# DEPARTMENT 22 PHOTOGRAPHY DEPARTMENT 2022 EXHIBITOR'S HANDBOOK

#### **Important Dates**

- Online Entry Deadline, Friday, July 22<sup>nd</sup> at 7 pm.
- Entry Drop-Off Days are Saturday, July 23<sup>rd</sup> from 1-6pm, and 24<sup>th</sup> from 11-2pm.
- Pick-Up Day is Monday August 8th from 2-6pm.

# **2022 Rules and Regulations**

- All camera types may be used.
- Photographs may **NOT** have borders.
- Photograph minimum size: Photograph can be any shape with a minimum side length of 8" on any side and a minimum of 10" on any side No side shall be smaller than 8". (Example: 8"x10" is minimum size for competition.)
- Photograph maximum size: Photograph can be any shape with a maximum side length of 13" and a maximum of 19" on any side. No side shall be larger than 19". (Example: 13" x 19" is the maximum size for competition.)
- All Entries shall be securely mounted to foam core board (any width less than ½" is fine) with a permanent adhesive. Exhibits that fall apart will be removed and stored until pick up day.
- A 3" foam core margin **MUST** be on the **LEFT** side of the photo. This is used for placement of the Exhibit Tag and any Award Ribbons without damage to the picture. (See examples below)
- Odd shaped photos Ovals, Circles, Stars, Pentagons etc will be allowed providing they meet the above minimum and maximum size requirements and have the minimum 3"x 8" foam core margin on the left side for tags and ribbons.
- Minimum and Maximum size does not apply to Picture Stories.
- Shrink wrapping is allowed but not necessary.
- Print a title on the back of your entry **use the same title when entering online.** We use the title to locate exhibits if the tag is missing or lost.
- Enter online beginning December 20, 2021. Deadline to enter is July 22, 2022. See "How to Enter" below.

## The following cannot be accepted:

- Photographs not mounted to foam core.
- Photographs previously displayed at the fair may not be re-entered no matter how changed they may appear.
- Do not submit valuable or irreplaceable photographs the fair is not responsible for any photos that may be damaged, destroyed, or stolen during the exhibition period.

- Framed or under glass photos.
- Matted photos.
- Any Exposed Glue, Tape or Adhesive of Any Kind.
- Any signature or trademark that could identify the photographer.
- Any Hardware of any kind attached to photo. (This damages photo when stacked)
- Any Loose pictures.
- Slides.
- Any wet or uncured exhibits will be not be accepted. Adhesives must already be cured or dried on Entry Day.
- No preparation, assembly, foam core board cutting, repairs, mounting or gluing will be allowed during Entry Day in the Photography Division Area on Entry Day.

#### **DIVISIONS**

Divisions A, B, and Z are open to age 17 and above. Entrants age 16 and under must compete as a Junior. Junior Division is broken down by age for competition, and all Juniors that attain a 1<sup>st</sup> place ribbon compete equally for the Division Champion and Junior Grand Champion.

Junior Divisions use a double letter to signify the Division, AA, and BB from the adult divisions. The age entered on the Entry Form is a letter A, B, or C from the list below:

A -for age 7 and under

B - for age 8 to 11

C – for age 12 to 16

For example: A 10-year-old entering a color print of flowers would fill in the Entry Form to read Department 22, Division AA, Class 13, Age B

#### **SPECIFIC CLASSS and INSTRUCTIONS**

Photographs are categorized by subject matter. Some photographs may fit several Classes – please pick the Class most appropriate. Your selection of Class will affect your standing, Judging Credit, and will how your exhibit finishes. You may enter only **ONE** exhibit per Class up to a total of **12** exhibits. Photos may be panoramic, standard, square, etc. as long as one side is a minimum of 10 inches. All photos must be mounted on foam core with a 3 inch margin next to the photo.

Classes requiring multiple photos are not eligible for Grand Champion or Junior Grand Champion, although some receive special ribbons.

