor Arena
1pm Carnival Opens.....Parking Lot
 Wildlife Wendy.....Exhibit Hall
2pm Livestock Auction.....Indoor Arena
 Reptile Adventures.....Grass Area
3pm Zuma Zuma Acrobats.....Exhibit Hall
4pm Bocci Bolli.....Grass Area
 Wildlife Wendy.....Exhibit Hall
4:30pm Reptile Adventures.....Grass Area
5pm DJ, Dance, & Music.....Pepsi Tent
5:15pm Zuma Zuma Acrobats.....Exhibit Hall
6pm Hypnotist Michael Swenson.....Exhibit Hall
7pm Reptile Adventures.....Grass Area
7:15pm Wildlife Wendy.....Exhibit Hall
8pm Hypnotist Michael Swenson.....Exhibit Hall
8:30pm Clint Black in Concert.....Mainstage
10pm Fireworks.....Grounds

Sunday, August 8

8am 4H/FFA Exhibit Release.....Small Hall
9am Premium Payout.....Exhibit Hall Information Desk
 Open Exhibit Release.....Exhibit Hall

**General
Information for
*Wyoming's Big
Show***

General Schedule

Exhibit Hall Hours

Tuesday, August 3: 2:00 p.m. to 9:00 p.m.

Wednesday, August 4 thru Saturday, August 7: 10:30 a.m. to 9:00 p.m.

Midway Hours

Tuesday, August 3: 2:00 p.m. to 12:00 midnight

Wednesday, August 4 thru Saturday, August 7: 10:30 a.m. to 12:00 midnight

Carnival Hours

Tuesday, August 3: 6:00 p.m. to 10:00 p.m.

Wednesday, August 4: 12:00 noon to 11:00 p.m.

*12:00 noon- 5 p.m.- \$25 pay one price

Thursday, August 5: 5:00 p.m. to 11:00 p.m.

**Buddy Night- 2 for 1, (5-7 p.m.) buddy must be present, good all night!

Friday, August 6: 4:00 p.m. to 11:00 p.m.

Saturday, August 7: 1:00 p.m. to 12:00 midnight

Alcohol and Tobacco Free Hours: Wednesday, August 4 to Friday, August 6 from open until 5 p.m.

Advance Ticket Purchase Locations

SweetwaterEvents.com

Wyoming's Big Show

*Fair Store

Weekly admission passes and Carnival passes are only available in advance and must be purchased by Friday, July 30 at 5:00 p.m.

*Purchase of RV spaces, weekly fair admission booklets, raffle tickets, and carnival wristbands.

Fair & Carnival Ticket Prices and Purchase Locations*

Ticket Type	Dates to Purchase	Ticket Outlet	Price
Adult Admission	August 3 – August 7	Fair Gates	\$15
Seniors	August 3 – August 7	Fair Gates	\$10
Children (6-12)	August 3 – August 7	Fair Gates	\$10
Children under 6	August 3 – August 7	Fair Gates	FREE
Adult Presale	Until July 30	In Advance*	\$12
Child/Senior Presale	Until July 30	In Advance*	\$7
Adult Weekly Booklet	Until July 30	In Advance*	\$50
Child/Senior Weekly Booklet	Until July 30	In Advance*	\$30

Beverages (beer)	August 3 – August 7	Pepsi Tent	\$6
Rides -- Wristbands	August 3 – August 7	Carnival	\$40
Rides – 1 Token	August 3 – August 7 Rides take 3 – 5 tokens Food & Games take tokens	Carnival	\$1
Rides – Wristbands	August 5 5 p.m. – 7 p.m. Buddy Day 2 for 1 wristbands (buddy must be present)	Carnival	\$40
Rides – Wristbands Presale	Until Friday, July 30	In Advance*	\$30

Visa, MC, Debit Cards, Checks Accepted

*See Advance Ticket Purchase Location page

Location Conveniences

ATM Machines

Located in the Exhibit Hall, the Indoor Arena, on the Midway, as well as near the Pepsi Tent.

First Aid Station

Located in the Southwest corner next to the Indoor Arena.

Hand Washing Stations

Conveniently located throughout the fairgrounds, especially around the Livestock barns; Fair guest are encouraged to use the hand washing stations when exiting the Livestock area.

Information Booth

Located in the Exhibit Hall.

Lost and Found

Located in the Exhibit Hall Office.

Paging/Sound Booth

Located at the Information Desk in the Exhibit Hall.

Rest Rooms Located

In the Exhibit Hall, Indoor Arena, and Small Hall.

Security

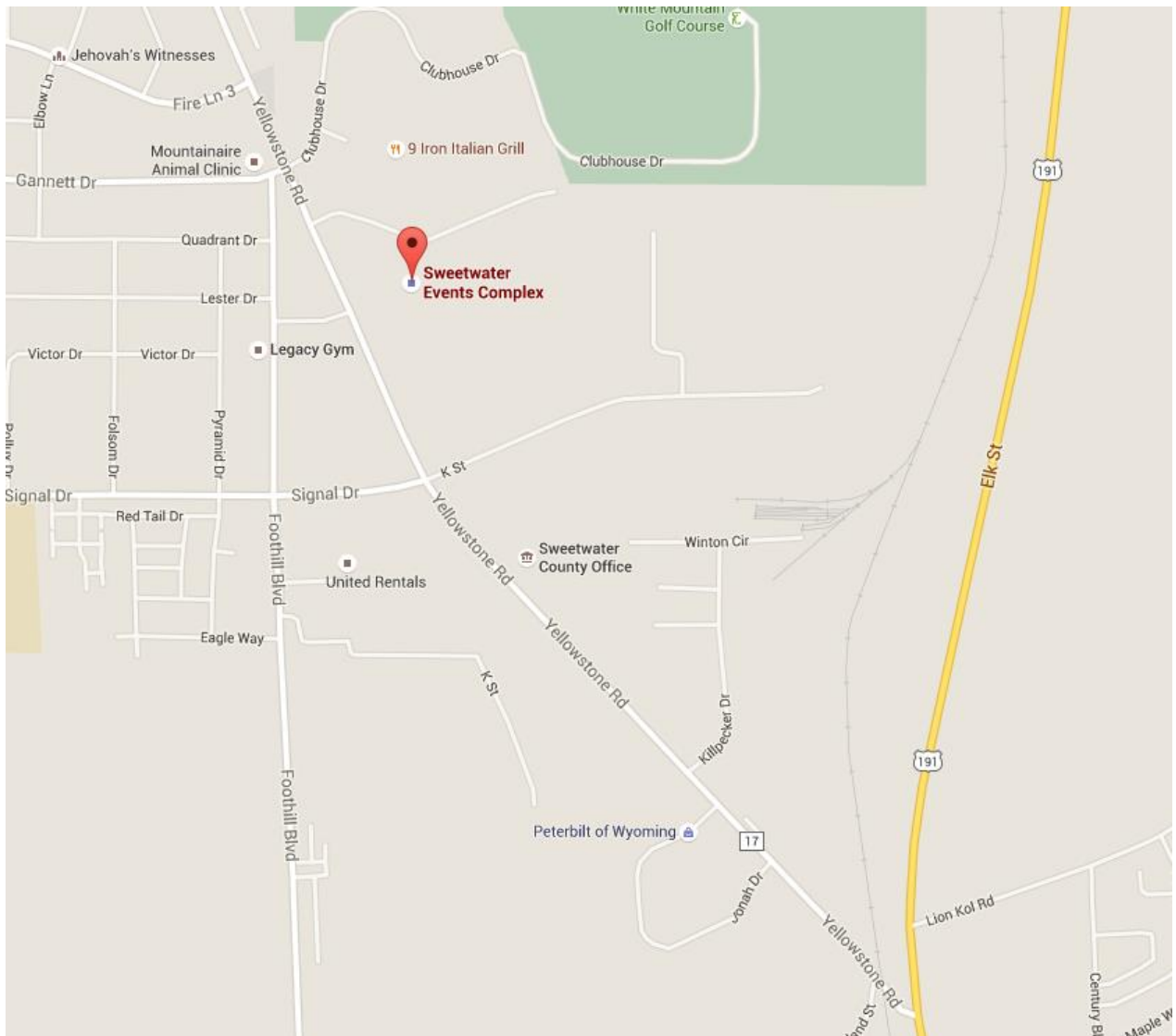
Conveniently strolling around the fairgrounds 24 hours.

