

**DIVISION 22  
PHOTOGRAPHY DIVISION  
2021 EXHIBITORS HANDBOOK**

**Important Dates**

- **Entry Days are Saturday July 17th 1-6pm, and 18<sup>th</sup> 11-2pm.**
- **Pick-Up Day is Monday August 9th 2-6pm.**

**2021 Rules and Regulations**

- All camera types may be used.
- Photographs may **NOT** have borders.
- Photograph minimum size: No side shall be smaller than 8” on any side. Two sides shall be 10” or larger. (Example: 8”x10” is minimum size for competition)
- Photograph maximum size: No side shall be larger than 19”. Only two sides greater than 13” permitted. (Example: 13” x 19” is the maximum size.)
- All Entries shall be securely mounted to foam core board (any width less than ½” is fine) with a permanent adhesive. Exhibits that fall apart will be removed and stored until pick up day.
- A 3” foam core margin **MUST** be on the **LEFT** side of the photo. This is used for placement of the Exhibit Tag and any Award Ribbons without damage to the picture. (See examples below)
- Odd shaped photos – Ovals, Circles, Stars, Pentagons etc will be allowed providing they meet the above minimum and maximum size requirements and have the minimum 3”x 8” foam core margin on the left side for tags and ribbons.
- Minimum and Maximum size does not apply to Picture Stories or Kids Scavenger Hunt.
- Shrink wrapping is allowed – but not necessary.
- Print a title on the back of your entry – **use the same title on your Exhibit Tag and Entry Form.** We use the title to locate exhibits if the tag is missing or lost.
- Submit a completed Exhibit Tag for each entry. See “How to Enter” below.

**The following cannot be accepted:**

- Photographs not mounted to foam core.
- Photographs previously displayed at the fair may not be re-entered no matter how changed they may appear.
- Do not submit valuable or irreplaceable photographs – the fair is not responsible for any photos that may be damaged, destroyed or stolen during the exhibition period.
- Framed or under glass photos.
- Matted photos.
- Any Exposed Glue, Tape or Adhesive of Any Kind.

- Any signature or trademark that could identify the photographer.
- Any Hardware of any kind attached to photo. (This damages photo when stacked)
- Any Loose pictures.
- Slides.
- Any wet or uncured exhibits will be not be accepted. Adhesives must already be cured or dried on Entry Day.
- No preparation, assembly, foam core board cutting, repairs, mounting or gluing will be allowed during Entry Day in the Photography Division Area on Entry Day.

### **CLASSES**

Class A, B, and C are open to age 17 and above. Entrants age 16 and under must compete as a Junior. Junior Class is broken down by age for competition, and all Juniors that attain a 1<sup>st</sup> place ribbon compete equally for the Class Champion and Junior Grand Champion.

Junior Classes use a double letter to signify the Class, AA, BB, or CC from the adult classes. The age entered on the Entry Form is a letter A, B, or C from the list below:

A – for age 7 and under      B – for age 8 to 11      C – for age 12 to 16

For example: A 10-year-old entering a color print of flowers would fill in the Entry Form to read Division 22, Class AA, Lot 13, Age B

### **SPECIFIC LOTS and INSTRUCTIONS**

Photographs are categorized by subject matter. Some photographs may fit several Lots – please pick the lot most appropriate. Your selection of Lot will affect your standing, Judging Credit, and will how your exhibit finishes.

Lots requiring multiple photos are not eligible for Grand Champion or Junior Grand Champion, although some receive special ribbons.

#### **Picture Stories** (Class C) (no lot number required)

Use 3 or more photographs to tell a story. Individual photos must be a minimum of 4” x 6” inches, not to exceed 8” x 10” inches, and shall be mounted on a standard sheet of foam core no larger than 20” x 30” inches. Be sure to include a Title and Descriptive notes for each picture. Add graphics, drawings, borders, etc. ask you like. Only pet names (i.e., “Rex’s Big Day”) or a person’s first name (i.e., “Bob’s World”) are allowed – the entrant needs to remain anonymous. (Note: Picture stories are not eligible for Grand Champion or Junior Grand Champion)

**Lot 1 - Alaskan Scenic:** A scenic photograph taken in Alaska showing the landscape, an expanse of land or locality as seen by a viewer, and implies that the photographer is finding something unique, unusual, striking, or pleasing about a scene of Alaska. A

scenic does not prohibit you from including people or non-natural objects; however, people in a scenic should enhance, not dominate, the photograph.

