



9th Annual

CONCESSIONAIRE FAIR FOOD THROW DOWN

Calling ALL Concessionaires!

Do you think you have the best Corn dog, Apple, Funnel Cake, Drink, etc.? If so, join us for the 9th Annual Fair Food Throw Down Contest for a friendly food fight among fellow concessionaires! Winners receive not only bragging rights but a banner to increase foot traffic to your concession stand!

Participating concessionaires must deliver their entries to the Culinary Arts Stage in the Jacob Building at the time listed for their category on Opening Day, Friday, September 10, 2021. Contest will start at 6:30 p.m. Local celebrities and local culinary arts specialists will evaluate all entries. The Fair staff will then calculate the scores and present each winning vendor with their banner. The Tennessee Valley Fair will also promote this contest and winning entries on the opening day of the Fair to local and social media.

If you are not sure what category to enter your items please contact Ashlee Ulland at ashlee@tnvalleyfair.org.

Individual drop-off times have been established for each category. Please note drop-off times for each item you are entering and deliver accordingly with your entry form.

1. **Concessionaires may enter in each category but are only allowed ONE entry per category.**
2. **Concessionaires may not enter the same item in multiple categories.**
3. **Concessionaires may not enter a Corn Dog or Funnel Cake in the Deep-Fried category. They must be entered in their respective categories.**
 - ***Americana*** – ex.) Burgers, Hot Dogs, Bar-B-Que
 - ***Caramel Apple*** – ex.) All varieties of Caramel Apples
 - ***Candied Apple*** – ex.) All varieties of Candied Apples
 - ***Corn Dog*** – ex.) Any variety of Corn dog
 - ***Deep Fried Fair Food*** – ex.) Deep Fried MoonPie, Deep-Fried Butter, Deep Fried Kool-Aid
 - ***Funnel Cake*** – ex.) All varieties of Funnel cakes incl. Traditional, Red Velvet, German Chocolate
 - ***International*** – ex.) Ethnic Foods, Kielbasas, Walking Tacos, Pizza

- **Frozen Beverage** – ex.) Any variety of Frozen Beverages
- **Sweet Tea** – ex.) Any variety of Sweet Tea
- **Ice Cream** – ex.) Any Frozen/Soft Serve
- **New Fair Food** – ex.) All NEW Fair Foods (New for 2019, not new to Concessionaire)

Entry drop-off times are as follows:

DELIVERY SCHEDULE:

6:25pm – Corn Dogs & Funnel Cakes
 6:50pm – Candied Apples & Americana
 7:10pm – Carmel Apples & International
 7:30pm – Deep-Fried & Sweet Tea
 7:50pm – Frozen Beverages & Ice Cream
 8:00pm – New Fair Food

All drinks should be delivered with a cup of ice. We will put ice in approx. 5-10 minutes before your item is judged.

There is no entry fee for participation, and entry forms are available on our website www.tnvalleyfair.org under the “Vendor” tab. We will also have entry forms available at the annual concessionaire meeting on Thursday, September 9, 2021 at 11:00am.

If you have any questions pertaining to this contest please feel free to contact Ashlee Ulland at (865) 215-1480 or ashlee@tnvalleyfair.org.

We look forward to seeing and tasting all the great food you bring each year!



TENNESSEE VALLEY FAIR

Concessionaire Fair Food Throw Down Entry Form

BRING ONE COMPLETED ENTRY FORM FOR EACH ITEM ON JUDGING DAY!

Concessionaire/Business Name: _____

Concessionaire/Business Representative: _____

Location on Grounds: _____

Phone Number: _____ Are you a returning Vendor? _____

E-Mail Address: _____

CATEGORIES:

You may enter one item per category. You may not enter the same item in different categories. Please list the name of the item you are entering.

Americana (6:50): _____ Caramel Apple (7:10): _____

Candied Apple (6:50): _____ Corn Dog (6:25): _____

Funnel Cake (6:25): _____ International (7:10): _____

Frozen Beverages/Ice Cream (7:50): _____ Sweet Tea (7:30): _____

New Fair Food (8:00): _____ Deep-Fried Fair Food (7:30): _____

I understand in order to participate in the "Fair Food Throw Down" contest I must bring entries to the culinary arts stage located at the south end of the Jacob Building at the time designated for the category I am entering along with an application for each item I am entering. Winners will be judged and selected by local Culinary Judges not employed by the Tennessee Valley Fair.

Signature: _____ Date: _____