Location

Sweetwater Events Complex

3320 Yellowstone Rd.

Rock Springs, WY 82901



Daily Entertainment



Lanky the Clown

Lanky the Clown will once again be bringing his unique blend of humor, compassion, and FUN to the fair. Lanky, and his partners Smile Inspector and Sheriff Shorty, will be clowning around on the midway as well as hosting some of the family fun contests. Sponsored by Airgas.



Michael Swenson

Michael Swenson is a hypnotist with a fun, energetic personality. His act is sure to impress as you see friends and family under the power of hypnosis. Sponsored by McDonald's.

Petting Zoo

Fair Animal Specialties petting zoo is sure to be one the most memorable and talked-about attractions at the fair. These hands-on interactive educational presentations are a hit for kids and adults of all ages. Sponsored by Rock Creek Medical Imaging.



Pony Rides

Fair Animal Specialties offers pony rides throughout the day. Ponies are calm and quiet and it's a great experience for the little ones. Supervised pony rides give young children the thrill of riding and a little horse experience. Sponsored by Rock Creek Medical Imaging.

Reptile Adventures

Reptile Adventures hosted by Danny Connor is sure to impress! Featuring snapping turtles and snakes of all kinds, you will walk away with fun facts about reptiles. This is a unique opportunity to see these fierce animals up close! Sponsored by Western Engineers & Geologists.



Wildlife Wendy

Wildlife Wendy will be showing off her talking parrots and majestic macaws. Her show is both educational and entertaining all while showing off her beautiful birds. Sponsored by Premier Bone & Joint Centers.

Wild Science!

Bring your kids by Wild Science! to let them explore all thing science. Children and families will enjoy the mysterious and entertaining aspects of science and technology in a fun and casual environment. Sponsored by Rocky Mountain Power.





Zuma Zuma Acrobats

Be transported into a world of African dance, drumming and acrobatics. Zuma Zuma Acrobats stun audiences with their gravity-defying stunts infused with music and dancing. Families, couples and kids will enjoy this fantastic performance. Sponsored by McDonald's.

4-H and FFA Activities

Activities and events for Sweetwater and Daggett County 4-H members and Green River FFA will take place throughout the grounds. Shows highlighting everything from agriculture, livestock, fashion, mechanics, and more! Sponsored by Sweetwater and Daggett Counties.



Xtreme Music Bingo

Turn Up the Volume will help us crown bingo champions at this year's Wyoming's Big Show. There will be a country edition and an 80s edition. Join us to test your music knowledge before the concerts!



Pirate Man Dan

Strolling act Pirate Man Dan cruises the fair in his electric pirate ship. Complete with a hilarious personality, music and bubbles he is a great character to interact and take photos with. Sponsored by Sweetwater Now.

307 Cornhole

307 Cornhole will be hosting multiple tournaments throughout Wyoming's Big Show. The blind draw games will be Thursday, August 5. Juniors (age 13 & under) and women's games will be on Friday, August 6. On Saturday, August 7 advanced & social singles and doubles games will take place. Sit and go blind draws are also played daily. You won't want to miss this fun tournament happening in the west tent at Wyoming's Big Show! Scan the QR Code to register.



Fair Tournament



Family Fun Contests

Family Fun Contests are a big part of Wyoming's Big Show®. They are a ton of fun and the perfect opportunity for folks of all ages to get involved. Pre-registration is NOT required for any of these contests, simply show up with your entry!

This year's contests include:

Diaper Derby Contest

Wednesday, August 4th at 2:00 p.m.

Exhibit Hall

Open to toddlers under 2, still in diapers.

Horseshoe Pitching

Saturday, August 7th at 9:00 a.m.

Horseshoe Pits

Open to anyone, compete in the fun event!

Bocci Bolli

Saturday, August 7th at 4:00 p.m.

Grass Area

Come participate in the fun game of Bocci Bolli!

Rotary Kid's Dog Show

Saturday, August 7, 11:00 a.m.

West Tent Stage

Livestock Auction Buyer's BBQ

Saturday, August 7, 12:00 p.m.

Indoor Arena

4H/FFA Buckle Presentations

Saturday, August 7, 1:00 p.m.

Indoor Arena

Xtreme Music Bingo

Country Night- Thursday, August 5, 6:00 p.m. -7:00 p.m.

80's Night- Friday, August 6, 6:00p.m. -7:00 p.m.

Pepsi Tent

There will be two nights of Xtreme Music Bingo at Wyoming's Big Show that you won't want to miss! Each night there will be great prizes like carnival passes and Rock Springs Chamber of Commerce gift cards. Have fun testing your music knowledge and win BIG!

Fireworks Display

Friday, August 6 and Saturday, August 7, 10 p.m.

Pepsi Tent

Press Releases

PRESS RELEASE



For Immediate Release- July 16, 2021

Contact: Kyra Seppie, Marketing & Events Intern

Phone: 307-352-6789

Email: kseppie@sweetwaterevents.com

3320 Yellowstone Road • Rock Springs, WY 82901

Experience Wyoming's Big Show®

Rock Springs, Wyoming –Experience Wyoming's Big Show® the largest annual event in Western Wyoming, and fun for the entire family. Wyoming's Big Show® delivers on fun with a wide variety of daily attractions, entertainment, carnival, along with five nights of premier concerts at during the After Dark Concert Series. It all happens August 1 thru August 7, 2021 in Rock Springs, WY at the Sweetwater Events Complex.

The 2021 After Dark Concert Series will open with a performance by LANCO on Tuesday, August 3 at 8:30 p.m. followed by the rock group of Queensrÿche on Wednesday, August 4 at 8:30 p.m. Country solo act Frankie Ballard will be performing on Thursday, August 5 at 8:30 p.m. 80's cover band Flashback Heart Attack will take the stage Friday, August 6 at 8:30 pm. Clint Black will end the concert series on Saturday, August 7 at 8:30 p.m. All concert admission is FREE with paid fair admission and features festival style seating.

