

Letter From the CEO:

Mark your calendars for the May 1-4, 2025 and get ready to have a blast at the Tehama District Fair! The classic fair favorites including the Junior Livestock Auction, destruction derby, and the nation's top carnival company are coming to town. That's not all! We've got the new Fair Must Haves like a Freestyle Motocross Show, Foodie Favorites, and the Power Wheels Derby.

Enjoy four days of endless entertainment including a CCPRA Rodeo, Truck & Tractor Pulls, Dueling Planes, an Arm Wrestling Tournament, bands, magicians, and MORE!

As a host to more than 300 events annually, the Fairgrounds serves as a force for economic development, while simultaneously providing a venue for families and friends to convene, celebrate, exchange knowledge and develop skills.

I invite you to partner with the Tehama District Fair. Your participation is key to the success of the Fair, an event that has been an integral part of our community for over a century. We pride ourselves on the fact that all sponsorship contributions stay in our community, for the benefit of our community!

Mandy Staley

Chief Executive Officer

Tehama District Fair

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(530)527-5920



FAIRTIME IS FUNTIME! TEHAMA DISTRICT FAIR

MAY 1-4, 2025



SPONSORSHIP OPPORTUNITIES

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Sponsorship Opportunities

	Sponsored Attraction	Number of Banners Displayed*	Social Media & Print Advertising	Marquee Advertisement	Voice of the Fair Announcements	Website Recognition	Pass Packets
Premier Day Sponsor \$5,000	A Day of The Fair Named After your Business!	Unlimited	Premier Radio, TV, Social Media & Print Advertising	X	15-30 Second Message per Day & Multiple Mentions	One Year Premier Logo Placement	4 VIP Passes 8 One Day Passes 4 Parking Passes
Supreme Champion Sponsor \$2,500	Stage, Arena, or Nightly Entertainment Presented by your Business	2	Premier Social Media & Print Advertising	X	Multiple Mentions	One Year	1 VIP Passes 6 One Day Passes 4 Parking Passes
Destruction Derby Sponsor \$2,500	Decorate a Destruction Derby Car & Compete in a Businessman Class!	2	Social Media & Print Advertising	X	Mentioned	One Year	1 VIP Passes 6 One Day Passes 4 Parking Passes
Grand Champion Sponsor \$1,500	Stroller or Act Presented by your Business	1	Social Media & Print Advertising	X	Mentioned	One Year	1 VIP Passes 4 One Day Passes 2 Parking Passes
Blue Ribbon Sponsor \$1,000	General Fair Sponsorship	1	Social Media & Print Advertising		Mentioned	One Year	6 One Day Passes 2 Parking Passes
Fair Salute Sponsor \$500	General Fair Sponsorship	1	Social Media & Poster Recognition			One Year	2 One Day Passes 1 Parking Pass

*Banners must be supplied by the Sponsor!

