FOR IMMEDIATE RELEASE
September 1, 2026

Tennessee Lottery Brings Fun, Games and Prizes to the Tennessee Valley Fair

KNOXVILLE, Tenn. – Step right up and try your luck with the Tennessee Lottery at the Tennessee Valley Fair! Fairgoers ages 18 and older are invited to stop by the Tennessee Lottery booth to play their favorite Lottery games, including the newest September instant games.

Looking for even more excitement? Purchase $5 in any combination of Lottery tickets for a chance to play the popular Plinko board, where every participant is guaranteed to win a prize!

The fun doesn't stop when the sun goes down! The Tennessee Lottery is also the proud sponsor of the Fair's nightly fireworks show, lighting up the sky and adding an extra spark to the festivities.

Beyond the excitement, the Tennessee Education Lottery has raised more than $8.4 billion for education in Tennessee, funding more than 2.5 million scholarships and grants. Every time you play, students win!

Must be 18 years of age or older to purchase or redeem Lottery tickets. Have fun. Play Responsibly.

About the Tennessee Valley Fair

The Tennessee Valley Fair is a non-profit, 501(c)(3) organization and one of the state's largest multi-day events attracting thousands of attendees each year. Known for its innovative exhibits, livestock shows, concert series, action sports, exciting rides and variety of unique foods, the Tennessee Valley Fair offers great entertainment for the entire family. The Tennessee Valley Fair is proud to present nightly fireworks sponsored by the Tennessee Education Lottery. For more information, please visit www.tnvalleyfair.org or call (865) 215-1471.

Contact:

Abby Villas
Marketing Director
(865) 215-1473
abby@tnvalleyfair.org
www.tnvalleyfair.org or (865) 215-1471