**Lot 2 - Other Scenic:** This is similar to Lot 1 above for any location except Alaska.

**Lot 3 - Wildlife:** Undomesticated animals in a natural setting.

**Lot 4 - Pets and Domestic Animals:** Tame or kept animals. Zoo pictures.

**Lot 5 - Portraits:** Posed pictures of people.

**Lot 6 - Children:** Pictures of the young people around us.

**Lot 7 - Still Life:** Inanimate objects. Both studio and outdoor.

**Lot 8 - Humor:** Something comical. Make us laugh!

**Lot 9 - Candid:** Informal and un-posed picture.

**Lot 10 - Nature:** The natural world, without human beings or their influence. (No telephone poles, roads, train tracks, stop signs, electrical wires, etc.)

**Lot 11 - Skies the Limit:** Sunrise, sunset, clouds, aurora, moon, stars and lightning.

**Lot 12 - Transportation:** Photographs of how people move from one place to another.

**Lot 13 - Flowers:** The photo may be of a field of flowers or a close-up flower macro from any variety, wild or domestic.

**Lot 14 - Alaskan History:** This lot requires a glimpse of Alaska's past. The most significant aspect of your photo should be its representation of our state's past.

**Lot 15 - Insects, Bugs, Butterflies and Spiders:** Pictures of creepy crawlers!

**Lot 16 - Architectural and Industrial:** The character or style of a building or structure. Pictures of industry or large machinery.

**Lot 17 - Macro Photography:** Take little things in life and make them larger than life.

**Lot 18 - Ice Art:** Pictures of ice sculptures and carvings. Submissions can be from any private decoration, the ice museum, International Ice Carving Festival or any public display.

**Lot 19 - Typically Alaska:** Show something that is typically only Alaskan or associated with living life in the Great Land.

**Lot 20 - Military Photographs:** Pictures directly related to military equipment, operations, actions and events.

**Lot 21 - Special Effects:** The special effect used is the primary subject of the photograph. The judging emphasis will be on the success of the effect. It is especially important that a description of the technique used accompany the entry attached to the back.

**Lot 22 - Monochrome:** Pictures must be rendered into shades of a single color - sepia, blue, green etc. completed in a dark room or digitally altered. Hand tinting is not allowed. (Color Lot only – not available in Black and White lots.)

**Lot 23 - An Alaskan Scavenger Hunt: Junior Class Only (ages 16 and younger)** On a standard 20" x 30" sheet of foam core board include 3" x 5" pictures of each of the following; snowman (made of anything), raven (alive please!), close-up of a big smile, pair of snow boots, slice of warm apple pie (ice cream optional), your favorite stuffed animal, a black spruce tree, toes in the grass, pinecones still on a tree, a building or house, a sleeping animal, a new car or truck. You should have 12 pictures mounted. Besides good photos – labels and neatness of arrangement count! Have fun!

**Lot 24 - Children's Assignment: Perspective.** Submit a photo that make's it appear someone is holding a big, heavy, or unusual object – and doing something with

the object. (Simply pose a volunteer in front of an object, then take the picture from an angle where it appears they are doing something with it (i.e., lifting, pushing, etc....))

**Lot 25 – Scrap booking:** Submit a scrap book page where your photos are the main subject. Use a standard large scrap book page (12” x 12”) with top load protector. Be sure to omit any identifying names. Foam core mounting and photo size restrictions are waived (do not apply). If mounted on foam core – it must be shrink wrapped to prevent loss. 3 Ring binder holes are ok.

### **HOW TO ENTER:**

- Entry in Photography Division 22 is FREE.
- Every exhibitor must enter their exhibit online as instructed in the entry guidelines. Information you will need:
  1. Division is **22**
  2. Class is a letter(s) from **A** to **C** (for adult open class). Juniors use a double letter AA, BB, or CC. Junior age is the age of the child on Entry Day – not the age of the child when the picture was taken.
  3. Lot Number is a number 1 to 26 (Please see the list)
  4. Age – Fill in for Juniors Only. Use “A” for age 7 and under “B” for age 8 to 11 and “C” for age 12 to 16
  5. Description: This should be the title of your picture. Please also write the same title on the back of the picture and Entry Form. Should your tag fall off your entry – we can match it up using the title.
  6. Contact information, Juniors please use your actual age on entry day
  7. Print out the entry code once it’s provided.
- You may enter only **ONE** exhibit per lot.
- Prepare your entry properly. See the Photography Rules.
- Do not attach your tags to the exhibit – we will assist with this on Entry Day to ensure uniformity.
- Bring your print out on Entry Day.

### **JUDGING and AWARD CRITERIA:**

These are the criteria used for judging all photographs.

