

ZENITH AWARD

Budget: Under \$75,000

GOLD

City of Murphy
Tunes, Tails, & Ales

ZENITH AWARD

Budget: \$75,000 - \$250,000

GOLD

City of Weslaco
Texas Onion Fest

SILVER

Lufkin/Angelina County Chamber of Commerce
31st Annual Texas State Forest Festival

ZENITH AWARD

Budget: \$250,000-\$750,000

GOLD

San Jacinto Foundation Day Association
Pasadena Strawberry Festival

ZENITH AWARD

Budget: Over \$750,000

GOLD

Downtown Fort Worth Initiatives, Inc.
Main St. Fort Worth Arts Festival

SILVER:

Washington's Birthday Celebration Association
119th Washington's Birthday Celebration

Best TV Promotion

Budget : Under \$75,000

GOLD

Town of Flower Mound
Christmas Parade & Tree Lighting Ceremony

SILVER

George West Storyfest Association, Inc.
George West Storyfest

BRONZE

Town of Flower Mound
Concerts in the Park

Best TV Promotion

Budget : \$75,000 - \$250,000

GOLD

Galveston Historical Foundation
Dickens on the Strand

SILVER

Lufkin/Angelina County Chamber of Commerce
31st Annual Texas State Forest Festival

BRONZE

Weslaco Chamber of Commerce
Texas Onion Fest

Best TV Promotion

Budget : \$250,000 - \$750,000

GOLD

City of McAllen
McAllen Holiday Parade Presented by La Plaza Mall

SILVER

San Jacinta Day Foundation
Pasadena Strawberry Festival

Best TV Promotion

Budget : Over \$750,000

GOLD

Washington's Birthday Celebration Association
119th Washington's Birthday Celebration

SILVER

Town of Flower Mound
Independence Fest

BRONZE

Town of Flower Mound
July Parks & Recreation Month

Best Full-Length TV Program

Budget: Under \$75,000

GOLD

City of McAllen
From Water to Wildlife in the Lower Rio Grande Valley

Best Full-Length TV Program

Budget: \$250,000-\$750,000

GOLD

City of McAllen
McAllen Holiday Parade Presented by La Plaza Mall

Best Event Video

Budget : Under \$75,000

GOLD

Uvalde Festival and Events Association
2015 Briscoe Ranch Cook-Off at the Crossroads

SILVER (Tie)

City of Waco
Pints in the Park

SILVER (Tie)

City of Sugar Land
Memorial Day Ceremony

BRONZE

City of Tomball
Sam Houston Trail Ride Reception

Best Event Video

Budget : \$75,000-\$250,000

GOLD

Weslaco Chamber of Commerce
Texas Onion Fest

SILVER

City of McAllen
PalmFest International Folklife Celebration

Best Event Video

Budget : Over \$750,000

GOLD

Washington's Birthday Celebration Association
WBCA Jalapeño Festival Sponsored by La Costeña

Best Radio Promotion

Budget : Under \$75,000

GOLD

City of Tomball
Rails & Tails Mudbug Fest

SILVER

City of Murphy
Tunes, Tails & Ales

BRONZE

Galveston Historical Foundation
Galveston Historic Homes Tour

Best Radio Promotion

Budget : \$75,000 - \$250,000

GOLD

Galveston Historical Foundation
Dickens on the Strand

SILVER

Lufkin/Angelina County Chamber of Commerce
31st Annual Texas State Forest Festival

BRONZE

Weslaco Chamber of Commerce
Texas Onion Fest

Best Radio Promotion

Budget : \$250,000-\$750,000

GOLD

City of McAllen
McAllen Holiday Parade Presented by La Plaza Mall

Best Radio Promotion

Budget : Over \$750,000

GOLD

Washington's Birthday Celebration Association
WBCA Jalapeño Festival Sponsored by La Costeña

Best Event Website

Budget : Under \$75,000

GOLD

City of McAllen
State of the City Address

SILVER

City of Murphy
Bugs Brew & Barbecue

BRONZE

City of Tomball
Texas Music Fest

Best Event Website

Budget : \$75,000 -\$250,000

GOLD

City of Waco Parks & Recreation
Brazos Nights

SILVER

Galveston Historical Foundation
Dickens on the Strand

BRONZE

City of Grand Prairie Parks, Arts & Recreation Dept.
Main Street Fest

Best Event Website

Budget : Over \$750,000

GOLD

City of McAllen
McAllen Holiday Parade Presented by La Plaza Mall

SILVER

City of Allen Parks and Recreation Dept.
Market Street Allen USA Celebration

BRONZE

San Jacinto Day Foundation
Pasadena Strawberry Festival

Best Event Website

Budget : \$250,000 -\$750,000

GOLD

Downtown Fort Worth Initiatives, Inc.
Main St. Ft Worth Arts Festival

SILVER

Plano Balloon Festival, Inc.
InTouch Credit Union Plano Balloon Festival

BRONZE

Poteet Strawberry Festival Association
Poteet Strawberry Festival

Best Organization Website

Budget : Under \$75,000

GOLD

City of McAllen
Quinta Mazatlan

SILVER

George West Storyfest Association, Inc.
George West Storyfest

Best Organization Website

Budget : \$75,000-\$250,000

GOLD

Lufkin/Angelina County Chamber of Commerce
31st Annual Texas State Forest Festival