Also featured at this year's Big Show is the Zuma Zuma Acrobats in the main exhibit hall. This troupe of performers will astound you with their gravity-defying stunts. Featuring African drumming, chants, and music this show will transport you to Africa without ever having to step on a plane. These highly trained performers range from contortionists and tumbling experts to jugglers and dancers. This will be unlike any act you've seen before! Zuma Zuma Acrobats will be performing in the exhibit hall Tuesday, August 3 at 2:15 PM, 3:45 PM, and 5:15 PM. On

Wednesday, August 4, Thursday, August 5, Friday, August 6, and Saturday, August 7

performances will be at 11:30 AM, 3:00 PM, and 5:15 PM.

Daily attractions will be going “BIG” in 2019 and include: interactive exhibit Wild Science, the hypnotist Michael Sweson, and comedy from Pirate Man Dan and Lanky the Clown. The family friendly entertainment also includes Wildlife Wendy, Fair Animal Specialties Petting Zoo, and Reptile Adventures.

Brown’s Amusement Carnival is sure to be fun for all. The carnival features fun rides for all ages, games and all-around fun for the entire family. The carnival will be open Tuesday, August 3 from 6 p.m. till 10 p.m. On Wednesday, August 4 the carnival will be open from 12 p.m. till 11 p.m. Wednesday features a carnival special, from 12 p.m. till 5 p.m. a single ticket is only \$25! On Thursday, August 5 the carnival will be open from 5 p.m. till 11 p.m. with the carnival special sale from 5 p.m. to 7 p.m. you can purchase 2 carnival wristbands for the price of one. Both people must be present for this special. On Friday August 6 the carnival will be open from 4 p.m. till 11 p.m. On Saturday, August 7 the carnival will be open from 1 p.m. till 12 a.m. You can save big by purchasing your carnival tickets in advance on our website, SweetwaterEvents.com.

Top Events USA stated, “Each summer Wyoming’s Big Show® draws folks from hundreds of miles to Rock Springs and the Sweetwater Events Complex. Also known as the Sweetwater County Fair, Wyoming’s Big Show® delivers on fun with rodeo action, family-friendly carnival rides, a wide variety of delicious dining options, evening concerts and 4-H and livestock exhibits. It is the largest fair in the state with over 6,000 exhibits, top-notch entertainers, concerts and fireworks.”

Top Events USA listings are selected by residents, tourists and visitors in the USA, the team of travel writers working for Top Events USA, and some officials of the states, cities and the events and festivals themselves. Top Events USA does not feature every event in America. Featured are only the top 10-20 attractions in each state. The state of Wyoming only has 15 events featured.

In addition, Wyoming's Big Show®-The Sweetwater County Fair was named the NUMBER ONE summer event in Wyoming by Wyoming Lifestyle Magazine and a Top Ten event by AmericaTheBeautiful.com. It is the largest annual event in Western Wyoming drawing nearly 70,000+ visitors annually.

The Sweetwater Events Complex is Wyoming's Premier Events Center and features the largest midway in the area, a Grandstand Stage and several multipurpose buildings perfect for any event.

Wyoming's Big Show® will be held August 1 through August 7 at the Sweetwater Events Complex in Rock Springs, Wyoming. For more information visit www.SweetwaterEvents.com.

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PHOTO: Come meet Lanky the Clown at Wyoming's Big Show!

PHOTO: Family fun at Wyoming's Big Show with Brown's Amusements Carnival

PHOTO: The Petting Zoo is sure to be fun for the whole family!

PRESS RELEASE



For Immediate Release- July 16, 2021

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3320 Yellowstone Road • Rock Springs, WY 82901

Sweetwater Events Complex Announces “Get to know the Fair Board”

Rock Springs, WY- The Sweetwater Fair Board is made up of 7 voting members and a liaison from Daggett County. Each have been appointed by the County Commissioners and serve 5-year terms. The fair board, plus staff members from the Sweetwater Events Complex and the Sweetwater County Commission liaison meet the 4th Tuesday of each month. The meetings are open to the public and allow public comments. The Board establishes the policies by which the Events Complex operates. In carrying out the task of setting policy, the board identifies needs and establishes priorities and allocates financial priority. The board oversees maintenance and operation of the facility and the annual events.

Robert Spicer is the Chairperson. Robert (Bob) Spicer has been a long-time supporter of the Sweetwater Events Complex and everything that goes on here. From 4-H to motocross, he has been involved on some level. Bob is retired from Western Wyoming Beverages but plans on remaining active in our community. Bob’s family started as sheep ranchers in southwest Wyoming. As Bob has been highly involved for so long, we are glad to have his input going forward.

Rob Zotti is secretary of the Sweetwater County Fair Board. He is the branch manager of Wyoming Financial Insurance in Rock Springs and travels throughout the state as a Commercial

Lines Agent. He is a Rock Springs native and is currently serving on the Rock Springs City Council. Rob and his wife have two children that are active in baseball, soccer, and other activities help around our community. Rob served on the Fair Board from 2004 to 2011 and joined the board again in 2014. He has been a huge help and we are glad to have him back!

Kaye Goicolea is the treasurer of the Sweetwater County Fair Board. Kaye recently retired from her position as a Distance Learning Specialist at Western Wyoming Community College. She has been involved in many community committees and organizations including the Catholic School and the Basque Club of Sweetwater County. Kaye and her family live in Farson and grow hay and grain and previously raised and sold sheep. Kaye was appointed to the fair board at the beginning of January 2017. It is always great having new insights on the board and its awesome that she is aboard!

Janet Hartford is a board member. Janet recently retired from Andeavor in Rock Springs and was the longtime director of the Green River Chamber of Commerce. She's a native of Green River and has been active on both the city, county and state level. Janet is a horse enthusiast and has is passionate about BLM Wild Horses. She's active with the Mustang Versatility Club as well as the Sweetwater Ranch Sorting. She was appointed to the fair board in January of 2016. Janet has great input and we are more than happy to have her on our board.

Roger Torgersen is another board member. Roger is a petroleum engineer and is the Vice President of Stimtech in Rock Springs. Roger has been part of the oil and gas industry since 1997 and is active with the Society of Petroleum Engineers. In addition to his full-time career, Roger is also a busy farrier in Sweetwater County. He and his wife are horse owners and were

volunteers for the Sweetwater Events Complex long before Roger was a member of the board. In addition, both are also 4-H volunteers and have worked closely with local 4-H horse groups. Roger was appointed to the fair board in 2015. All of Roger's work has never gone unnoticed and we are glad to have him aboard.

Paul Zancanella, D.V.M. owns Mountaineer Animal Clinic in Rock Springs. He previously served for 20 years on the fair board but after a 4 year break was reappointed in 2019. Paul and his family have been in Rock Springs for many years and he's a huge supporter of 4-H, rodeos, livestock & horse events and more. Paul is an avid team roper and spends a lot of his free time at the arenas at the Events Complex.

Donald Pallesen is the Daggett County Representative on the board. Donald is a full-time rancher from Manila, Utah and was appointed as the liaison to the fair board by the Daggett County Commissioners. Donald and his wife own Pallesen Hereford Ranch and are extremely active in the agriculture industry. Donald has an extensive background with 4-H and rodeo and has served as the 4-H & Open Class Beef Superintendent at the Sweetwater County Fair for many years. He and his family participate in both livestock shows and rodeos around the region.