#### **Division A**

Class 1 -

**Alaskan Scenic:** A scenic photograph taken in Alaska showing the landscape, an expanse of land or locality as seen by a viewer, and implies that the photographer is finding something unique, unusual, striking, or pleasing about a scene of Alaska. A scenic does not prohibit you from including people or non-natural objects; however, people in a scenic should enhance, not dominate, the photograph.

- **Class 2 Portraits:** Posed pictures of people.
- **Class 3 - Other Scenic:** This is similar to Class 1 above for any location except Alaska.
- **Class 4 Children:** Pictures of the young people around us.
- **Class 5 Wildlife:** Undomesticated animals in a natural setting.
- **Class 6 Humor:** Something comical. Make us laugh!
- **Class 7 Pets and Domestic Animals:** Tame or kept animals. Zoo pictures.
- **Class 8 Still Life:** Inanimate objects. Both studio and outdoor.
- Class 9 **Birds:** Pictures of our feathered friends in their natural habitat.
- **Class 10 Candid:** Informal and un-posed picture.
- **Class 11 - Nature:** The natural world, without human beings or their influence. (No telephone poles, roads, train tracks, stop signs, electrical wires, etc.)
- **Class 12 Transportation:** Photographs of how people move from one place to another.
- Class 13 Skies the Limit: Sunrise, sunset, clouds, aurora, moon, stars & lightning.
- **Class 14 Flowers:** The photo may be of a field of flowers or a close-up flower macro from any variety, wild or domestic.
- **Class 15 - Alaskan History:** This Class requires a glimpse of Alaska's past. The most significant aspect of your photo should be its representation of our state's past.
- Class 16 Ice Sculptures: Pictures of ice sculptures and carvings. Submissions can be from any private decoration, the ice museum, International Ice Carving Festival or any public display.
- Class 17 Insects, Bugs, Butterflies and Spiders: Pictures of creepy crawlers!
- **Class 18 Architectural and Industrial:** The character or style of a building or structure. Pictures of industry or large machinery.
- Class 19 Typically Alaska: Show something that is typically only Alaskan or associated with living life in the Great Land.
- **Class 20 Macro:** Take little things in life and make them larger than life.
- **Class 21 Military:** Pictures directly related to military equipment, operations, actions and events.
- Class 22 Aquatic Life: Pictures of animals or plants that live in water for most or all of its life cycle.
- Class 23 Black & White: Pictures must be rendered in Black and White.
- Class 24 Wild Card:
- **Class 25 Foliage:** Picture of plants, shrubs or trees foliage.
- **Class 26 Action:** Picture depicting some form of movement.

#### **Division B -Picture Stories**

Class 1 – Picture Stories: Use 3 or more photographs to tell a story. Individual photos must be a minimum of 4" x 6" inches, not to exceed 8" x 10" inches, and shall be mounted on a standard sheet of foam core no larger than 20" x 30" inches. Be sure to include a Title and Descriptive notes for each picture. Add graphics, drawings, borders, etc. ask you like. Only pet names (i.e., "Rex's Big Day") or a person's first name (i.e., "Bob's World") are allowed – the entrant needs to remain anonymous. (Note: Picture stories are not eligible for Grand Champion or Junior Grand Champion)

#### **HOW TO ENTER:**

- Entry in Photography Division 22 is FREE.
- Every exhibitor must enter their exhibit online as instructed in the entry guidelines. Enter online at <a href="http://www.tanana.fairwire.com">http://www.tanana.fairwire.com</a>. Information you will need:
  - 1. Division 22
  - 2. Class is a letter(s) from A to C (for adult open class). Adults do not enter their age. Juniors use a double letter AA, BB, or CC. Juniors must fill provide their age. The age is the age of the child on Entry Day not the age of the child when the picture was taken.
  - **3.** Class Number is a number 1 to 26 (Please see the list)
  - **4.** Age: Juniors must provide their current age and use "A" for age 7 and under "B" for age 8 to 11 and "C" for age 12 to 16.
  - 5. Title: This should be the title of your picture. Please also write the same title on the back of the picture and Entry Form. Should your tag fall off your entry we can match it up using the title.
  - **6.** Description: Provide a short description of your entry.
  - 7. Contact information: Juniors please use your actual age on entry day
  - **8.** Print out the entry receipt and bring to entry drop off.
- You may enter only **ONE** exhibit per Class up to a total of 12 exhibits.
- Prepare your entry properly. See the Photography Rules.
- Do not attach your tags to the exhibit we will assist with this on Entry Day to ensure uniformity.
- Print and bring your receipt on Entry Drop off Day.