SILVER

Mansfield Convention and Visitors Bureau

BRONZE

Fiesta Flambeau® Parade Association

Best Organization Website

Budget : \$250,000-\$750,000

GOLD

Galveston Historical Foundation

Best Organization Website

Budget : Over \$750,000

GOLD

Plano Balloon Festival, Inc.
InTouch Credit Union Plano Balloon Festival

SILVER

Poteet Strawberry Festival Association

BRONZE

Washington's Birthday Celebration Association

Best Event/Organization E-Newsletter

Budget : Over \$750,000

GOLD

Washington's Birthday Celebration Association
119th Washington's Birthday Celebration

Best Miscellaneous Multimedia

Budget : Under \$75,000

GOLD

Uvalde Festival and Events Association
2015 Briscoe Ranch Cook-Off at the Crossroads

Best Miscellaneous Multimedia

Budget : Over \$75,000-\$250,000

GOLD

Weslaco Chamber of Commerce
Texas Onion Fest

SILVER

Uvalde Festival and Events Association
Palomino Fest

BRONZE

City of McAllen
PalmFest International Folklife Celebration

Best Miscellaneous Multimedia

Budget : \$250,000-\$750,000

GOLD

City of Allen, Parks & Recreation Dept.
Market Street Allen USA Celebration

Best Miscellaneous Multimedia

Budget : Over \$750,000

GOLD

Washington's Birthday Celebration Association
WBCA Jalapeño Festival Sponsored by La Costeña

Best Social Media

Budget : Over \$75,000-\$250,000

GOLD

City of Waco Parks & Recreation
Brazos Nights

SILVER

Uvalde Festival and Events Association
Palomino Fest

BRONZE

City of Grand Prairie Parks, Arts & Recreation Dept.
Main Street Fest

Best Social Media

Budget : \$250,000 - \$750,000

GOLD

City of McAllen
McAllen Holiday Parade Presented by La Plaza Mall

SILVER

Galveston Historical Foundation

Best Social Media

Budget: Over \$750,000

GOLD

Plano Balloon Festival, Inc.
InTouch Credit Union Plano Balloon Festival

SILVER

Poteet Strawberry Festival Association
Poteet Strawberry Festival

BRONZE

St. Mary's University Alumni Association
Fiesta Oyster Bake

Best Festival/Event Mobile App

Budget: \$75,000-\$250,000

GOLD

Lufkin/Angelina County Chamber of Commerce
31st Annual Texas State Forest Festival

Best Festival/Event Mobile App

Budget: \$250,000-\$750,000

GOLD

City of Allen, Parks & Recreation Dept.
Market Street Allen USA Celebration

Best Festival/Event Mobile App

Budget: Over \$750,000

GOLD

Downtown Fort Worth Initiatives, Inc.
Main St. Fort Worth Arts Festival

SILVER

Poteet Strawberry Festival Association
Poteet Strawberry Festival

Best Event Program

Budget: Under \$75,000

GOLD

Grapevine CVB
New Vintage Wine & Gallery Trail

SILVER

Galveston Historical Foundation
Galveston Heritage Festival

BRONZE

Galveston Historical Foundation
Galveston Historic Homes Tour

Best Event Program

Budget: \$75,000-\$250,000

GOLD

Fiesta Flambeau® Parade Association
Fiesta Flambeau® Parade

SILVER

City of McAllen
PalmFest International Folklife Celebration

BRONZE

Food & Vine Time Productions
Wine & Food Week

Best Event Program

Budget: \$250,000-\$750,000

GOLD

San Jacinto Day Foundation
Pasadena Strawberry Festival

Best Event Program

Budget: Over \$750,000

GOLD

Downtown Fort Worth Initiatives, Inc.
Main St. Fort Worth Arts Festival

SILVER

Poteet Strawberry Festival Association
Poteet Strawberry Festival

BRONZE

Grapevine CVB
Grapefest

Best Newspaper Insert/Supplement

Budget: Under \$75,000

GOLD

George West Storyfest Association
George West Storyfest

Best Newspaper Insert/Supplement

Budget: \$75,000-\$250,000

GOLD

Weslaco Chamber of Commerce
Texas Onion Fest

SILVER

Galveston Historical Foundation
Dickens on the Strand

BRONZE

Lufkin/Angelina County Chamber of Commerce
31st Annual Texas State Forest Festival