The Sweetwater County Fair Board is a very important aspect to Wyoming's Big Show®. Again, the board meetings are open to the public for comments, concerns, etc. If you are ever wondering about what's going on at the Sweetwater Events Complex or specifics of the Sweetwater County Fair, you are more than welcome to come out and sit in on a meeting.

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PRESS RELEASE



3320 Yellowstone Road • Rock Springs, WY 82901

***Wyoming's Big Show Concert Announcement
For Immediate Release – July 16, 2021***

Contact: Kandi Pendleton, Marketing & Events Manager

Phone: 307-352-6789 ext. 104

E-mail: kpendleton@sweetwaterevents.com

**Sweetwater Events Complex Announces LANCO
at the 2021 Wyoming's Big Show**

Rock Springs, Wyoming – The Sweetwater Events Complex is thrilled to announce LANCO to kick off the After Dark Concert Series at Wyoming's Big Show. LANCO will perform Tuesday, August 3rd at 8:30 pm with support from Commerce Bank of Wyoming.

LANCO continues to pave its course after the success of their two-time platinum multi-week radio chart-topper "Greatest Love Story" and critically acclaimed gold hit "Born To Love You." The five-man band's number one selling debut and coming-of-age album, Hallelujah Nights, made LANCO the first Country group to debut on the Billboard Country albums charts at No. One in 10 years. "Greatest Love Story" appears in the Netflix Series *The Ranch* as well as ABC's *The Bachelor*.

Recently they dropped two irresistibly nostalgic tracks, "Old Camaro" and "What I See," which serve as their new singles on Country radio. Revealing another layer of LANCO, they fuse together a modern twist on sentimental hometown memories combined with a fresh mix of organic sounds. The new music from the ACM "New Group of the Year" follows multiple nominations from the CMT, CMA, ACM, AMA and iHeartAwards.

Their first new song of 2021 premiered the end of February. “Near Mrs.,” was also featured on *The Late Show with Stephen Colbert* and is sure to be their next big hit. The band says “At first glance it is the journey of love lost leading to love found. But this song became more special over the past year as we’ve had so much time to reflect on how thankful we are for those in our lives. No matter how certain you can be of your path, it may not work out how you planned, but hopefully at the end of that journey you end up right where you need to be and right next to the person you need to be with.”

The Sweetwater Events Complex previously announced Frankie Ballard on August 5, 2021, 80’s Tribute Band Flashback Heart Attack on August 6, 2021 and Clint Black on August 7, 2021. They will have one more announcement on April 27th to round out the concert series. Watch for information on concerts, as well as a full line up of secondary entertainment and 4-H & FFA events throughout the week. For the most up to date information visit the website at www.SweetwaterEvents.com.

Photo Attached – LANCO

PRESS RELEASE



3320 Yellowstone Road • Rock Springs, WY 82901

Wyoming's Big Show Concert Announcement

For Immediate Release – July 16, 2021

Contact: Kandi Pendleton, Marketing & Events Manager

Phone: 307-352-6789 ext. 104

E-mail: kpendleton@sweetwaterevents.com

Sweetwater Events Complex Announces Rock Legend Queensrÿche at the 2021 Wyoming's Big Show

Rock Springs, Wyoming – Rounding out the After Dark Concert Series at Wyoming's Big Show is American heavy metal band Queensrÿche. Queensrÿche will perform Wednesday, August 4th at 8:30 pm with support from Kelly's Convenience Centers.

Against the formidable obstacles of an ever-changing cultural landscape, the rise and fall of various musical trends, and the near collapse of the record industry itself, QUEENSRÿCHE secured a triumphant legacy as one of hard rock's most respected and celebrated acts, selling 30 million albums around the world across a 30-plus-year career.

The band's name is uttered in the same breath as many of the groups they looked to as influences and others who arose as peers. Queensrÿche built a dedicated legion of fans while traveling the globe on tour with fellow rock giants like Iron Maiden, Guns N' Roses, Metallica, Judas Priest, and Def Leppard. In recent years, they've consistently delivered high-octane live shows combining the hungry fire of a new band with the tempered experience of master showmen. Even with eleven gold and platinum plaques and a several Top 10 hard rock anthems woven into the very fiber of the genre, Queensrÿche won't relent. In fact, they're in the throes of a jaw-dropping creative resurgence.

Dark, melodic, dynamic, diverse, instantly memorable, with an intellectual slant to the songwriting and lyrics that are always inviting on the surface while rewarding deeper listening, Queensrÿche continuously replenishes themselves, more than three decades into their body of work. Brave, adventurous, never less than authentic, Queensrÿche captured the rare lightning-in-a-bottle status of being both legendary and contemporary.

The Sweetwater Events Complex previously announced LANCO on August 3, 2021, Frankie Ballard on August 5, 2021, 80's Tribute Band Flashback Heart Attack on August 6, 2021 and Clint Black on August 7, 2021. For the most up to date information visit the website at www.SweetwaterEvents.com.

Photo Attached – Queensryche

PRESS RELEASE



3320 Yellowstone Road • Rock Springs, WY 82901

Wyoming's Big Show Concert Announcement

For Immediate Release - July 16, 2021

Contact: Kandi Pendleton, Marketing & Events Manager

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E-mail: kpendleton@sweetwaterevents.com

Sweetwater Events Complex Announce Frankie Ballard Concert at the 2021 Wyoming's Big Show

Rock Springs, Wyoming – The Sweetwater Events Complex is moving full-steam ahead with plans for the 2021 Wyoming's Big Show. The board and staff are excited about getting Wyoming's Big Show back after canceling last summer. By all indications, the community is ready to come together in a safe way to celebrate and enjoy family, friends, food and the COUNTY FAIR.

The first big concert announcement for 2021 is country star Frankie Ballard. Frankie Ballard will hit the stage in the After Dark Concert Series at Wyoming's Big Show on Thursday, August 5th at 8:30 pm with support from Genesis Alkali.

Country-blues-rocker Frankie Ballard released his latest album *El Rio* to critical acclaim and was selected by Rolling Stone as one of the 25 Best Country and Americana albums of 2016 and The Tennessean as one of the best 16 Nashville albums of 2016.

With combined album sales of over 450,000 to date and over 150 million total streams across all streaming platforms, Ballard continues to be a country music stand-out, mixing an American heartland rock sound with traditional country and blues.

Frankie Ballard's previous album, *Sunshine & Whiskey*, produced three consecutive number one singles –the platinum-certified “Sunshine & Whiskey,” the gold-certified “Helluva Life,” and one of the Top 3 Billboard Country Airplay songs of 2015, “Young & Crazy.”

He has performed on national television including Today Live with Kelly and Jimmy Kimmel Live. Ballard has performed and toured with Luke Bryan, Keith Urban, Bob Seger, Kenny Chesney, Sugarland, Big and Rich as well as at festivals such as Summerfest, Tortuga Music Festival, CMA Fest and many more.

The Sweetwater Events Complex is expecting to host the Wyoming's Big Show that the community has come to love. Watch for information on concerts Tuesday through Saturday, as well as a full line up of secondary entertainment and 4-H & FFA events throughout the week. Wyoming's Big Show is produced in cooperation with Explore Rock Springs & Green River, WY. For the most up to date visit the website at www.SweetwaterEvents.com.

