FOR IMMEDIATE RELEASE
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Celebrate Tennessee Lottery Day at the Tennessee Valley Fair on September 17

KNOXVILLE, Tenn. – Get ready for a day of fun, prizes and savings as the Tennessee Lottery takes center stage at the Tennessee Valley Fair on Thursday, September 17, 2026!

Fairgoers can enjoy a special admission offer during Tennessee Lottery Day by presenting a non-winning Tennessee Lottery ticket to receive $7 off adult admission.

Once inside the Fair, the excitement continues at the Tennessee Lottery booth! Guests ages 18 and older can enjoy their favorite Lottery games, including the newest September instant games. Plus, with the purchase of $5 in any combination of Lottery tickets, participants can take a turn at the Plinko board and walk away with a guaranteed prize!

Be sure to stick around for the Fair's spectacular nightly fireworks show, proudly sponsored by the Tennessee Lottery.

The Tennessee Lottery is about more than fun and games. Since its inception, the Tennessee Education Lottery has raised more than $8.4 billion for education in Tennessee, helping fund more than 2.5 million scholarships and grants. Every time you play, students win!

Must be 18 years of age or older to purchase or redeem Lottery tickets. Please remember to have fun and Play Responsibly.

About the Tennessee Valley Fair

The Tennessee Valley Fair is a non-profit, 501(c)(3) organization and one of the state's largest multi-day events attracting thousands of attendees each year. Known for its innovative exhibits, livestock shows, concert series, action sports, exciting rides and variety of unique foods, the Tennessee Valley Fair offers great entertainment for the entire family. The Tennessee Valley Fair is proud to present nightly fireworks sponsored by the Tennessee Education Lottery. For more information, please visit www.tnvalleyfair.org or call (865) 215-1471.

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