Best Newspaper Insert/Supplement

Budget: \$250,000-\$750,000

GOLD

City of McAllen
McAllen Holiday Parade Presented by La Plaza Mall

Best Newspaper Insert/Supplement

Budget: Over \$750,000

GOLD

Washington's Birthday Celebration Association
119th Washington's Birthday Celebration

SILVER

Washington's Birthday Celebration Association
119th Washington's Birthday Celebration

BRONZE

Washington's Birthday Celebration Association
WBCA Jalapeño Festival Sponsored by La Costeña

Best Promotional Brochure

Budget: Under \$75,000

GOLD

Galveston Historical Foundation
Galveston Historic Homes Tour

SILVER

City of Tomball

Best Promotional Brochure

Budget: \$75,000-\$250,000

GOLD

Galveston Historical Foundation
Dickens on the Strand

SILVER

Lufkin/Angelina County Chamber of Commerce
31st Annual Texas State Forest Festival

Best Promotional Brochure

Budget: \$250,000-\$750,000

GOLD

San Jacinto Day Foundation
Pasadena Strawberry Festival

Best Promotional Brochure

Budget: Over \$750,000

GOLD

Plano Balloon Festival, Inc.
InTouch Credit Union Plano Balloon Festival

SILVER

Buccaneer Commission
Buc Days & Rodeo

BRONZE

Washington's Birthday Celebration Association
119th Washington's Birthday Celebration

Best Event/Organization Newsletter

Budget: \$75,000-\$250,000

GOLD

Lufkin/Angelina County Chamber of Commerce
31st Annual Texas State Forest Festival

SILVER

Fiesta Flambeau® Parade Association

Best Event/Organization Newsletter

Budget: Over \$750,000

GOLD

Town of Flower Mound
Flower Mound Parks & Recreation

SILVER

Washington's Birthday Celebration Association
119th Washington's Birthday Celebration

Best Miscellaneous Printed Materials

Budget: Under \$75,000

GOLD

City of Tomball
Dusty's Trail Guide to Tomball

SILVER

City of McAllen
Moon Over Mazatlan Gala 2016

BRONZE

City of Waco Parks & Recreation
City of Waco Parks & Recreation

Best Miscellaneous Printed Materials

Budget: \$75,000-\$250,000

GOLD

Fiesta Flambeau® Parade Association
Fiesta Flambeau® Parade

SILVER

Temple Parks & Recreation
Bloomin' Temple Festival

BRONZE

Lufkin/Angelina County Chamber of Commerce
31st Annual Texas State Forest Festival

Best Miscellaneous Printed Materials

Budget: \$250,000-\$750,000

GOLD

City of Allen, Parks & Recreation Dept.
Market Street Allen USA Celebration

Best Miscellaneous Printed Materials

Budget: Over \$750,000

GOLD

Fiesta San Antonio Commission
Fiesta San Antonio

SILVER

Buccaneer Commission
Buc Days & Rodeo

BRONZE

Downtown Fort Worth Initiatives, Inc.
Main St. Fort Worth Arts Festival

Best Promotional Poster

Budget: Under \$75,000

GOLD

City of Tomball
Bugs, Brew & Barbeque

SILVER (Tie)

City of Tomball
Texas Music Festival

SILVER (Tie)

City of McAllen
Sunset Live Outdoor Concert Series

BRONZE

City of Waco Parks & Recreation
Pints in the Park

Best Promotional Poster

Budget: \$75,000-\$250,000

GOLD

Lufkin/Angelina County Chamber of Commerce
31st Annual Texas State Forest Festival

SILVER

City of McAllen
The McAllen International CarFest

BRONZE

City of McAllen
PalmFest International Folklife Celebration

Best Promotional Poster

Budget: \$250,000-\$750,000

GOLD

San Jacinto Day Foundation
Pasadena Strawberry Festival

Best Promotional Poster

Budget: Over \$750,000

GOLD

Grapevine CVB
32nd Annual Main Street Fest

SILVER

Poteet Strawberry Festival Association
Poteet Strawberry Festival

BRONZE

Plano Balloon Festival, Inc
InTouch Credit Union Plano Balloon Festival

Best Commemorative Poster

Budget: Under \$75,000

GOLD

Town of Flower Mound
Texas Blueberry Festival

SILVER

City of McAllen
Planta Nativa Festival 2016

BRONZE

City of Bedford
Old Bedford School Centennial Celebration

Best Commemorative Poster

Budget: \$75,000-\$250,000

GOLD

City of Grand Prairie, Arts & Recreation Dept.
Main Street Fest

Best Commemorative Poster

Budget: Over \$750,000

GOLD

Fiesta San Antonio Association
Fiesta San Antonio

SILVER

St. Mary's University Alumni Association
Fiesta Oyster Bake

BRONZE

Washington's Birthday Celebration Association
119th Washington's Birthday Celebration

Best Cover Design

Budget: Under \$75,000

GOLD

City of McAllen
Forest Tots

SILVER

City of McAllen
McFun Lights Camera Action!