Photo Attached – Frankie Ballard

PRESS RELEASE



3320 Yellowstone Road • Rock Springs, WY 82901

Wyoming's Big Show Concert Announcement

For Immediate Release – July 16, 2021

Contact: Kandi Pendleton, Marketing & Events Manager

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E-mail: kpendleton@sweetwaterevents.com

Sweetwater Events Complex Announces the Ultimate in 80's Entertainment at the 2021 Wyoming's Big Show

Rock Springs, Wyoming – The Sweetwater Events Complex announces America's #1 80's Cover Band, Flashback Heart Attack, as part of the After Dark Concert Series at Wyoming's Big Show. Flashback Heart Attack will perform Friday, August 6th at 8:30 pm with support from Memorial Hospital of Sweetwater County.

80's cover band, Flashback Heart Attack, is more than just flashy outfits, occasional choreography and funny stage shtick. Flashback Heart Attack plays the biggest hits of the 80's with precision, reverence and a whole lot of love. Clad in a choice of the authentic red leather suits, black tie, hair metal or yacht rock attire, the coronary cohorts of this engaging new-wave 80's cover band perform faithful, high-energy renditions of monster jams like "Jessie's Girl" "Your Love" "Just Like Heaven" and "Don't Stop Believin" with engaging delivery. Most 80's cover bands try their best – Flashback Heart Attack does it effortlessly.

Flashback Heart Attack is an award winning, high energy, engaging show playing all the best 80's hair metal, dance, pop, new wave, glam rock, and hard rock hits perfectly. They will take us on a journey to a different place in time. They are edgy yet sophisticated, funny and entertaining.

To keep the 80's groove going Memorial Hospital of Sweetwater County is partnering with Wyoming's Big Show to host 80's costume contests, 80's trivia and special pricing for the event. The Sweetwater Events Complex previously announced LANCO on August 3, 2021, Queensryche on August 4, 2021, Frankie Ballard on August 5, 2021 and Clint Black on August 7, 2021. Watch for information on concerts Tuesday through Saturday, as well as a full line up of secondary entertainment and 4-H & FFA events. For the most up to date information visit the website at www.SweetwaterEvents.com.

Photo Attached – Flashback Heart Attack & 80'Bash

PRESS RELEASE



3320 Yellowstone Road • Rock Springs, WY 82901

Wyoming's Big Show Concert Announcement

For Immediate Release – July 16, 2021

Contact: Kandi Pendleton, Marketing & Events Manager

Phone: 307-352-6789 ext. 104

E-mail: kpendleton@sweetwaterevents.com

Sweetwater Events Complex Announces Clint Black at the 2021 Wyoming's Big Show

Rock Springs, Wyoming – The Sweetwater Events Complex has already begun concert announcements for the 2021 Wyoming's Big Show and is pleased to announce Country Super Star Clint Black! Clint Black will be the final act to hit the stage in the After Dark Concert Series at Wyoming's Big Show. He will perform Saturday, August 7th at 8:30 pm with support from Simplot.

It is one of the most storied careers in modern music. Clint Black surged to superstardom as part of the fabled Class of '89, reaching #1 with five consecutive singles from his triple-platinum debut, Killin' Time. He followed that with the triple-platinum Put Yourself in My Shoes, and then a string of platinum and gold albums throughout the '90s. Perhaps most impressively, Clint wrote or co-wrote every one of his more than three dozen chart hits, including "A Better Man," "Where Are You Now," "When My Ship Comes In," "A Good Run of Bad Luck," "Summer's Comin'," "Like the Rain" and "Nothin' But the Taillights," part of a catalog that produced 22 #1 singles and made him one of the most successful singer/songwriters of the modern era.

Along the way, Clint has sold over 20 million records, earned more than a dozen gold and platinum awards in the U.S. and Canada including a GRAMMY, landed nearly two dozen major awards and nominations, and earned a star on the Hollywood Walk of Fame. Clint continues to tour throughout North America as he celebrates the 30th Anniversary of Killin' Time.

The Sweetwater Events Complex previously announced Frankie Ballard as the August 5, 2021 concert and will have additional announcements coming soon. Watch for information on concerts Tuesday through Saturday, as well as a full line up of secondary entertainment and 4-H & FFA events throughout the week. For the most up to date visit the website at www.SweetwaterEvents.com.

Photo Attached – Clint Black

PRESS RELEASE

For Immediate Release- June 2, 2021

Contact: Kyra Seppie, Marketing & Events Intern

Phone: 307-352-6789 ext. 100

E-mail: kseppie@sweetwaterevents.com



3320 Yellowstone Road • Rock Springs, WY 82901

Come Meet Wildlife Wendy and her Tropical Birds at Wyoming's Big

Show®

Rock Springs, WY- Wildlife Wendy will be having multiple shows at Wyoming's Big Show! During Wendy's performance people of all ages will be entertained with talking parrots and majestic macaws. She seamlessly blends educational facts into the show- you won't even realize you're learning while being entertained! You'll experience many smiles and laughs and leave with new knowledge about tropical birds!

Wildlife Wendy will be performing in the exhibit hall on Tuesday, August 3 at 3:00 PM, 4:30 PM, and 7:15 PM. On Wednesday, August 4 through Saturday, August 7th performances will be at 1:00 PM, 4:00 PM, and 7:15 PM in the exhibit hall. For a full schedule of the fun events happening at Wyoming's Big Show® visit www.SweetwaterEvents.com.

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Photos: See and learn about tropical birds at Wildlife Wendy's show at Wyoming's Big Show!

PRESS RELEASE

For Immediate Release- July 8, 2021

Contact: Kyra Seppie, Marketing & Events Intern

Phone: 307-352-6789 ext. 100

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3320 Yellowstone Road • Rock Springs, WY 82901

Xtreme Music Bingo at Wyoming's Big Show®

Rock Springs, WY- There will be two nights of Xtreme Music Bingo at Wyoming's Big Show that you won't want to miss! First on Thursday, August 5 you can ramp up for the Frankie Ballard concert by playing Xtreme Music Bingo- Country Edition in the Pepsi Tent from 6:00 PM- 7:00 PM. Come back for more on Friday, August 6 for Xtreme Music Bingo- 80's Edition at 6:00 PM- 7:00 PM in the Pepsi Tent as you get excited to jam out to Flashback Heart Attack. Each night there will be great prizes like carnival passes and Rock Springs Chamber of Commerce gift cards. Have fun testing your music knowledge and win BIG!

###

Photo: Do you love country or 80's music? Test your music knowledge at Xtreme Music Bingo at Wyoming's Big Show!

PRESS RELEASE



For Immediate Release- July 9, 2021

Contact: Kyra Seppie, Marketing & Events Interns

Phone: 307-352-6789 ext. 100

E-mail: kseppie@sweetwaterevents.com

3320 Yellowstone Road • Rock Springs, WY 82901

Brown's Amusement Carnival is Fun for the Whole Family

Rock Springs, WY- Brown's Amusements will once again be bringing the carnival to the Sweetwater County Fair in 2021. Buy your tickets in advance online and save big! One of the best carnivals in the nation, Brown's Amusements achieved the OABA's (Outdoor Amusement Business Association) Circle of Excellence Award for Safety in 2007, 2010, and 2015 through 2019. This award is based upon their ability to excel in the areas of safety, service, operations, and administrative duties. They are inspected by a team of independent consultants for the OABA who review all their eternal operational books, safety records and daily operations over two days.

