



2026

Outdoor Concessions - Guidelines -

Fair Dates:
September 11-20, 2026

Description & Rates (prices are subject to change)

Space is sold by linear foot in increments not less than ten (10) feet. Depth of space depends upon location. A Charge of **\$95.00 per linear foot** (10 feet minimum ex: 10 x 10 = \$950.00). Side Location: Measured using longest side. Center Location: Measured using two adjacent sides (2 or more sides open).

A Clean-Up fee of **\$50.00 per location** will be included in your contract.

Payment Requirements

Payments for space, utilities, clean-up, additional tickets, and insurance is due upon signing of contract. No personal checks after August 1st. Cash, Credit Card or Cashiers Check/Money Order.

Utility Charges (prices are subject to change)

Single Phase Service:

<u>Amperage</u>	<u>110 Volt</u>	<u>220 Volts</u>
30 amp	\$65.00	\$ 110.00
60 amp		\$ 210.00
100 amp		\$ 330.00
Excess of 100 amp—depends on Amperage.		

Insurance

\$1,000,000 Liability Insurance Coverage is required to participate in the Fair. If you wish to purchase the Fair insurance—cost is **\$130 per location**. If you provide us with an insurance certificate, the wording must read as follows: ***The Tennessee Valley A & I Fair the City of Knoxville as additional insured.***

Camping

Limited Camping Facilities are available at \$30/per day. Electrical and water provided no sewer or gray water hook-up. A pumping service will be available at the cost of the Concessionaire.

Admissions

Concessionaire admission tickets and vehicle passes will be provided to each concessionaire in accordance with the concession contract. If these admission tickets do not meet the needs of the concessionaire, a limited number may be purchased prior to opening day of the Fair for concessionaires and their workers only.

Hours (weather permitting)

	<u>Gates Open</u>	<u>Gates & Rides Close</u>
Friday, Sept. 11	4:00 pm	12 midnight
Saturday, Sept. 12	10:00 am	12 midnight
Sunday, Sept. 13	12:00 noon	11:00 pm
Monday, Sept. 14	10 am—1 pm - reopen 5pm	11:00 pm
Tuesday, Sept. 15	10 am—2 pm - reopen 5pm	11:00 pm
Wednesday, Sept. 16	5:00 pm	11:00 pm
Thursday, Sept. 17	5:00 pm	11:00 pm
Friday, Sept. 128	5:00 pm	12 midnight
Saturday, Sept. 19	10:00 am	12 midnight
Sunday, Sept. 20	12:00 noon	12 midnight

Gates open at 7:00 am for deliveries, supplies, etc. All vehicles must be removed from concession area at least one hour prior to gates opening.

Set-Up Requirements

ALL New Concessionaires may start setting up Tuesday after Labor Day. Concessions must be completed and in place not later than 12:00 midnight Thursday preceding opening day. All spaces must be verified by a representative of the Fair.

Tear Down Requirements

No Concessionaire will be allowed to remove or dismantle his/her concession before 12:00 midnight on the last day of the Fair.

Local Laws

Concessionaires must comply with all City, County and State ordinances and laws. The City of Knoxville will collect a business tax from all Concessionaires who conduct direct sales during the Fair.

General Rules

Tennessee Valley Fair is an *exclusive Pepsi Fair*. Pepsi products, including water, is to be purchased from the Pepsi vendor located on Fairgrounds.

Concessionaires must arrange displays in such a manner that they will not infringe upon the rights of neighboring concessionaires.

Concessions will be limited to the actual space leased and will not extend any further.

Any special construction work done by the concessionaire must be decorated properly so as not to mar the effect of adjoining displays or the general appearance of the Fair.

The Fair will do daily trash pickup immediately after closing of each day. Concessionaires are responsible for their immediate area's cleanliness, sanitary condition, and state of repair. Concessionaire must provide a covered receptacle within their space for their own trash. Bag your trash and set out in front of Concessions location after Fair closes.

No vehicles will be permitted on the grounds except in the designated parking areas.

All operators of Golf Carts, ATV's and any motorized vehicle will be required to register and purchase a permit through the Ticket Office. Security will stop any unregistered vehicles.

All solicitation and advertising at the Fair must be confined to the space for which concessionaire has contracted.

No item shall be distributed or sold that will in any way conflict with a privilege sold by the Fair.

The Tennessee Valley Fair will not be responsible to any person, individual, corporation or association for any loss by fire, theft, damage, or personal injury sustained by anyone through the negligence of any persons or group of persons, exhibits or exhibitors.

The Fair shall be indemnified by the Concessionaire against all legal or other proceedings relating thereto.

All Storage Vehicles will be charged a flat fee of \$150.00 this includes electricity.

All prices, rules and regulations are subject to change.

Contact Information

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