

<u>Category Name</u>	<u>Event Size</u>	<u>Organization</u>	<u>Event</u>
<u>Best Newspaper Ad - B&W</u>			
	Under 50,000	Waller County Fair Association	Waller County Fair & Rodeo
	Under 50,000	Washington County Fair Association	Washington County Fair
	50,001 - 100,000	Fort Bend County Fair Association	Fort Bend County Fair & Rodeo
	50,001 - 100,000	Comal County Fair Association	Comal County Fair & Rodeo
	100,001 - 250,000	Heart O' Texas Fair & Rodeo	Heart O' Texas Fair & Rodeo
<u>Best Newspaper Ad - Color</u>			
	Under 50,000	Waller County Fair Association	Waller County Fair & Rodeo
	Under 50,000	Visit Granbury-City of Granbury CVB	The Great Race
	50,001 - 100,000	Fort Bend County Fair Association	Fort Bend County Fair & Rodeo
	50,001 - 100,000	Comal County Fair Association	Comal County Fair & Rodeo
	100,001 - 250,000	West Texa Fair & Rodeo	West Texa Fair & Rodeo
	100,001 - 250,000	North Texas State Fair Association, Inc	North Texas Fair & Rodeo
	250,001 - 500,000	City of McAllen	McAllen Holiday Parade
<u>Best Magazine Ad - Color or B&W</u>			
	Under 50,000	Visit Granbury-City of Granbury CVB	The Sleepy Hollow Experience
	Under 50,000	Washington County Fair Association	Washington County Fair
	50,001 - 100,000	Comal County Fair Association	Comal County Fair & Rodeo
	100,001 - 250,000	East Texas State Fair	East Texas State Fair
	100,001 - 250,000	Heart O' Texas Fair & Rodeo	Heart O' Texas Fair & Rodeo
	250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show and Rodeo
	250,001 - 500,000	City of McAllen	McAllen Holiday Parade
<u>Best Program/Brochure/Flier - Four or more colors</u>			
	Under 50,000	Waller County Fair Association	Waller County Fair & Rodeo
	Under 50,000	Guadalupe Agricultural and Livestock Fair Association	Guadalupe County Fair
	50,001 - 100,000	Pasadena Livestock Show & Rodeo	Pasadena Livestock Show & Rodeo

	50,001 - 100,000	Comal County Fair Association	Comal County Fair & Rodeo
	100,001 - 250,000	Amarillo Tri-State Exposition	Tri-State Fair & Rodeo
	100,001 - 250,000	North Texas State Fair Association, Inc.	North Texas Fair & Rodeo
	250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show and Rodeo
Best Promotional Advertising - Outdoor			
	Under 50,000	Midland County Fair	Midland County Fair
	Under 50,000	Visit Granbury-City of Granbury CVB	The Great Race
	50,001 - 100,000	Pasadena Livestock Show & Rodeo	Pasadena Livestock Show & Rodeo
	50,001 - 100,000	Fort Bend County Fair Association	Fort Bend County Fair & Rodeo
	100,001 - 250,000	Amarillo Tri-State Exposition	Tri-State Fair & Rodeo
	100,001 - 250,000	North Texas State Fair Association, Inc	North Texas Fair & Rodeo
	250,001 - 500,000	City of McAllen	McAllen Holiday Parade
	250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show and Rodeo
Best Event Poster			
	Under 50,000	Washington County Fair Association	Washington County Fair
	Under 50,000	Waller County Fair Association	Waller County Fair & Rodeo
	50,001 - 100,000	Fort Bend County Fair Association	Fort Bend County Fair & Rodeo
	50,001 - 100,000	Permian Basin Fair & Expo	Permian Basin Fair & Expo Talent Show
	100,001 - 250,000	Amarillo Tri-State Exposition	Tri-State Fair & Rodeo
	100,001 - 250,000	Heart O' Texas Fair & Rodeo	Heart O' Texas Fair & Rodeo
	250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show and Rodeo
Best Photo			
	Under 50,000	Waller County Fair Association	Waller County Fair & Rodeo
	Under 50,000	Kendall County Fair Association	Kendall County Fair
	50,001 - 100,000	Pasadena Livestock Show & Rodeo	Pasadena Livestock Show & Rodeo
	50,001 - 100,000	Comal County Fair Association	Comal County Fair & Rodeo

	100,001 - 250,000	Heart O' Texas Fair & Rodeo	Heart O' Texas Fair & Rodeo
	100,001 - 250,000	North Texas State Fair Association, Inc	North Texas Fair & Rodeo
	250,001 - 500,000	City of McAllen	McAllen Holiday Parade
	250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show and Rodeo
Best Newspaper Insert/Supplement			
	Under 50,000	Washington County Fair Association	Washington County Fair
	Under 50,000	Austin County Fair Association	Austin County Fair
	50,001 - 100,000	Comal County Fair Association	Comal County Fair & Rodeo
	100,001 - 250,000	North Texas State Fair Association, Inc	North Texas Fair & Rodeo
	250,001 - 500,000	City of McAllen	McAllen Holiday Parade
Best Premium Book			
	Under 50,000	Wharton County Youth Fair & Exposition	Wharton County Youth Fair & Exposition
	Under 50,000	Waller County Fair Association	Waller County Fair & Rodeo
	50,001 - 100,000	Permian Basin Fair & Expo	Permian Basin Fair & Expo
	250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show and Rodeo
Best Media Guide/Press Kit			
	100,001 - 250,000	Heart O' Texas Fair & Rodeo	Heart O' Texas Fair & Rodeo
	100,001 - 250,000	Amarillo Tri-State Exposition	Tri-State Fair & Rodeo
Best Miscellaneous Multit-Page Materials			
	Under 50,000	Austin County Fair Association	Austin County Fair
	Under 50,000	Guadalupe Agricultural and Livestock Fair Association	Guadalupe County Fair
	100,001 - 250,000	Heart O' Texas Fair & Rodeo	Heart O' Texas Fair & Rodeo
	250,001 - 500,000	City of McAllen	McAllen Holiday Parade
Best TV Commercial			

