

control freak recovery admitting it is the first step

fear of not being good enough

fear of unknown

perfectionist

difficulty trusting

dislike of vulnerability

narcisism

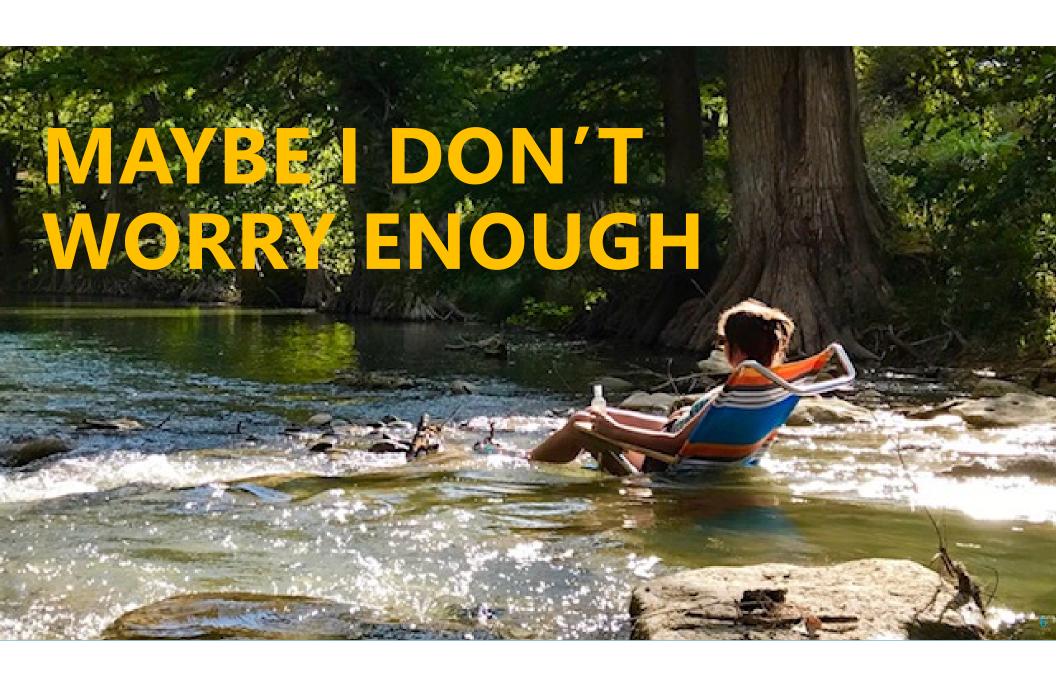
Neal Creative ©



I'M TOTALLY FLEXIBLE, PROVIDED EVERYTHING'S EXACTLY THE WAY I WANT IT.

-Jo McBride my late mother







DON'T WORRY ABOUT THE WORLD COMING TO AN END TODAY. IT'S ALREADY TOMORROW IN AUSTRALIA.

-Charles Schultz

WHAT WE'LL COVER

CURBING YOUR CONTROL FREAK CAN IMPROVE:

Being detail-oriented is essential.

Being a control-freak can be harmful.

EFFICIENCY

TRANSPARENCY

SUSTAINABILITY

AGILITY

COMMUNICATION

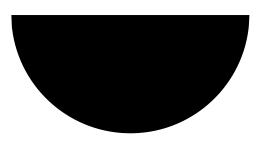
8-STEPS TO LETTING GO

and why it makes sense



MANAGE things. LEAD people.





MANAGING VS LEADING

MANAGERS

Direct

Count things

Maintain status quo

Ensure compliance

Do things right

LEADERS

Inspire

Value things

Intentionally disrupt

Ask why?

Do the right thing





DELEGATE authority, not TASKS.

HOLY CRAP!
They built a better mousetrap.



RESPONSIBILITY VS AUTHORITY

Delegating authority means also delegating trust, confidence and ownership of outcomes.