- **Aesthetics:** This is determined by what the viewer sees first. What creates the first impression? Does the image create a strong feeling? What commands the viewer to look at? What holds the eye?
- **Appropriateness:** Does this picture fit the lot requirements?
- **Creativity:** Use of Subject: Is there a definite subject or main object? Does the image create a meaningful idea?
- **Composition:** Look for good placement of main and secondary subjects. Are they successfully arranged?
- **Lighting Effectiveness:** Do patterns of light enhance or detract from the overall picture.

- **Sharpness:** Is the image clear, in focus, no detection of camera movement
- **Cropping:** How is space used? Is the photograph cluttered? Are there distractions to the subject that could be enhanced by cropping?
- **Depth-of-field:** A large depth is usually desirable although selective focus is more effective. •**Print Quality:** Look for a strong tonal contrast with a range of middle tones and color balance. Are there flaws in the print? Is it clean and unwrinkled?
- **Color:** Balance, choice of color, contrast: All elements should be balanced and contribute to the overall effect.
- **Print Quality:** Exhibits are expected to be printed to professional standards. (see hints and tips section)



### **Tips, Hints and Tricks**

1. Do not wait until the last minute to buy supplies. Material and tools to mount photographs to foam core board are inexpensive and minimal. Supplies can be found in most all crafts stores in town – JoAnn’s, Michael’s, Office Max, etc... Use a high-quality permanent photo mounting product to prevent your exhibit from falling apart during exhibition.
2. Foam core board comes in 20” x 30” sheets and various thicknesses – 3/16” is standard for picture mounting. Any color foam core board is accepted. Avoid foam core that is too thick – 1/2” or less is required.
3. When cutting foam board, always use a very sharp craft knife or foam board cutter (scissors don’t really work). Use the three-cut method on foam core. First cut slices the upper part of the cardboard, second the inner foam, third the back cardboard. Cutting all three parts at once will usually bind the blade.
4. We find that “temporary” or “repositionable” double stick tape, or pre-sticky foam core to mount the picture to the foam board doesn’t work. They will not stand up to the heat of the exhibit area – if your entry falls apart it could get lost or worse, stepped on. Entries that fall apart will be stored in a ‘Rescue Box’ near the desk.
5. Shrink wrapping is good. It will keep your entry intact and clean throughout the fair. If you want to do this we recommend you plan ahead as some photo and craft shops take 7-14 days to perform this service. Pictures must dry 72 hours before shrink wrapping – or the ink will not dry uniform.
6. Use a photo grade printer when making photos at home and be sure to use the proper photo quality paper (gloss, semi-gloss, matte, semi-matte) that will enhance your picture to the fullest potential. Check your printer settings before printing.
7. If you are unhappy with your home printing results, you can always choose to have them professionally printed.

8. Do whatever you want to make your picture all it can be – use PhotoShop or any other software to fix any issues with your photo. 35mm photographers – you can easily have that negative scanned in at high resolution – this will allow you to use software (PhotoShop etc) and process the picture like a home darkroom.

9. Only enter your top photographs. It's best to spend time editing and perfecting a handful of quality pictures than entering several incomplete exhibits. Once a photo is entered in the Fair – it cannot be re-entered – no matter how changed they are. Ribbons and premiums are never awarded just because a photo is the only exhibit in a lot – the photo must be lot appropriate, high quality and worthy to merit an award before one will be given.

10. **Do not sign your work.** This is a competition – signed work is disqualified because the judges cannot make an anonymous decision.

11. Your finished work must meet the minimum and maximum size requirements or it will lose placement.

12. A good color photo does not automatically become a good B&W by simple removing of the colors. A good B&W will have razor sharp focus, high contrast and be printed on appropriate paper.

13. The maximum allowable exhibit size is 13” x 19” (Standard A3 Size paper). A3 is a great format to show off your technically flawless and perfectly composed picture – however – A3 also magnifies any small deficiency into a major mistake. Choose this format wisely. When creating an A3 sized exhibit remember to keep the 3” of blank foam core on the left side.