BRONZE

City of McAllen
From Water to Wildlife in the Lower Rio Grande Valley

Best Cover Design

Budget: \$75,000-\$250,000

GOLD

Fiesta Flambeau® Parade Association
Fiesta Flambeau® Parade

SILVER

City of Grand Prairie Parks, Arts & Recreation Dept.
Main Street Fest

BRONZE

Lufkin/Angelina County Chamber of Commerce
31st Annual Texas State Forest Festival

Best Cover Design

Budget: Over \$750,000

GOLD

Downtown Fort Worth Initiatives, Inc.
Main St. Fort Worth Arts Festival

SILVER

Washington's Birthday Celebration Association
119th Washington's Birthday Celebration

BRONZE

Washington's Birthday Celebration Association
119th Washington's Birthday Celebration

Best Single Newspaper Display Ad

Budget: Under \$75,000

GOLD

City of Bedford
Old Bedford School Centennial Celebration

SILVER

City of Tomball
Bugs, Brew & Barbecue

BRONZE

City of Tomball
Bluegrass Festival

Best Single Newspaper Display Ad

Budget: \$75,000 - \$250,000

GOLD

City of McAllen
The McAllen International CarFest

SILVER

City of McAllen
PalmFest International Folklife Celebration

BRONZE

Weslaco Chamber of Commerce
Texas Onion Fest

Best Single Newspaper Display Ad

Budget: Over \$750,000

GOLD

Washington's Birthday Celebration Association
119th Washington's Birthday Celebration

SILVER

Washington's Birthday Celebration Association
WBCA Pipes & Stripes Car Show Sponsored by VitalMed Urgent Care

BRONZE

Poteet Strawberry Festival Association
Poteet Strawberry Festival

Best Single Magazine Display Ad

Budget: Under \$75,000

GOLD

George West Storyfest Association
George West Storyfest

SILVER

City of Tomball

BRONZE

City of Tomball
Texans for Fun

Best Single Magazine Display Ad

Budget: \$75,000 - \$250,000

GOLD

City of Waco Parks & Recreation
Brazos Nights

SILVER

City of Mansfield
Rockin 4th of July

BRONZE

Fiesta Flambeau® Parade Association
Fiesta Flambeau® Parade

Best Single Magazine Display Ad

Budget: Over \$750,000

GOLD

Washington's Birthday Celebration Association
WBCA Stars & Stripes Air Show Spectacular Sponsored by Miller Lite

Best Ad Series

Budget: Under \$75,000

GOLD

City of Murphy
Tunes, Tails & Ales

SILVER

City of Bedford
Old Bedford School Centennial Celebration

BRONZE

City of Murphy
Rainbow Trout Round-up

Best Ad Series

Budget: \$75,000 - \$250,000

GOLD

Lufkin/Angelina County Chamber of Commerce
31st Annual Texas State Forest Festival

Best Ad Series

Budget: \$250,000-\$750,000

GOLD

City of McAllen
McAllen Holiday Parade Presented by La Plaza Mall

Best Ad Series

Budget: Over \$750,000

GOLD

Washington's Birthday Celebration Association
119th Washington's Birthday Celebration

Best Event Photograph

Budget: Under \$75,000

GOLD

City of McAllen
87th Annual 4th of July Independence Day Celebration

SILVER

City of Tomball
Sam Houston Trail Riders Reception

BRONZE

City of Tomball
Rails & Tails Mudbug Fest

Best Event Photograph

Budget: \$75,000-\$250,000

GOLD

Uvalde Festival and Events Association
Palomino Fest

SILVER

City of McAllen
PalmFest International Folklife Celebration

BRONZE

Weslaco Chamber of Commerce
Texas Onion Fest

Best Event Photograph

Budget: Under \$250,000-\$750,000

GOLD

City of McAllen
McAllen Holiday Parade Presented by La Plaza Mall - HEBuddy Balloon

SILVER

City of McAllen
McAllen Holiday Parade Presented by La Plaza Mall-Floats

BRONZE

City of McAllen
McAllen Holiday Parade Presented by La Plaza Mall-
Star Wars Float

Best Event Photograph

Budget: Over \$750,000

GOLD

Fiesta San Antonio Commission
Fiesta San Antonio

SILVER

Washington's Birthday Celebration Association
WBCA Stars & Stripes Air Show Spectacular
Sponsored by Miller Lite