# **JUDGING and AWARD CRITERIA:**

These are the criteria used for judging all photographs.

- **Aesthetics:** This is determined by what the viewer sees first. What creates the first impression? Does the image create a strong feeling? What commands the viewer to look at? What holds the eye?
- **Appropriateness:** Does this picture fit the Class requirements?
- **Creativity**: Use of Subject: Is there a definite subject or main object? Does the image create a meaningful idea?
- **Composition:** Look for good placement of main and secondary subjects. Are they successfully arranged?
- **Lighting Effectiveness:** Do patterns of light enhance or detract from the overall picture.
- Sharpness: Is the image clear, in focus, no detection of camera movement
- **Cropping:** How is space used? Is the photograph cluttered? Are there distractions to the subject that could be enhanced by cropping?
- **Depth-of-field:** A large depth is usually desirable although selective focus is more effective. •Print Quality: Look for a strong tonal contrast with a range of middle tones and color balance. Are there flaws in the print? Is it clean and unwrinkled?
- Color: Balance, choice of color, contrast: All elements should be balanced and contribute to the overall effect.

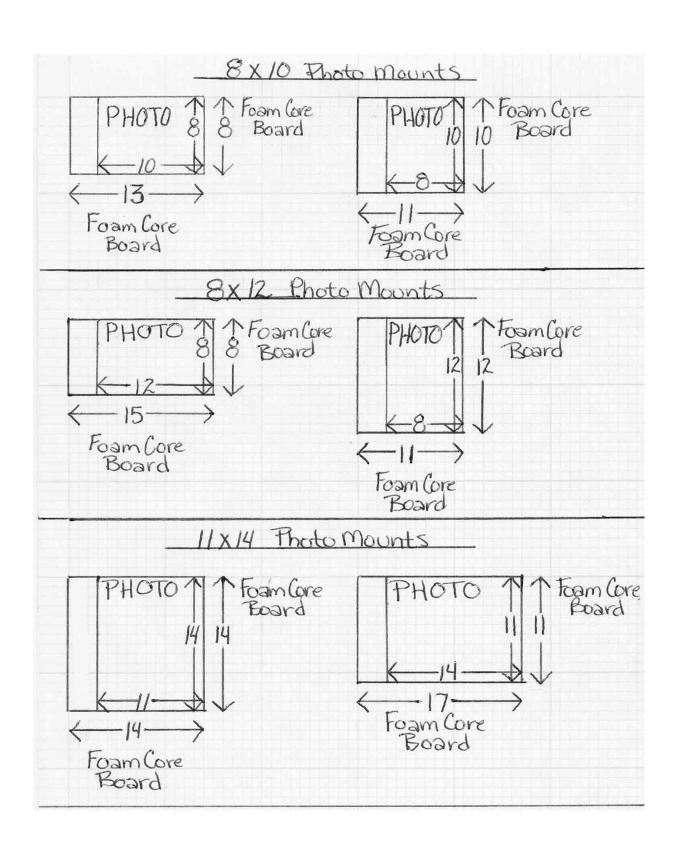
• **Print Quality:** Exhibits are expected to be printed to professional standards. (see hints and tips section)