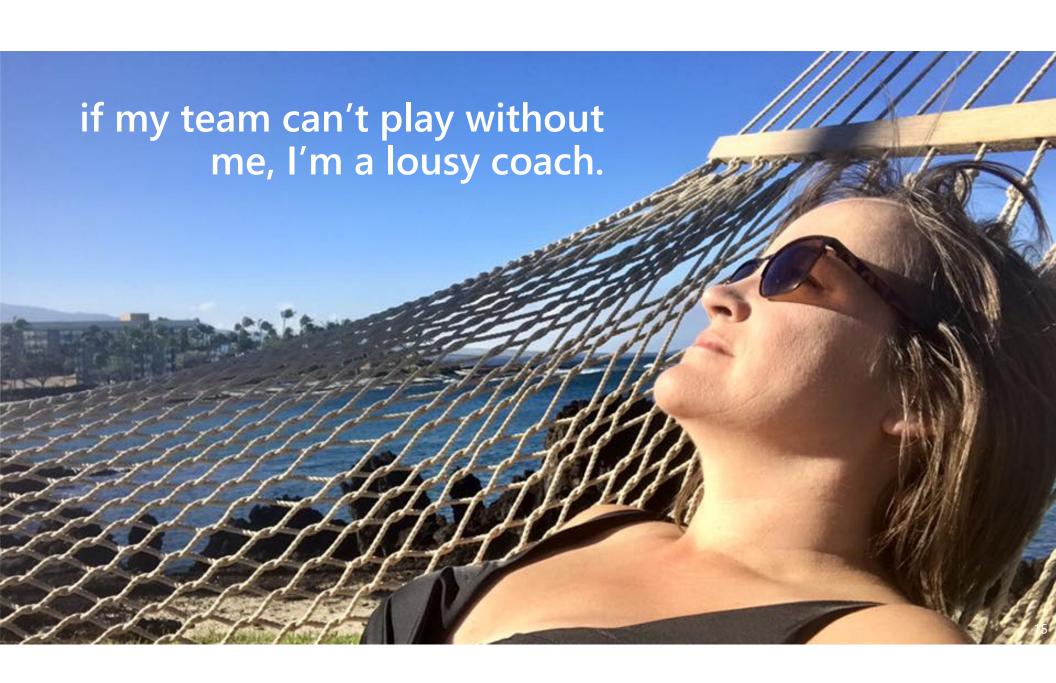
Do not accept reverse authority.

Remember, responsibility remains with you.

3

BUILD your bench.





YOUR FESTIVAL'S BENCH

BOARD

Skills Matrix **Vetting Process** Fully engaged **Embraces** governance model

STAFF

Right people in the right positions Trained and cross-trained **Empowered**

VOLUNTEERS

Right people in

the right positions Fully engaged Properly trained **Empowered**

COMMUNITY

Fully engaged Share their sphere of influence Willing to harness political capital

PARTNERS

Engaged beyond the festival Willing to bring others to the table Resources

beyond cash



First TRUST. To be TRUSTED.





what you think about, comes about.

allow failure.

accept there us usually more than one way of doing things (and it doesn't have to be the best way to be okay).

the absence of trust is toxic.



More WHY? Less HOW.





IF THE LADDER IS NOT LEANING AGAINST THE RIGHT WALL, EVERY STEP WE TAKE JUST GETS US TO THE WRONG PLACE FASTER.

-Dr. Stephen R. Covey leadership expert board spends more time discussing strategy than operations

creativity is rewarded as well as productivity

the why zone

bonus for biggest flop

creation of just culture

Intentional disruption





DECENTRALIZE knowledge.



CONTROL OF THE FLOW OF INFORMATION IS THE TOOL OF THE DICTATORSHIP.

-BRUCE COVILLE author





AS BEST I CAN TELL, NONE OF US GET OUT OF THIS ALIVE.

-MY FRIEND CINDY at a family funeral

SUCCESSION QUESTIONS

Who will still be around in 10 years?

What are we doing to create a supply chain of leaders?

How are we motivating people to these roles?

Does our culture support "moving up"?





IF YOU CAN'T MEASURE IT, YOU CAN'T CHANGE IT.

-PETER DRUCKER management consultant & author

can the metric be benchmarked?

does it matter?

measuring outcomes

will it yield better decisions?

who owns it?

Neal Creative @

GOOD LUCK &2 THANK YOU

PENNY C. McBRIDE, CFEE www.alesserlife.com me@alesserlife.com