BRONZE

Poteet Strawberry Festival Association
Poteet Strawberry Festival

Best Miscellaneous Printed Materials

Budget: Under \$75,000

GOLD

George West Storyfest Association
George West Storyfest - Book Mark

SILVER

City of McAllen
Urban Sanctuary Program and Tours

BRONZE

City of Murphy
Tunes, Tails and Ales

Best Miscellaneous Printed Materials

Budget: \$75,000-\$250,000

GOLD

City of McAllen
PalmFest International Folklife Celebration

SILVER

Lufkin/Angelina County Chamber of Commerce
31st Annual Texas State Forest Festival

BRONZE

City of Murphy
Murphy Maize Days

Best Miscellaneous Printed Materials

Budget: Under \$250,000-\$750,000

GOLD

Grapevine CVB
North Pole Express

Best Miscellaneous Printed Materials

Budget: Over \$750,000

GOLD

Grapevine CVB
Main Street Fest

SILVER

Poteet Strawberry Festival Association
Poteet Strawberry Festival

BRONZE

Washington's Birthday Celebration Association
WBCA Jalapeño Festival Sponsored by La Costeña

Best Outdoor Billboard

Budget: Under \$75,000

GOLD

George West Storyfest Association
George West Storyfest

Best Outdoor Billboard

Budget: \$75,000-\$250,000

GOLD

Lufkin/Angelina County Chamber of Commerce
31st Annual Texas State Forest Festival

SILVER

Weslaco Chamber of Commerce
Texas Onion Fest

BRONZE

City of Grand Prairie, Arts & Recreation Dept.
Main Street Fest

Best Outdoor Billboard

Budget: Under \$250,000-\$750,000

GOLD

San Jacinto Day Foundation
Pasadena Strawberry Festival

Best Outdoor Billboard

Budget: Over \$750,000

GOLD

Poteet Strawberry Festival Association
Poteet Strawberry Festival

SILVER

Washington's Birthday Celebration Association
119th Washington's Birthday Celebration

Best Event Invitation

Budget: Under \$75,000

GOLD

City of McAllen
Moon Over Mazatlan Gala 2016

SILVER

City of Mansfield
Mansfield 125

BRONZE

City of Bedford
Old Bedford School Centennial Celebration

Best Event Invitation

Budget: \$75,000-\$250,000

GOLD

City of McAllen
PalmFest International Folklife Celebration

SILVER

Lufkin/Angelina County Chamber of Commerce
31st Annual Texas State Forest Festival

BRONZE

Fiesta Flambeau® Parade Association
Fiesta Flambeau® Parade

Best Event Invitation

Budget: Over \$750,000

GOLD

Washington's Birthday Celebration Association
119th Washington's Birthday Celebration

Best Street Banner

Budget: Under \$75,000

GOLD

City of Bedford
Old Bedford School Centennial Celebration

Best Street Banner

Budget: \$75,000-\$250,000

GOLD

Weslaco Chamber of Commerce
Texas Onion Fest

SILVER

Lufkin/Angelina County Chamber of Commerce
31st Annual Texas State Forest Festival

