

National Collegiate Champion Shootout Sponsorship Opportunities

Supporting collegiate rodeo cowboys and cowgirls
inaugural event



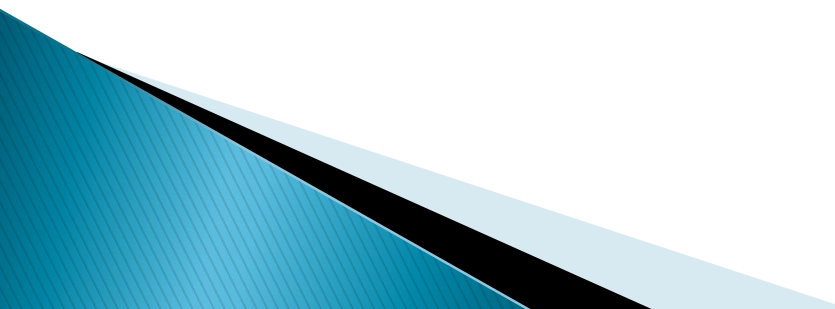
October 18-21, 2023

About US

Trinity Valley Exposition Fair & Rodeo is a time honored tradition supporting the youth of Liberty and Chambers county agriculture and western heritage since 1909. It is our goal to promote a family experience, advance agricultural knowledge and celebrate the western way of life. We hope to help build the youth of today for tomorrow's future by providing enrichment opportunities such as livestock, home economics and photography competitions, youth scholarships, livestock auctions and youth and collegiate rodeos just to name a few.

To continue this grand tradition, we ask you to consider an opportunity to sponsor and help enrich our programs. TVE is a 501-C (3) non-profit organization so that your donations are tax deductible. Sponsorship benefits the donor by guaranteeing a banner or banners to advertise your business or personal interests which will be displayed on the grounds during the event. There are several levels in which to participate. Sponsor packets vary with the level of sponsorship to include nightly rodeo tickets, parking passes and armbands to our private hospitality room exclusive to sponsors. The hospitality room offers nightly catered meals and open bar Wednesday through Saturday nights prior to the rodeo performances. Each meal is catered by a different Liberty or Chambers county business in our effort to support our local community. Benefits of the packet may be used by the sponsor or passed along as complimentary passes to whomever they choose.

We welcome you to join us in promoting the longest running event supporting the youth of Liberty and Chambers counties, and also the first of it's kind across the United States, National Collegiate Champion Shootout for our collegiate rodeo athletes. We commit to our community to present our best efforts to provide an amazing experience and exciting future. With great anticipation, we declare the 114th TVE Fair & Rodeo open for business.



Sponsorship Levels

Rancher **\$5,000.00**

- ▶ Sponsor logo on event marketing materials.
- ▶ Mentions by announcer during events
- ▶ Invitation to special sponsor dinner
- ▶ 2 sponsor banners in the arena or other pre-determined areas
- ▶ 10 hospitality armbands that allow holder into rodeo and sponsor hospitality area
- ▶ 8 general admission tickets to each rodeo performance
- ▶ 2 parking passes
- ▶ Active website link from TVE website to sponsor website

Cattle Baron **\$7,500.00**

- ▶ Customized Cattle Baron Package to suit your business needs.

Legends **\$10,000.00 +**

- ▶ Custom Legends Package to suit your business needs.

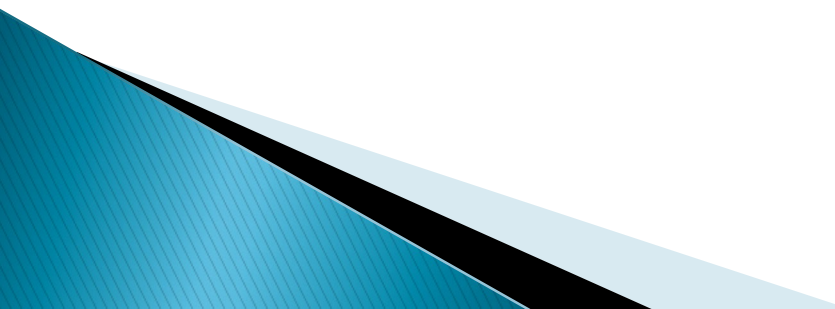
2023 Board of Directors

- ▶ **President**– Fred Lemond
- ▶ **Vice President Fair & Events**– JimBob Evans
- ▶ **Vice President Grounds**– Carson Hill
- ▶ **Vice President Rodeo**– Cory Anderson
- ▶ **Vice President Livestock**– Stoney Burk
- ▶ **Vice President Special Events**– Dan Johnston
- ▶ **Fair & Events**– Jennifer Parker
- ▶ **Grounds**– Bruce Lockhart
- ▶ **Rodeo**– Raelee Melancon
- ▶ **Livestock**– Cris Stephenson
- ▶ **Livestock**– Hilary Otto
- ▶ **Special Events**– Meredith Stoesser
- ▶ **Special Events**– Brady Zieschang

**Working hard to support the
community, youth, agriculture and
western heritage since 1909**

We hope you will join us.
We want to work with you to
find the perfect sponsorship
for you & your business.

Please contact Gina Worthy at
936-336-7455 or info@tvefair.com or
Gary Lott at 713-725-4320 to
discuss your options.



2023 National Collegiate Champion Shootout Sponsorship Form

YES! SIGN ME / MY COMPANY UP AS A SPONSOR

Thank you for your support of the TVE and the NIRA. Your sponsorship will enhance the 2023 TVE/NIRA Livestock Show and Rodeo.

Sponsor Level(s):

_____Legends (10,000.00+) _____Cattle Baron (\$7,500)

_____Rancher (\$5,000)

Sponsorship Amount: \$_____

_____Check Enclosed _____Please Invoice (provide email)

Sponsor Name: _____

Contact: _____

Address: _____

City / St/ Zip: _____

Phone: _____

E-mail_____

Your response is due by Sept. 1, 2023 to secure a sponsorship. All payments are due in full by Oct.1, 2023. Sponsorships must be paid in full to receive credentials and recognition.

Please complete and return this form to:

Trinity Valley Exposition

P.O. Box 9047 Liberty, TX 77575 www.tvefair.com

936-336-7455 info@tvefair.com