FOR IMMEDIATE RELEASE
September 10, 2026

The Tennessee Valley Fair Opens Tomorrow with Ten Days of Fun and Entertainment

KNOXVILLE, Tenn. – The wait is almost over! The 106th Tennessee Valley Fair opens Friday, September 11, bringing ten days of exciting entertainment, agricultural traditions, thrilling rides and family fun to Chilhowee Park & Exposition Center.

Running through Sunday, September 20, this year's Fair celebrates "The Great American Swine-A-Bration," featuring a patriotic twist in recognition of America's 250th anniversary.

Fairgoers can enjoy new attractions, including All American Racing Pigs and the Rudy Uresti Wild West Show, alongside returning favorites such as livestock competitions, creative arts exhibits, midway rides, games and delicious fair food.

The Homer Hamilton Theatre will also welcome a variety of musical entertainment throughout the Fair, including performances by Tucker Wetmore, Avery Anna, T.I., Braxton Keith, Moon Taxi, the Ultimate King of Pop Experience and Tracy Byrd.

Agriculture remains a central focus of the Fair, with educational opportunities including Ag Alley, the Mobile Dairy Classroom, 4-H Biscuit Making and hands-on activities designed to connect visitors with East Tennessee's agricultural heritage.

Fairgoers can also enjoy nightly fireworks sponsored by the Tennessee Lottery.

Know Before You Go

- Dates: September 11–20, 2026
- Location: Chilhowee Park & Exposition Center, Knoxville
- Admission, Parking and Rides: Visit www.tnvalleyfair.org for ticket prices and visitor information.

Concert tickets include Fair admission. Additional ticket information, daily schedules and visitor guidelines are available at www.tnvalleyfair.org.

Whether it's your first visit or an annual family tradition, the Tennessee Valley Fair invites East Tennessee to come together for ten unforgettable days of fun!

About the Tennessee Valley Fair

The Tennessee Valley Fair is a non-profit, 501(c)(3) organization and one of the state's largest multi-day events attracting thousands of attendees each year. Known for its innovative exhibits, livestock shows, concert series, action sports, exciting rides and variety of unique foods, the Tennessee Valley Fair offers great entertainment for the entire family. The Tennessee Valley Fair is proud to present nightly fireworks sponsored by the Tennessee Education Lottery. For more information, please visit www.tnvalleyfair.org or call (865) 215-1471.

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