Brown's Amusements thoroughly inspects every ride at each event and puts a lot of time into training their staff. They have a comprehensive employee-training program, which ensures their employees are properly trained and educated. Their attention to detail has helped build their impressive reputation amongst their peers.

There are many ways to purchase your tickets for this fun carnival. You can save big when you purchase tickets in advance online. To purchase tickets online visit www.SweetwaterEvents.com, click on the Big Show tab, and select Big Show Store from the drop-down menu. On the webpage you can purchase full-day carnival passes valid for one day only. Carnival passes are sold separately from daily fair admission.

There are a few special offers to save on carnival tickets. On Wednesday, August 4th (Kids Day) from 12 p.m. to 5 p.m. carnival tickets are on sale for \$25 each. Thursday, August 5th from 5 p.m. to 7 p.m. is Buddy Day- you can purchase 2 carnival wristbands for the price of one. Both people must be present for this special.

Come enjoy the all the fun Brown's Amusement Carnival has to offer at Wyoming's Big Show®!

###

Photos: Come enjoy all the fun Brown's Amusement Carnival has to offer! Fun for the whole family!

PRESS RELEASE

For Immediate Release- July 19, 2021

Contact: Kyra Seppie, Marketing & Events Intern

Phone: 307-352-6789 ext. 100

E-mail: kseppie@sweetwaterevents.com



3320 Yellowstone Road • Rock Springs, WY 82901

Zuma Zuma Acrobats are Swinging into Wyoming's Big Show®

Rock Springs, WY- Zuma Zuma Acrobats will be flying through the air at Wyoming's Big Show! This troupe of performers will astound you with their gravity-defying stunts. Featuring African drumming, chants, and music this show will transport you to Africa without ever having to step on a plane. These highly trained performers range from contortionists and tumbling experts to jugglers and dancers. This will be unlike any act you have seen before!

Zuma Zuma Acrobats will be performing in the exhibit hall Tuesday, August 3 at 2:15 PM, 3:45 PM, and 5:15 PM. On Wednesday, August 4, Thursday, August 5, Friday, August 6, and Saturday, August 7 performances will be at 11:30 AM, 3:00 PM, and 5:15 PM. For a full schedule of the fun events happening at Wyoming's Big Show® visit www.SweetwaterEvents.com.

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Photo: This world-class acrobat act will blow you away!

PRESS RELEASE

For Immediate Release- July 14, 2021

Contact: Kyra Seppie, Marketing & Events Intern

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E-mail: kseppie@sweetwaterevents.com



3320 Yellowstone Road • Rock Springs, WY 82901

Lanky the Clown Will Have You Rolling with Laughter at Wyoming's Big Show®

Rock Springs, WY- Lanky the Clown is making a stop at Wyoming's Big Show®! With over 35 years of clowning experience all over the world, Lanky is sure to have you cracking up with laughter! Lanky has toured in war-torn countries and all over the U.S. to bring smiles to children and is a recipient of awards from Clowns of America International. Lanky can be found strolling around the grounds doing magic tricks, taking family photos and just acting plain silly!

Lanky the Clown will be strolling around the grounds from Tuesday, August 3rd through Saturday, August 7th. For a full schedule of the fun events happening at Wyoming's Big Show® at the Sweetwater Events Complex visit www.SweetwaterEvents.com.

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Photos: Lanky is excited to entertain Sweetwater County!

PRESS RELEASE

For Immediate Release- June 3, 2021

Contact: Kyra Seppie, Marketing & Events Intern

Phone: 307-352-6789 ext. 100

E-mail: kseppie@sweetwaterevents.com



3320 Yellowstone Road • Rock Springs, WY 82901

Learning and Fun at the Wild Science! at Wyoming's Big Show®

Rock Springs, WY- Wild Science! is an interactive exploration of the amazing world of science! Children of all ages will enjoy playing with captured lights, the Jumbo Bubble Making Arena, and brainteasers. There is also a sense station to test the strength of your five senses. You can create your own science experiment at the Makers Faire station and test your Slinkie skills at the Slinkie stairs. Kids will have a blast learning about science at the many Wild Science stations!

Wild Science! will be in the east tent at Wyoming's Big Show. For a full schedule of fun events and tickets visit www.SweetwaterEvents.com.

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Photos: Stop by the Wild Science! area to explore and learn about the wonderful world of science!

PRESS RELEASE



For Immediate Release- June 2, 2021

Contact: Kyra Seppie, Marketing & Events Intern

Phone: 307-352-6789 ext. 100

E-mail: kseppie@sweetwaterevents.com

3320 Yellowstone Road • Rock Springs, WY 82901

Michael Swenson's Hypnotic Act Coming to Wyoming's Big Show®

Rock Springs, WY- Michael Swenson is a world-famous hypnotist and will be entertaining audiences at the 2021 Wyoming's Big Show. Michael can hypnotize people of all ages. His fun, energetic personality will keep friends and family in the audience laughing throughout the performance. Michael has performed at venues ranging from theme parks to military bases, so whatever your humor style he will make you crack up!

Michael will be performing on the McDonald's Family Fun Stage in the Exhibit Hall starting Tuesday, August 3 at 6:00 PM and again at 8:00 PM. He will be performing at the same times and location on Wednesday, August 4 through Saturday, August 7. You won't want to miss this hypnotic performance! For a full schedule of the fun events happening at Wyoming's Big Show® visit www.SweetwaterEvents.com.

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Photo: Michael Swenson will entertain you and your friends in a dazzling hypnotist show!

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3320 Yellowstone Road • Rock Springs, WY 82901

Wyoming's Big Show® Announces Horseshoe Pitching Tournament

Rock Springs, WY- Who doesn't like a fun game of horseshoe pitching? The competition is nothing but great fun and a way to spend the day with friends enjoying a little friendly competition. Get a team together or bring a large group to play, we have plenty of room and would love to have you join us! This tournament is on Saturday, August 7 at 9:00 a.m. in the horseshoe pits. There will be first, second, and third place winners. Pre-registration is not required, just sign up at the horseshoe pits before the tournament starts.

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Photo: Join in on the fun for the horseshoe tournament!

PRESS RELEASE



For Immediate Release- May 27, 2021

Contact: Kyra Seppie, Marketing & Events Intern

Phone: 307-352-6789 ext. 100

E-mail: kseppie@sweetwaterevents.com

3320 Yellowstone Road • Rock Springs, WY 82901

Petting Zoo at Wyoming's Big Show®

Rock Springs, WY- The petting zoo at Wyoming's Big Show® is fun for the whole family!

The petting zoo features goats, sheep, lambs, cows, pigs and even a yak. Cups of feed are available for purchase. You can ride ponies, milk a cow and brush oxen. These hands-on experiences are classic fair experience for young and old!

The petting zoo will be in the east tent Tuesday, August 3rd, 2021 through Saturday, August 7th, 2021. On Tuesday, August 3rd the petting zoo will be open from 2:00 PM- 10:00 PM and on Wednesday, August 4th- Saturday, August 7th the petting zoo will be open from 10:30 AM- 10:00 PM. For a full schedule of the fun events happening at Wyoming's Big Show® at the Sweetwater Events Complex visit www.SweetwaterEvents.com.