BRONZE

City of Grand Prairie Parks, Arts & Recreation Dept.
Main Street Fest

Best Street Banner

Budget: Over \$750,000

GOLD

Grapevine CVB
Main Street Fest

SILVER

Poteet Strawberry Festival Association
Poteet Strawberry Festival

Best Miscellaneous On-Site Décor

Budget: \$75,000-\$250,000

GOLD

Uvalde Festival and Events Association
Palomino Fest

SILVER

City of Grand Prairie Parks, Arts & Recreation Dept.
Main Street Fest

BRONZE

Temple Parks & Recreation
Bloomin' Temple Festival

Best Miscellaneous On-Site Décor

Budget: Under \$250,000-\$750,000

GOLD

Grapevine CVB
North Pole Express

Best Miscellaneous On-Site Décor

Budget: Over \$750,000

GOLD

Grapevine CVB
Main Street Fest

SILVER

Poteet Strawberry Festival Association
Poteet Strawberry Festival

Best Sponsor Solicitation Video

Budget: Under \$75,000

GOLD

City of Tomball

Best Sponsor Solicitation Video

Budget: \$75,000-\$250,000

GOLD

City of McAllen
PalmFest International Folklife Celebration

Best Sponsor Solicitation Video

Budget: Under \$250,000-\$750,000

GOLD

City of McAllen
McAllen Holiday Parade Presented by La Plaza Mall

Best Sponsor Solicitation Video

Budget: Over \$750,000

GOLD

Poteet Strawberry Festival Association
Poteet Strawberry Festival

Best Sponsor Solicitation Package

Budget: Under \$75,000

GOLD

City of Tomball

Best Sponsor Solicitation Package

Budget: \$75,000-\$250,000

GOLD

City of Grand Prairie Parks, Arts & Recreation Dept.
Main Street Fest

Best Sponsor Solicitation Package

Budget: Under \$250,000-\$750,000

GOLD

City of McAllen
McAllen Holiday Parade Presented by La Plaza Mall

Best Sponsor Solicitation Package

Budget: Over \$750,000

GOLD

Poteet Strawberry Festival Association
Poteet Strawberry Festival

Best Sponsor Follow-Up Report

Budget: Under \$75,000

GOLD

City of Tomball
July 4th Celebration

Best Sponsor Follow-Up Report

Budget: \$250,000-\$750,000

GOLD

City of McAllen
McAllen Holiday Parade Presented by La Plaza Mall

Best Sponsor Follow-Up Report

Budget: Over \$750,000

GOLD

Poteet Strawberry Festival Association
Poteet Strawberry Festival

Best Sponsor

Budget: Under \$75,000

GOLD

George West Storyfest Association
George West Storyfest

Best Sponsor

Budget: \$75,000-\$250,000

GOLD

City of McAllen

PalmFest International Folklife Celebration

SILVER

Lufkin/Angelina County Chamber of Commerce
31st Annual Texas State Forest Festival

BRONZE

Weslaco Chamber of Commerce
Texas Onion Fest

Best Sponsor

Budget: \$250,000-\$750,000

GOLD

City of McAllen

McAllen Holiday Parade Presented by La Plaza Mall

Best Sponsor

Budget: Over \$750,000

GOLD

Poteet Strawberry Festival Association
Poteet Strawberry Festival

Best New Sponsorship Program

Budget: Under \$75,000

GOLD

City of Sugar Land

Christmas Tree Lighting Event

Best New Sponsorship Program

Budget: \$75,000-\$250,000

GOLD

City of McAllen

PalmFest International Folklife Celebration

SILVER

Weslaco Chamber of Commerce
Texas Onion Fest

Best New Sponsorship Program

Budget: Under \$250,000-\$750,000

GOLD

City of McAllen

McAllen Holiday Parade Presented by La Plaza Mall

SILVER

City of Allen, Parks & Recreation Dept.
Market Street Allen USA Celebration

Best New Sponsorship Program

Budget: Over \$750,000

GOLD

Poteet Strawberry Festival Association
Poteet Strawberry Festival

Best Sponsorship Program for Individual Sponsor

Budget: Under \$75,000

GOLD

City of McAllen

Fright Nite 5k

Best Sponsorship Program for Individual Sponsor

Budget: \$75,000-\$250,000

GOLD

City of McAllen

PalmFest International Folklife Celebration

SILVER

City of McAllen
Forest Sculpture Trail

Best Sponsorship Program for Individual Sponsor

Budget: \$250,000-\$750,000

GOLD

City of McAllen

McAllen Holiday Parade Presented by La Plaza Mall

Best Environmental Program

Budget: Under \$75,000

GOLD

City of McAllen

Planta Nativa Festival 2016

Best Environmental Program

Budget: \$75,000-\$250,000

GOLD

Fiesta Flambeau® Parade Association

Fiesta Flambeau® Parade

SILVER

Georgetown CVB

Red Poppy Festival

BRONZE

Lufkin/Angelina County Chamber of Commerce

31st Annual Texas State Forest Festival

Best Volunteer Program

Budget: Under \$75,000

GOLD

City of Sugar Land

Cultural Kite Festival

Best Volunteer Program

Budget: \$75,000-\$250,000

GOLD

Fiesta Flambeau® Parade Association

Fiesta Flambeau® Parade

SILVER

City of McAllen

PalmFest International Folklife Celebration

BRONZE

Lufkin/Angelina County Chamber of Commerce

31st Annual Texas State Forest Festival

Best Volunteer Program

Budget: Over \$750,000

GOLD

Downtown Fort Worth Initiatives, Inc.

Main St. Fort Worth Arts Festival

Best Educational Program

Budget: Under \$75,000

GOLD

City of McAllen

Nature Speakers Series

Best Educational Program

Budget: \$75,000-\$250,000

GOLD

Lufkin/Angelina County Chamber of Commerce

31st Annual Texas State Forest Festival

SILVER

Fiesta Flambeau® Parade Association

Fiesta Flambeau® Parade

Best Educational Program

Budget: Over \$750,000

GOLD

Washington's Birthday Celebration Association
American Historical Theatre George Washington Performance

Best Event/Program to Benefit a Charity

Budget: Under \$75,000

GOLD

City of Tomball
Bugs, Brew & Barbeque

Best Event/Program to Benefit a Charity

Budget: \$75,000-\$250,000

GOLD

Fiesta Flambeau® Parade Association
Fiesta Flambeau® Parade

SILVER

Lufkin/Angelina County Chamber of Commerce
31st Annual Texas State Forest Festival