### **Tips, Hints and Tricks**

- 1. Do not wait until the last minute to buy supplies. Material and tools to mount photographs to foam core board are inexpensive and minimal. Supplies can be found in most all crafts stores in town JoAnn's, Michael's, Office Max, etc.... Use a high-quality permanent photo mounting product to prevent your exhibit from falling apart during exhibition.
- 2. Foam core board comes in 20" x 30" sheets and various thicknesses -3/16" is standard for picture mounting. Any color foam core board is accepted. Avoid foam core that is too thick  $-\frac{1}{2}$ " or less is required.
- 3. When cutting foam board, always use a very sharp craft knife or foam board cutter (scissors don't really work). Use the three-cut method on foam core. First cut slices the upper part of the cardboard, second the inner foam, third the back cardboard. Cutting all three parts at once will usually bind the blade.
- 4. We find that "temporary" or "repositionable" double stick tape, or pre-sticky foam core to mount the picture to the foam board doesn't work. They will not stand up to the heat of the exhibit area if your entry falls apart it could get lost or worse, stepped on. Entries that fall apart will be stored in a 'Rescue Box' near the desk.
- 5. Shrink wrapping is good. It will keep your entry intact and clean throughout the fair. If you want to shrink wrap we recommend you plan ahead as some photo and craft shops take 7-14 days to perform this service. Pictures must dry 72 hours before shrink wrapping or the ink will not dry uniform.
- 6. Use a photo grade printer when making photos at home and be sure to use the proper photo quality paper (gloss, semi-gloss, matte, semi-matte) that will enhance your picture to the fullest potential. Check your printer settings before printing.
- 7. If you are unhappy with your home printing results, you can always choose to have them professionally printed.
- 8. Do whatever you want to make your picture all it can be use PhotoShop or any other software to fix any issues with your photo. 35mm photographers you can easily have that negative scanned in at high resolution this will allow you to use software (PhotoShop etc) and process the picture like a home darkroom.
- 9. Only enter your top photographs. It's best to spend time editing and perfecting a handful of quality pictures than entering several incomplete exhibits. Once a photo is entered in the Fair it cannot be re-entered no matter how changed they are. Ribbons

and premiums are never awarded just because a photo is the only exhibit in a Class – the photo must be Class appropriate, high quality and worthy to merit an award before one will be given.

- 10. **Do not sign your work**. This is a competition signed work is disqualified because the judges cannot make an anonymous decision.
- 11. Your finished work must meet the minimum and maximum size requirements or it will lose placement.
- 12. A good color photo does not automatically become a good B&W by simple removing of the colors. A good B&W will have razor sharp focus, high contrast and be printed on appropriate paper.
- 13. The maximum allowable exhibit size is 13" x 19" (Standard A3 Size paper). A3 is a great format to show off your technically flawless and perfectly composed picture however A3 also magnifies any small deficiency into a major mistake. Choose this format wisely. When creating an A3 sized exhibit remember to keep the 3" of blank foam core on the left side.
- 14. Critiques. The division receives too many exhibits to provide a meaningful individual critique of each entered exhibit. At the end of judging a master list of "issues" and solutions will be compiled and available on pick-up day. This will be your chance to learn from others also. You may also check the 'critique' box on the entry form and we will provide an overall critique of your submitted work.
- 15. Each year we receive requests to purchase exhibited pictures. Frequently these are notes and business cards dropped into the Division Suggestion Box. We attach these notes and offers to your photos on Pick-up Day, so be sure to pick up your exhibits.
- 17. The 2022 Theme is, "Sheepherder in Paradise", Colors are Red, Orange and Yellow, Fair Flower is the Sunflower, and Fair Fruit/Vegetable is Pumpkin. Exhibits that incorporate any of these into their photo are eligible for a theme ribbon!



All measurements in Inches

# Photography Department 22 **ENTRY FORM**

Present this form with your entries and the completed Exhibit Tags. You must fill in your complete name, and phone number. This allows the Photography Superintendent to contact you for exhibit questions and awards. This information is only used by the Superintendent and not made public.

Name Email address			Phone Number	
			Critique	
Exhibit Tag #	Division	Class	Title	