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Photos: The Petting Zoo at Wyoming's Big Show® lets you interact with farm animals and create memories you'll cherish forever!

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3320 Yellowstone Road • Rock Springs, WY 82901

Reptile Adventures at Wyoming's Big Show®

Rock Springs, WY- Snakes, snapping turtles and more reptiles are in store for you to see at Reptile Adventures at Wyoming's Big Show! Hosted by reptilian expert Danny Conner, Reptile Adventures is a show to entertain and educate about the amazing world of reptiles. Connor aims to educate adults and children alike about reptiles about the important role they play in nature and why we should protect them. Connor has over 30 years of experience studying reptiles and educating crowds. His show is the #1 reptile show in the country. Make sure you stop by to see all the amazing reptiles at Wyoming's Big Show!

Reptile Adventures will have shows at 3:15 PM, 6:00 PM, and 7:30 PM on Tuesday, August 3. On Wednesday, August 4, Thursday, August 5, Friday, August 6, and Saturday, August 7 shows will be at 2:00 PM, 4:30 PM, and 7:00 PM. For a full schedule of the fun events happening at Wyoming's Big Show® visit www.SweetwaterEvents.com.

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Photo: Come see a collection of cold-blooded invertebrates at the Reptile Adventures show!

PRESS RELEASE

For Immediate Release- July 13, 2021

Contact: Kyra Seppie, Marketing & Events Intern

Phone: 307-352-6789 ext. 100

E-mail: kseppie@sweetwaterevents.com



3320 Yellowstone Road • Rock Springs, WY 82901

Pirate Man Dan Sailing to Wyoming's Big Show®

Rock Springs, WY- Pirate Man Dan will be sailing around the fairgrounds in his electric pirate ship at Wyoming's Big Show. Music, bubbles, and fog will make your interaction with Pirate Man Dan even more adventurous! In addition to photo ops, Pirate Man Dan juggles, unicycles, does magic tricks and will crack a few jokes with you!

Keep an eye out for Pirate Man Dan as you walk around Wyoming's Big Show- you won't want to miss saying hi to this great act! For a full schedule of the fun events happening at Wyoming's Big Show® visit www.SweetwaterEvents.com.

###

Photo: Catch Pirate Man Dan sailing around at Wyoming's Big Show!

PRESS RELEASE



For Immediate Release – July 16, 2021

Contact: Kyra Seppie, Marketing & Events Intern

Phone: 307-352-6789

E-mail: kseppie@sweetwaterevents.com

3320 Yellowstone Road • Rock Springs, WY 82901

Wyoming's Big Show® Announces Online Entries

Rock Springs, WY- Entering competitions at Wyoming's Big Show® just got a lot easier! You can now quickly fill out an online entry form to participate in the fun. The different categories of open events that have online entries are Horse Events, Rabbits & Poultry, Art, Crafts, Baking, Candies & Canning, Field Crops, Fruit & Honey, Vegetables, Floriculture, Needlecraft, and Photography.

If you love showing off your beautiful horse, the open horse events are for you! Wyoming's Big Show® features horse showmanship, leadline walk & trot, Western Pleasure & Equitation, reining & freestyle reining, trail, and mini jumping & trail-in-hand competitions. These competitions are all open to the public and you can easily register online!

Come show the whole county your creative talents with our wide range of static exhibit competitions. Artists and photographers of all styles and mediums are welcome to display their work. If walking into the crafts section of a store makes your heart flutter with excitement consider entering the crafts or needlecrafts category. If you know the way to the judge's hearts is through their stomach you can enter your yummy creations into the Baking, Canning, and Candies category. If your ideal day is getting your hands dirty in the garden you'll shine in the

Field Crops, Fruit & Honey, Vegetables, and Floriculture categories. Entering a competition is a breeze with our online entry forms!

Online entries are being accepted for all divisions and classes! Entering online makes the process easier and faster. Just go to the webpage, www.sweetwaterevents.com, click on the Big Show tab, and click on entry information. This page features all the rules along with a link to enter. If you know you are going to participate in an Open Class Event, enter online any time before August 1 at 7 p.m. The deadline for 4H/FFA online entries is Sunday, July 25 at midnight. We love to see all the unique entries every year, so get to entering your masterpieces!

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Photo: Don't forget to enter your arts, crafts and other creative creations online at SweetwaterEvents.com.

PRESS RELEASE

For Immediate Release- June 3, 2021

Contact: Kyra Seppie, Marketing & Events Intern

Phone: 307-352-6789 ext. 100

E-mail: kseppie@sweetwaterevents.com



3320 Yellowstone Road • Rock Springs, WY 82901

307 Cornhole Tournament at Wyoming's Big Show®

Rock Springs, WY- 307 Cornhole Club will be hosting a multi-day tournament at the 2021 Wyoming's Big Show. With 16 sets of cornhole boards there is plenty of room for everyone to play a game (or multiple games)! The blind draw games will be Thursday, August 5. Juniors (age 13 & under) and women's games will be on Friday, August 6. On Saturday, August 7 advanced & social singles and doubles games will take place. Sit and go blind draws are also played daily. You won't want to miss this fun tournament happening in the west tent at Wyoming's Big Show!

For registration information please visit [307 Cornhole's Facebook page](#). For more information and a full schedule of events at Wyoming's Big Show please visit www.SweetwaterEvents.com.

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Photo: Fun cornhole tournaments for the whole family hosted by 307 Cornhole Club!

PRESS RELEASE



For Immediate Release – July 16, 2021

Contact: Kyra Seppie, Marketing & Events Intern

Phone: 307-352-6789

E-mail: kseppie@sweetwaterevents.com

3320 Yellowstone Road • Rock Springs, WY 82901

Wyoming's Big Show® Announces Rotary Kid's Dog Show

Rock Springs, WY- Hey, kids! Do you think your dog is the best-looking pooch on the block? Join Rock Springs Rotary for this fun activity. Kids ages 4-14 are invited to bring their pup to compete for prizes in sixteen crazy categories. These categories include Most Spots, Longest Tail, Shortest Legs, Best Jumper, and many many more! Entries are accepted Saturday, August 7 starting at 10:30 a.m. The show will begin at 11:00 a.m. on the West Tent Stage. This is all about dogs and their kids having fun!

All kids are welcome, kids and their families love to see the dogs and their kids compete in this fun annual event at the fair!

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Photo: See dogs of all shapes and sizes at the Rotary Kid's Dog Show!

PRESS RELEASE

For Immediate Release- June 2, 2021

Contact: Kyra Seppie, Marketing & Events Intern

Phone: 307-352-6789 ext. 100

E-mail: kseppie@sweetwaterevents.com



3320 Yellowstone Road • Rock Springs, WY 82901

Tickets and Camping Reservations Available for Wyoming's Big Show®

Rock Springs, WY- Tickets are now on sale for the 2021 Wyoming's Big Show. Camping reservations are also available to stay on-site. Wyoming's Big Show will feature daily entertainment including 4H & FFA, hypnotist Michael Swenson, Lanky the Clown, Petting Zoo and Pony Rides, Pirate Man Dan, Wildlife Wendy, Wild Science, Zuma Zuma Acrobats, and Reptile Adventures. In addition to all the entertainment there will be vendors, delicious food and beverages and the carnival by Brown's Amusements!

