



June 2020 – April 2021

Webinars

Total of 13 to be offered

June 30, 2020, 10:00 am – Speaker Penny McBride, CFEE, Fredericksburg Chamber of Commerce

Step One: Business Plans

July 28, 2020, 10:00 am – Speaker Jessica Bybee-Dziedzic, Saffire

The New World of Event ticketing Financial Transactions and Audience Expectations

Date Change - September 1, 2020, 10:00 am – Speaker Stephen King, CFEE, Des Moines Arts Festival

Sponsorship Proposals and Follow-Ups

September 29, 2020, 10:00 am – Speaker Penny McBride, CFEE, Fredericksburg Chamber of Commerce

How'd You Do? Surveys, Evaluations, and Economic Impact Studies

October 27, 2020, 10:00 am - Speaker David Olivares, CFEE, Kaliff Insurance

Understanding Insurance & Liability Exposure

November 17, 2020, 10:00 am – Speaker Stephen King, CFEE, Des Moines Arts Festival

Running a Successful Merchandising Program

December 8, 2020, 10:00 am – Speaker Ira Rosen CFEE, Temple University

Event Administration & Legal Considerations

January 26, 2021, 10:00 am – Speaker Syeria Budd, CFEE, King William Fair
Putting the Community in Community Events: Building A Successful Volunteer Program

February 9, 2021, 10:00 am – Speaker Christina Flores, Human Resources Director, City of
Human Resource Management

DATE CHANGE: March 2, 2021, 10:00 am – Speaker Yajaira Flores, Director McAllen Convention Center and McAllen Performing Arts Center
Managing A Live Entertainment Program

March 23, 2021, 10:00 am – Speaker Cece Liekar, The League Lady
Market & Mediums: Traditional, Social & Creative - Part 1

March 23, 2021, 2:00 pm - Speaker Cece Liekar, The League Lady
Market & Mediums: Traditional, Social & Creative - Part 2

April 20, 2021, 10:00 am – Speaker Pete Van de Putte, Dfest®
The Common World of Events & Cities: Building Community

**Dates, times, and speakers are subject to change.

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