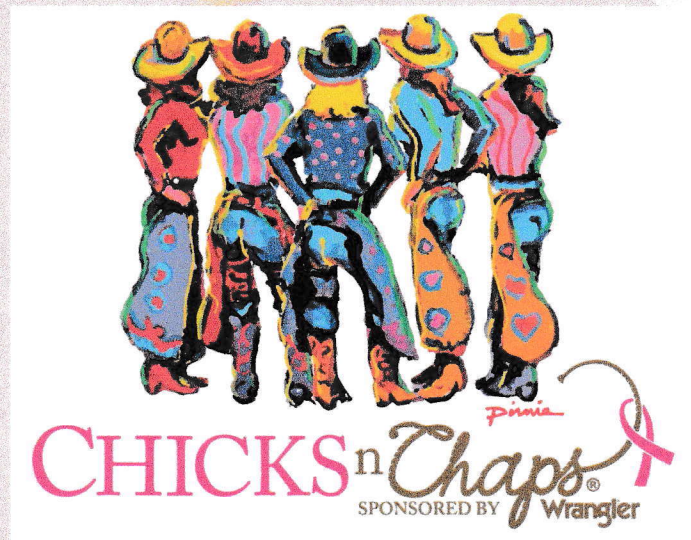


THANK YOU FOR YOUR SUPPORT!



**LOOKING FORWARD TO ANOTHER
GREAT EVENT THIS YEAR!
AUGUST 31, 2024**

OUR MISSION:

Chicks n Chaps® is dedicated to helping communities raise money for local individuals and families impacted by breast cancer while promoting the sport of rodeo and the western lifestyle.

OUR VISION:

Leveraging regional and national recognition and our passion and knowledge of local, regional and professional rodeo, we will develop and promote fundraising events with a singular focus of generating direct contributions to local communities and related Breast Cancer charities.

Our trademark event will be the Chicks n Chaps® Women's Rodeo Clinic which began in the State of Montana and will grow across North America.

OUR VALUES:

- We will strive to promote the traditional Western values of community, family, and friendships in every Chicks n Chaps® Event.
- We will operate with minimal administrative overhead and our profits will be given to individuals and Breast Cancer-related charities that provide direct and immediate benefit to the communities we serve.
- We will raise money to give financial assistance to women and men who are affected by breast cancer for expenses not covered by insurance or other financial sources.



Chicks n Chaps® is proud of our history of educating women about the sport of rodeo, join us for our traditional ladies-day-out experience. Women attending the clinic will enjoy drinks, appetizers and a good country time learning the “ropes” of what goes on behind the scenes at the rodeo!

In less than ten years, Chicks n Chaps® has raised over one million dollars to support women with breast cancer. Our committee members are all volunteers, so we have little overhead cost, which means all of the money we raise stays **LOCALLY** in the community where it was raised. We are proud of this fact and honored to carry on the tradition with our signature event.



Join us in the fight against breast cancer!

“I have been involved in Chicks n Chaps® events since the organization began in Missoula, Montana some years ago. This exclusive sorority of ladies started something for the right reason, to help other women...what a success story they have become. They have fun, they raise money, they enjoy and support the sport of rodeo. What a platform!

Because of their successes and “the cause” they have taken their show on the road with continued success. Great sponsors like Wrangler and others have recognized the significant contributions that Chicks n Chaps® has made to their local communities and gotten behind “the cause”.

That is not a better reason than fighting breast cancer to get involved in some way with this organization. The mission is noble, and the impact is impressive. As long as Chick n Chaps® stays loyal to what they started out to do, I will help however I can...it’s the least I can do and my grandmother, who I miss every day, who died of breast cancer would like that.

All the best to Chicks n Chaps®”

~ Will Rasmussen, PRCA Rodeo Announcer

“Chicks n Chaps® is an outstanding organization. I highly recommend them. Not only because of their root goal, to raise money for a worthy cause, but also because of the individuals who are involved. Since their beginning, the leaders of Chicks n Chaps® have been top-notch individuals. CNC has always held well-run events and possesses the understanding and willingness to work around other aspects of your event for all around success. As the rodeo producer I highly recommend them for your event as a great way to increase ticket sales, create community involvement and have maybe a little too much fun in the process.”

~ Wade Sankey, Owner & GM Sankey Pro Rodeo & Phenom Genetics



Filer, Idaho

**2024 Filer Chicks n Chaps®
Sponsorship Form
Event Date – Saturday, August 31**

Business name as you would like it to appear: _____

Website _____

Contact person: _____ Title/ Position: _____

Address: _____ City _____ State _____ Zip _____

Phone: (____) _____ Email Address _____

Signed sponsorship form & logo must be received by August 1, 2024 to ensure the following sponsor recognition.

Bulls ~ \$5,000 Sponsors will receive:

- 8 tickets to the Chicks N Chaps® event
- Table for 8 at the Chicks N Chaps® event
- Opportunity for informational table & banner displayed at event.
- Business name/ logo on event web page & event materials
- Verbal recognition at the Chicks N Chaps® event
- Business name in post-event "thank you" ad
- Promotions and mentions on social media.

Barrels ~ \$1,000 sponsors will receive:

- 4 tickets to the Chicks n Chaps® event
- Business name/ logo on event web page
- Business name in post-event "thank you" ad
- Company logo displayed at the Chicks N Chaps® event.
- Promotions and mentions on social media.

Broncs ~ \$2,500 sponsors will receive:

- 6 tickets to the Chicks n Chaps® event
- Table for 6 at the Chicks n Chaps® event
- Business name/ logo on event web page & event materials
- Business name in post-event "thank you" ad Company logo displayed at the Chicks N Chaps® event. Promotions and mentions on social media.

Boots ~ \$500 sponsors will receive:

- 2 tickets to the Chicks n Chaps® event
- Business name/ logo on event web page
- Business name in post-event "thank you" ad
- Company logo displayed at the Chicks N Chaps® event.

I (we) agree to be a sponsor of the Filer Chicks n Chaps 2024 event at the level checked above:

Sponsor Representative Signature

Date

**Sponsorships must be paid in full by August 15, 2024
Make checks payable to TFC Fair & Rodeo Foundation with Chicks N Chaps in the Memo
Please send payment to: Twin Falls County Fair & Rodeo Foundation, Inc., Attn: Chick N Chaps, 215 Fair Avenue,
Filer, ID 83328**

***Thank you for supporting Chicks N Chaps®!
Twin Falls County Fair & Rodeo Foundation, Inc. is a 501(c)3 non-profit organization,
Tax ID # 82-0473841.***