Best Event/Program to Benefit a Charity

Budget: Over \$750,000

GOLD

St. Mary's University Alumni Association
Fiesta Oyster Bake

Best Community Outreach Program

Budget: Under \$75,000

GOLD

City of Bedford
Old Bedford School Centennial Celebration

SILVER

City of Tomball

Best Community Outreach Program

Budget: \$75,000-\$250,000

GOLD

Lufkin/Angelina County Chamber of Commerce
31st Annual Texas State Forest Festival

Best Community Outreach Program

Budget \$250,000-\$750,000

GOLD

City of McAllen
McAllen Holiday Parade Presented by la Plaza Mall

Best Event within an Existing Festival

Budget: Under \$75,000

GOLD

City of Tomball
Holiday Lamp Post Stroll

Best Event within an Existing Festival

Budget: \$75,000-\$250,000

GOLD

Food & Vine Time Productions
Wine & Food Week

Best Event within an Existing Festival

Budget: Over \$750,000

GOLD

Grapevine CVB
Main Street Fest

SILVER

Poteet Strawberry Festival Association
Poteet Strawberry Festival

BRONZE

Washington's Birthday Celebration Association
WBCA Jalapeño Festival Sponsored by La Costeña

Best New Event

Budget: Under \$75,000

GOLD

City of McAllen
Planta Nativa Festival 2016

Best New Event

Budget: \$75,000-\$250,000

GOLD

Food & Vine Time Productions
Wine & Food Week

Best Children's Program

Budget: Under \$75,000

GOLD

City of McAllen
Southern Exposures Youth Nature Photo Contest

Best Children's Program

Budget: \$75,000-\$250,000

GOLD

Lufkin/Angelina County Chamber of Commerce
31st Annual Texas State Forest Festival

Best Public Safety/Security Plan

Budget: \$75,000-\$250,000

GOLD

Fiesta Flambeau® Parade Association
Fiesta Flambeau® Parade

SILVER

Lufkin/Angelina County Chamber of Commerce
31st Annual Texas State Forest Festival

BRONZE

City of Grand Prairie Parks, Arts & Recreation Dept.
Main Street Fest

Best Public Safety/Security Plan

Budget: Over \$750,000

GOLD

St. Mary's University Alumni Association
Fiesta Oyster Bake

SILVER

Grapevine CVB
Main Street Fest

BRONZE

Poteet Strawberry Festival Association
Poteet Strawberry Festival

Best Press/Media Kit

Budget: \$75,000-\$250,000

GOLD

Lufkin/Angelina County Chamber of Commerce
31st Annual Texas State Forest Festival

Best Press/Media Kit

Budget \$250,000-\$750,000

GOLD

City of McAllen

McAllen Holiday Parade Presented by La Plaza Mall

Best Press/Media Kit

Budget: Over 750,000

GOLD

Washington's Birthday Celebration Association
119th Washington's Birthday Celebration

SILVER

Poteet Strawberry Festival Association
Poteet Strawberry Festival

Most Creative/Effective News Stunt

Budget: \$250,000-\$750,000

GOLD

City of McAllen

McAllen Holiday Parade Presented by La Plaza Mall

Most Creative/Effective News Stunt

Budget: Over \$750,000

GOLD

Washington's Birthday Celebration Association
119th Washington's Birthday Celebration

SILVER

Poteet Strawberry Festival Association
Poteet Strawberry Festival

Best Media Relations Campaign

Budget: \$75,000-\$250,000

GOLD

Lufkin/Angelina County Chamber of Commerce
31st Annual Texas State Forest Festival