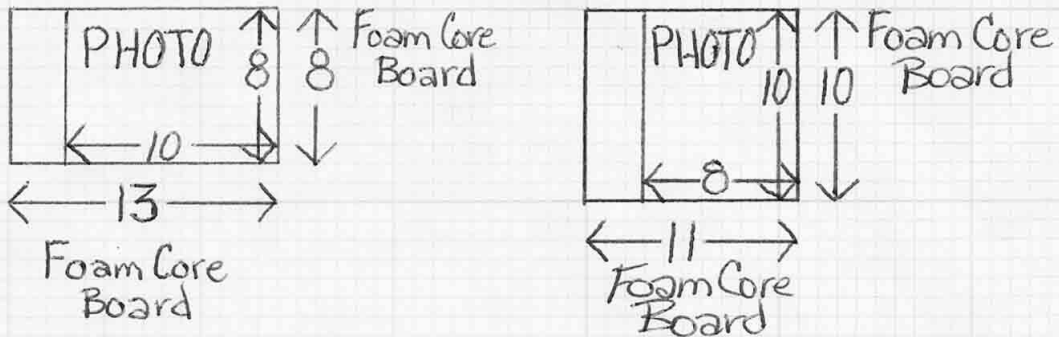
14. Critiques. The division receives too many exhibits to provide a meaningful individual critique of each entered exhibit. At the end of judging a master list of ‘issues’ and solutions will be compiled and available on pick-up day. This will be your chance to learn from others also. You may also check the ‘critique’ box on the entry form and we will provide an overall critique of your submitted work.

15. Each year we receive requests to purchase exhibited pictures. Frequently these are notes and business cards dropped into the Division Suggestion Box. We attach these notes and offers to your photos on Pick-up Day..... so be sure to pick up your exhibits.

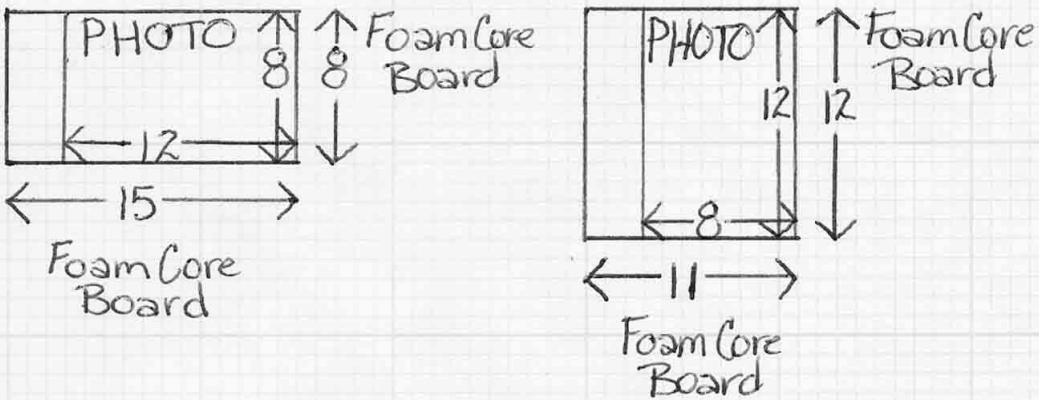
16. There is a ‘Professional’ ribbon this year - one for color photos and another for Black and White. Attach your business card to the front of the entry form to be considered. (no premiums – brag rights only!)

17. The 2017 Theme is, “Don’t Stop Be-Leafin’”. Exhibits that incorporate this into their photo are eligible for a theme ribbon!

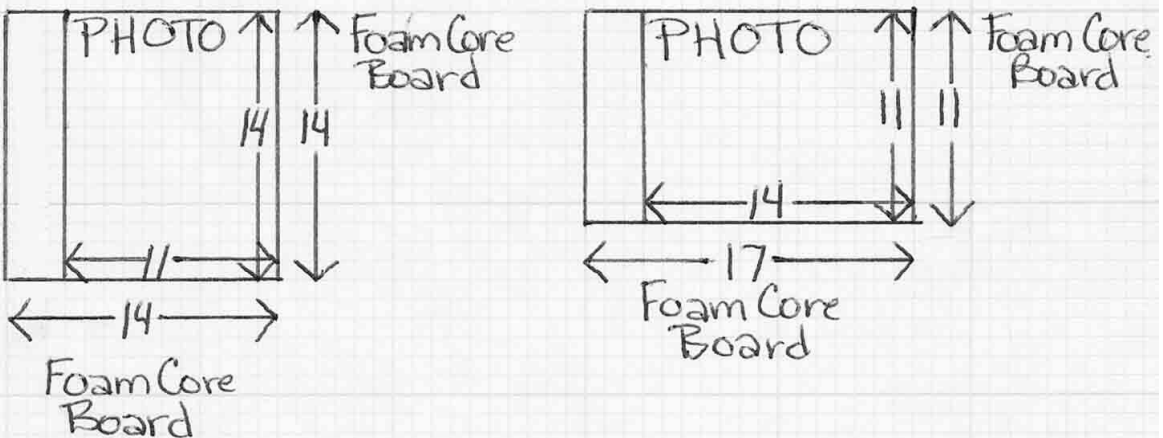
### 8x10 Photo Mounts



### 8x12 Photo Mounts



### 11x14 Photo Mounts



All measurements in Inches

