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PRESS RELEASE

Are you ready to ROCK?

Hairball returns to the Swiftel Center April 7

ADVANCE GENERAL ADMISSION TICKETS ARE \$25 AND GO ON SALE FEBRUARY 17 AT 10:00A.M.



Brookings, S.D. (2/15/2023) – Are you ready to ROCK? Hairball is back to ROCK the Swiftel Center on April 7. Presented by 107.1 The Hawk – KDBX FM, the bombastic celebration of arena rock returns to Brookings for rockin' night epitomizing the 1970s and 1980s with some of the decades' most colorful rockers. Tickets for the April 7 concert go on sale Friday, February 17 at 10:00 a.m. at the Active Heating Box Office and online at www.Ticketmaster.com.

Advance general admission floor and reserved seats are just \$25. Prices increase day of show.

To receive information on the event, subscribe at www.swiftelcenter.com/signup.

Hairball is a rock-n-roll experience you won't soon forget. The lights, sound, smoke, fire, bombs, and screaming hordes of avid fans. To call it merely a concert would be like calling Mount Rushmore a roadside attraction! Vocalists Joe, Kris and Bobby lead the band through a 2+ hour, mind-blowing, and drop-dead accurate homage to some of the biggest arena acts in the world. Van Halen, KISS, Motley Crue, Queen, Journey, and Aerosmith are but a few of the acts fans will see brought to life. The Hairball stage becomes an entirely new rock concert before your very eyes countless times throughout the night. Don't confuse Hairball with the countless "80's Tribute" bands across the country. Hairball is an experience, an attitude, and an expression of music that isn't simply a retro flashback.

For more information, visit www.swiftelcenter.com, call (605) 692-7539 or follow at www.facebook.com/swiftelcenter.



ABOUT HAIRBALL

Hairball consists of vocalists Joe, Kris, and Bobby as well as HBK on the electric bass, Billy on the drums, and Happy on the lead guitar. These rock-n-roll soldiers pride themselves on nailing some of the most memorable licks and chops of all time, while adding their own style and flare that they've cultivated over decades of tireless performing. This isn't a side job. These guys eat, sleep, and breathe rock-n-roll!



As important to Hairball as the music, are its fans. While many bands claim to have the best fans in the world, Hairball actually has! Whether they are 10 years old or 100, Hairball fans bring an unparalleled enthusiasm and energy to the show that enhances the arena experience. Hairball knows it wouldn't exist without its fans and takes every opportunity to let them know that. Whether it's a pre-show meet and greet, hanging out at the merch booth, or chatting online, Hairball has a lot in common with its fans and it's always a good time when they get together.

107.1 the **HAWK** classic rock

ABOUT THE HAWK 107.1 – KDBX FM

“The True Classic Rock Experience.” At 107.1 The Hawk, it's all about the music and the artists that built the foundation of all rock-n-roll. This station's appeal is unique. The older listeners are reliving great memories of their youth, while the younger listeners are discovering rock's legendary performers for the first time!

About the Swiftel Center

The Swiftel Center is a gathering place for cultural, recreational and educational events. With a 30,000 square foot arena, state-of-the-art banquet rooms, conference rooms and in-house catering, the Swiftel Center is an international award-winning venue of excellence and one of South Dakota's premier event centers.

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