FOR IMMEDIATE RELEASE
August 5, 2026

Tennessee Valley Fair Announces Exciting Attractions and Entertainment for 2026

KNOXVILLE, Tenn. – The Tennessee Valley Fair returns to Chilhowee Park & Exposition Center September 11–20, 2026, bringing ten days of family entertainment, agricultural traditions, competitions and unforgettable memories to East Tennessee.

This year's theme, "The Great American Swine-A-Bration," combines a celebration of America's 250th anniversary with the agricultural heritage that has been at the heart of the Tennessee Valley Fair since 1916.

Fairgoers can look forward to exciting new attractions, including All American Racing Pigs and the Rudy Uresti Wild West Show, along with returning favorites, agricultural exhibits, livestock competitions, midway rides, delicious fair food and live entertainment.

The 2026 concert series will feature a variety of musical acts, including Tucker Wetmore, Avery Anna, T.I., Braxton Keith, Moon Taxi, the Ultimate King of Pop Experience and Tracy Byrd.

Beyond the entertainment, the Tennessee Valley Fair continues its commitment to showcasing East Tennessee's agricultural heritage through educational exhibits, youth competitions and hands-on learning opportunities for visitors of all ages.

From thrilling rides and live music to award-winning exhibits and traditional fair food, the 2026 Tennessee Valley Fair promises something for everyone.

For tickets, schedules and additional information, visit www.tnvalleyfair.org.

About the Tennessee Valley Fair

The Tennessee Valley Fair is a non-profit, 501(c)(3) organization and one of the state's largest multi-day events attracting thousands of attendees each year. Known for its innovative exhibits, livestock shows, concert series, action sports, exciting rides and variety of unique foods, the Tennessee Valley Fair offers great entertainment for the entire family. The Tennessee Valley Fair is proud to present nightly fireworks sponsored by the Tennessee Education Lottery. For more information, please visit www.tnvalleyfair.org or call (865) 215-1471.

Contact:

Abby Villas
Marketing Director
(865) 215-1473
abby@tnvalleyfair.org
www.tnvalleyfair.org or (865) 215-1471