At night you can enjoy the carnival and the many great concerts lined up. Country group LANCO will be performing Tuesday, August 3, heavy metal band Queensrÿche on Wednesday, August 4, country star Frankie Ballard on Thursday, August 5, 80's Cover Band- Flashback Heart Attack on Friday, August 6, and country legend Clint Black on Saturday, August 7. Concerts are free with fair admission.

When you purchase tickets in advance you save big! Daily admission and weeklong passes are available online at www.SweetwaterEvents.com. To purchase go to Wyoming's Big Show and select Big Show Store. Advanced daily admission for child/senior is \$7 and \$12 for adults. Advanced weekly passes for child/senior is \$30 and \$50 for adults. Unlimited carnival ride passes are also in the Big Show Store for \$30 in advance.

PRESS RELEASE

For Immediate Release- June 2, 2021

Contact: Kyra Seppie, Marketing & Events Intern

Phone: 307-352-6789 ext. 100

E-mail: kseppie@sweetwaterevents.com



3320 Yellowstone Road • Rock Springs, WY 82901

Don't forget about camping spaces to stay on-site to enjoy the fun! Camp spots are available for rent July 31- August 8 for a weeklong price of \$75! Each campground has full hookups with 50-amp power, water and sewer. Visit the Big Show store to reserve your spot!

For more information and to purchase tickets visit www.SweetwaterEvents.com.

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PRESS RELEASE

For Immediate Release- June 2, 2021

Contact: Kyra Seppie, Marketing & Events Intern

Phone: 307-352-6789 ext. 100

E-mail: kseppie@sweetwaterevents.com



3320 Yellowstone Road • Rock Springs, WY 82901

Vendor Booths Available at Wyoming's Big Show®

Rock Springs, WY- Indoor and outdoor booth spaces are available for the 2021

Wyoming's Big Show August 3-7. Wyoming's Big Show was named the #1 event in Wyoming by *Wyoming Lifestyle Magazine* and brings in 70,000 people each year; this makes Wyoming's Big Show the ideal place to promote your product or service. Fair is a family-friendly event and will give your brand a positive image among the community.

Our new rates are the lowest they have been for years to help our local vendors. Indoor booths are perfect for selling products and services. Need a bit bigger space? An outdoor booth in our tent-covered midway is great for larger products or if you simply have more inventory.

To apply for a booth space visit www.SweetwaterEvents.com, select the Wyoming's Big Show tab and choose Vendor Information from the drop-down menu. There you will find applications and the Booth & Concessions Handbook.

Reserve your booth today because spots are going quick! Applications and payment due by July 1, 2021. Applications can be mailed to the Sweetwater Events Complex at 3320 Yellowstone Road, Rock Springs, WY 82901, faxed to 866-899-6787 or emailed to info@sweetwaterevents.com.

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PRESS RELEASE



For Immediate Release- July 21, 2021

Contact: Kyra Seppie, Marketing & Events Interns

Phone: 307-352-6789 ext. 100

E-mail: kseppie@sweetwaterevents.com

3320 Yellowstone Road • Rock Springs, WY 82901

Kid's Day at Wyoming's Big Show®

Rock Springs, WY- Wednesday, August 4th, 2021 is Kid's Day at Wyoming's Big Show®!

There will be entertainment day for children of all ages to enjoy. Lanky the Clown and Pirate Man Dan will be strolling the grounds and will be sure to make you laugh! Hypnotist Michael Swenson and Zuma Zuma Acrobats will be having multiple shows throughout the day to amaze audiences. Wild Science! has many interactive zones to get your child interested in science.

If your child loves animals, you won't want to miss shows by Wildlife Wendy with her tropical birds and Reptile Adventures featuring snakes and more! Stop by the petting zoo to pet and feed cute animals plus ride a pony! 4-H & FFA will also have a Swine Show, Sheep, Goat, and Wool Judging on Wednesday.

Local organization will have booths and giveaways with items specifically for kids. Local law enforcement and ambulance services will be giving away bike safety items and have service dogs for kids to meet. Come for a day full of family-friendly fun at Wyoming's Big Show®!

For a full schedule of events and to purchase tickets visit www.SweetwaterEvents.com. Ticket for kids are \$7 in advance and \$10 at the gate and adult tickets are \$12 in advance, \$15 at the gate.

McDonald's will be giving away free tickets at all three locations (1607 Elk St. and 1687 Sunset Dr. in Rock Springs and 599 E 4th S. in Green River) starting Monday, August 2. Giveaway

tickets are first come, first serve with limited tickets per family. Each location will have 300 tickets so be sure to stop by and grab your ticket to fun at Wyoming's Big Show!

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Photo: Kid's Day at Wyoming's Big Show is the perfect place to make summer memories!

PRESS RELEASE



For Immediate Release – May 27, 2021

Contact: Kyra Seppie, Marketing & Events Intern

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3320 Yellowstone Road • Rock Springs, WY 82901

Open and 4-H/FFA Events at Wyoming's Big Show®

Rock Springs, WY- The 2021 Wyoming's Big Show® will feature many animal and craft exhibits. The Sweetwater County and Daggett County 4-H & FFA groups will have sheep, goat, swine, steer, cat, poultry, rabbit, and horse shows throughout the show. There will also be static exhibits displayed by Sweetwater County and Daggett County 4-H & FFA that will feature art, baking, candies, canning, crafts, crops, fruit, honey, vegetables, floriculture, needlecraft, and photography. Come see and support all the hard work the youth of Sweetwater and Daggett counties put into raising their animals and making their crafts! If you would like to support 4-H & FFA by purchasing livestock, the livestock auction will be held Saturday, August 7th at 2:00 in the indoor arena.

Wyoming's Big Show® will also feature various events and contests that are open for public registration. Competitions and live animal shows include horse performance, poultry and rabbit showing, team roping, team penning, team sorting, and barrel racing. The Rotary Dog Show and static entries are also open for public registration. Static entries include art, baking, candies, canning, crafts, crops, fruit, honey, vegetables, floriculture, needlecraft, and photography. Wyoming's Big Show® is a great opportunity to show your talents to all of Sweetwater County!

To learn more about open and 4-H/FFA events at Wyoming's Big Show[®], open class registration, and for a full schedule of events visit www.SweetwaterEvents.com.

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Photo: Kids of all ages will be showing their animals throughout the week of fair.

PRESS RELEASE

For Immediate Release- June 3, 2021

Contact: Kyra Seppie, Marketing & Events Intern

Phone: 307-352-6789 ext. 100

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3320 Yellowstone Road • Rock Springs, WY 82901

Group Discounts Available at Wyoming's Big Show®

Rock Springs, WY- Do you have a large group who would like to come to Wyoming's Big Show together? Group Day on Thursday, August 5, 2021 will be the day you should plan to bring your group. There is a ticket special for groups of people with disabilities or other limitations that would prevent them from coming to fair on their own.

Limited amounts of group tickets are available, so application is required. To apply please send a request letter to Sweetwater Events Complex at 3200 Yellowstone Road, Rock Springs, WY 82901. Request letters must be received or postmarked by July 16, 2021 to be considered for the group discount. For additional information or questions, please call 307-352-6789.

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