FOR IMMEDIATE RELEASE
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New Attractions Bring Even More Family Fun to the 2026 Tennessee Valley Fair

KNOXVILLE, Tenn. – From racing pigs to Wild West excitement, the 2026 Tennessee Valley Fair is introducing new attractions that promise to entertain fairgoers of all ages September 11–20 at Chilhowee Park & Exposition Center.

This year's theme, "The Great American Swine-A-Bration," sets the stage for a celebration filled with agricultural traditions, family entertainment and plenty of surprises.

Among the new attractions are the All American Racing Pigs, bringing fast-paced, family-friendly competition to the Fair. Guests can cheer on their favorite pigs as they race toward the finish line in a show that combines fun and agricultural entertainment.

The Rudy Uresti Wild West Show will also make its debut, offering fairgoers an exciting taste of Western-style entertainment.

On Sunday, September 20, Volunteer Championship Wrestling will add another dose of action to the Fair's closing-day festivities.

In addition to the new attractions, visitors can enjoy midway rides, games, livestock exhibits, creative arts competitions, live entertainment and a wide variety of classic fair food favorites.

Families can also explore educational attractions, including Ag Alley, the Mobile Dairy Classroom and the Little Ponderosa Zoo, where children can learn more about agriculture and animals through interactive experiences.

With ten days of entertainment and activities, the Tennessee Valley Fair continues its tradition of bringing families together to celebrate the best of East Tennessee.

For a complete schedule of attractions and events, visit www.tnvalleyfair.org.

About the Tennessee Valley Fair

The Tennessee Valley Fair is a non-profit, 501(c)(3) organization and one of the state's largest multi-day events attracting thousands of attendees each year. Known for its innovative exhibits, livestock shows, concert series, action sports, exciting rides and variety of unique foods, the Tennessee Valley Fair offers great entertainment for the entire family. The Tennessee Valley Fair is proud to present nightly fireworks sponsored by the Tennessee Education Lottery. For more information, please visit www.tnvalleyfair.org or call (865) 215-1471.

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