Best T-Shirt Design

Budget: Under \$75,000

GOLD

George West Storyfest Association
George West Storyfest

SILVER

City of McAllen
36th Annual Golden Age Olympics

BRONZE

Nacogdoches County Chamber of Commerce
Texas Blueberry Festival

Best T-Shirt Design

Budget: \$75,000-\$250,000

GOLD

Georgetown CVB
Red Poppy Festival

SILVER

Fiesta Flambeau® Parade Association
Fiesta Flambeau® Parade

BRONZE

The City of Clute
The Great Texas Mosquito Festival

Best T-Shirt Design

Budget: Under \$250,000-\$750,000

GOLD

San Jacinto Day Foundation
Pasadena Strawberry Festival

Best T-Shirt Design

Budget: Over \$750,000

GOLD

Downtown Fort Worth Initiatives, Inc.
Main St. Fort Worth Arts Festival

SILVER

Grapevine CVB
Main Street Fest

BRONZE

Poteet Strawberry Festival Association
Poteet Strawberry Festival

Best Pin or Button

Budget: Under \$75,000

GOLD

United San Antonio POW WOW, Inc.
Celebration of Traditions POW WOW

SILVER

City of Bedford
Old Bedford School Centennial Celebration

BRONZE

City of Mansfield
Mansfield 125

Best Pin or Button

Budget: \$75,000-\$250,000

GOLD

Fiesta Flambeau® Parade Association
Fiesta Flambeau® Parade

Best Pin or Button

Budget: Under \$250,000-\$750,000

GOLD

San Jacinto Day Foundation
Pasadena Strawberry Festival

Best Pin or Button

Budget: Over \$750,000

GOLD

Fiesta San Antonio Commission
Fiesta San Antonio

SILVER

San Antonio Conservation Society
NIOSA

BRONZE

Poteet Strawberry Festival Association
Poteet Strawberry Festival

Best Hat

Budget: Under \$75,000

GOLD

City of Tomball

Best Hat

Budget: \$75,000-\$250,000

GOLD

City of McAllen
McAllen International CarFest

Best Hat

Budget: Under \$250,000-\$750,000

GOLD

San Jacinto Day Foundation
Pasadena Strawberry Festival

Best Hat

Budget: Over \$750,000

GOLD

St. Mary's University Alumni Association
Fiesta Oyster Bake

Best Other Merchandise

Budget: Under \$75,000

GOLD

George West Storyfest Association
George West Storyfest – Fan

SILVER

George West Storyfest Association
George West Storyfest- Koozie

BRONZE

George West Storyfest Association
George West Storyfest – Jar Opener

Best Other Merchandise

Budget: \$75,000-\$250,000

GOLD

Fiesta Flambeau® Parade Association
Fiesta Flambeau®

SILVER

Plano Balloon Festival, Inc.
Plano Balloon Festival Run Series/Half Marathon, 5K, & 1K Fun Run

BRONZE

City of Mansfield
Rockin 4th of July

Best Other Merchandise

Budget: Under \$250,000-\$750,000

GOLD

San Jacinto Day Foundation
Pasadena Strawberry Festival

Best Other Merchandise

Budget: Over \$750,000

GOLD

St. Mary's University Alumni Association
Fiesta Oyster Bake

SILVER

Fiesta San Antonio Commission
Fiesta San Antonio

BRONZE

Washington's Birthday Celebration Association
WBCA Jalapeño Festival Sponsored by La Costeña

Best Miscellaneous Clothing

Budget: Under \$75,000

GOLD

Town of Flower Mound
Flower Mound Dorothy's Dash

SILVER

City of Mansfield
Winter Walk

Best Miscellaneous Clothing

Budget: \$75,000-\$250,000

GOLD

City of Waco Parks & Recreation
Waco Wonderland

SILVER

Plano Balloon Festival, Inc.
Plano Balloon Festival Run Series/Half Marathon, 5K, & 1K Fun Run

Best Miscellaneous Clothing

Budget: Under \$250,000-\$750,000

GOLD

City of McAllen
McAllen Holiday Parade Presented by La Plaza Mall

SILVER

San Jacinto Day Foundation
Pasadena Strawberry Festival

Best Miscellaneous Clothing

Budget: Over \$750,000

GOLD

Washington's Birthday Celebration Association
WBCA Pipes & Stripes Car Show Sponsored by VitalMed Urgent Care

Best New Merchandise

Budget: Under \$75,000

GOLD

City of Mansfield
Mansfield 125

SILVER

City of Tomball
Bunny Run 2016

Best New Merchandise

Budget: \$75,000-\$250,000

GOLD

Fiesta Flambeau® Parade Association
Fiesta Flambeau® Parade

Best New Merchandise

Budget: Under \$250,000-\$750,000

GOLD

San Jacinto Day Foundation
Pasadena Strawberry Festival

Best New Merchandise

Budget: Over \$750,000

GOLD

Fiesta San Antonio Commission
Fiesta San Antonio

Best Sponsor Gift

Budget: Under \$75,000

GOLD

City of Mansfield
Mansfield 125

Best Sponsor Gift

Budget: \$75,000-\$250,000

GOLD

Fiesta Flambeau® Parade Association
Fiesta Flambeau® Parade

Best Sponsor Gift

Budget: Under \$250,000-\$750,000

GOLD

San Jacinto Day Foundation
Pasadena Strawberry Festival

Best Mascot

Budget: Under \$75,000

GOLD

City of Tomball
Dusty Trails

Best Mascot

Budget: \$75,000-\$250,000

GOLD

Fiesta Flambeau® Parade Association
Fiesta Flambeau® Parade

SILVER

City of McAllen
PalmFest International Folklife Celebration

BRONZE

Lufkin/Angelina County Chamber of Commerce
31st Annual Texas State Forest Festival

Best Mascot

Budget: Over \$750,000

GOLD

Poteet Strawberry Festival Association
Poteet Strawberry Festival

SILVER

Washington's Birthday Celebration Association
119th Washington's Birthday Celebration

Best Direct Mail Piece or Brochure

Budget: Over \$750,000

GOLD

Grapevine CVB
GrapeFest