	Under 50,000	Western Heritage Classic	Western Heritage Classic
	Under 50,000	The Friends of Conroe, Inc	Conroe Cajun Catfish Festival
	50,001 - 100,000	Comal County Fair Association	Comal County Fair & Rodeo
	50,001 - 100,000	Permian Basin Fair & Expo	Permian Basin Fair & Expo
	100,001 - 250,000	North Texas State Fair Association, Inc	North Texas Fair & Rodeo
	100,001 - 250,000	East Texas State Fair	East Texas State Fair
	250,001 - 500,000	City of McAllen	McAllen Holiday Parade
	250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show and Rodeo
	50,001 - 100,000	Fort Bend County Fair Association	Fort Bend County Fair & Rodeo
	50,001 - 100,000	Permian Basin Fair & Expo	Permian Basin Fair & Expo
	100,001 - 250,000	Amarillo Tri-State Exposition	Tri-State Fair & Rodeo
	100,001 - 250,000	Heart O' Texas Fair & Rodeo	Heart O' Texas Fair & Rodeo
	Under 50,000	Visit Granbury-City of Granbury CVB	The Sleepy Hollow Experience
	50,001 - 100,000	Fort Bend County Fair Association	Fort Bend County Fair & Rodeo
	50,001 - 100,000	Permian Basin Fair & Expo	Permian Basin Fair & Expo
	100,001 - 250,000	Heart O' Texas Fair & Rodeo	Heart O' Texas Fair & Rodeo
	100,001 - 250,000	North Texas State Fair Association, Inc	North Texas Fair & Rodeo
	Under 50,000	The Friends of Conroe, Inc	Conroe Cajun Catfish Festival
	Under 50,000	Visit Granbury-City of Granbury CVB	The Sleepy Hollow Experience
	50,001 - 100,000	Fort Bend County Fair Association	Fort Bend County Fair & Rodeo
	50,001 - 100,000	Pasadena Livestock Show & Rodeo	Pasadena Livestock Show & Rodeo
	100,001 - 250,000	Amarillo Tri-State Exposition	Tri-State Fair & Rodeo
	100,001 - 250,000	Heart O' Texas Fair & Rodeo	Heart O' Texas Fair & Rodeo
	250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show and Rodeo

	250,001 - 500,000	City of McAllen	McAllen Holiday Parade
Best Website			
	Under 50,000	Washington County Fair Association	Washington County Fair
	Under 50,000	Visit Granbury-City of Granbury CVB	Visit Granbury-City of Granbury CVB
	50,001 - 100,000	Montgomery County Fair Association	Montgomery County Fair and Rodeo
	50,001 - 100,000	Fort Bend County Fair Association	Fort Bend County Fair & Rodeo
	100,001 - 250,000	Heart O' Texas Fair & Rodeo	Heart O' Texas Fair & Rodeo
	100,001 - 250,000	North Texas State Fair Association, Inc	North Texas Fair & Rodeo
	250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show and Rodeo
Best Specialty Video			
	Under 50,000	Galveston County Fair & Rodeo, Inc	Galveston County Fair & Rodeo
	Under 50,000	Waller County Fair Association	Waller County Fair & Rodeo
	50,001 - 100,000	Montgomery County Fair Association	Montgomery County Fair and Rodeo
	50,001 - 100,000	Fort Bend County Fair Association	Fort Bend County Fair & Rodeo
	100,001 - 250,000	Heart O' Texas Fair & Rodeo	Heart O' Texas Fair & Rodeo
	100,001 - 250,000	North Texas State Fair Association, Inc	North Texas Fair & Rodeo
	250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show and Rodeo
	250,001 - 500,000	City of McAllen	McAllen Holiday Parade
Best E-Newsletter or Email Blast			
	Under 50,000	Visit Granbury-City of Granbury CVB	Visit Granbury-City of Granbury CVB
	Under 50,000	Waller County Fair Association	Waller County Fair & Rodeo
	50,001 - 100,000	Permian Basin Fair & Expo	Permian Basin Fair & Expo
	100,001 - 250,000	North Texas State Fair Association, Inc	North Texas Fair & Rodeo
	100,001 - 250,000	Heart O' Texas Fair & Rodeo	Heart O' Texas Fair & Rodeo
Best Social Media Photograph			
	Under 50,000	Galveston County Fair & Rodeo, Inc	Galveston County Fair & Rodeo
	Under 50,000	Midland County Fair	Midland County Fair

	50,001 - 100,000	Fort Bend County Fair Association	Fort Bend County Fair & Rodeo
	50,001 - 100,000	Permian Basin Fair & Expo	Permian Basin Fair & Expo
	100,001 - 250,000	North Texas State Fair Association, Inc	North Texas Fair & Rodeo
	100,001 - 250,000	Amarillo Tri-State Exposition	Tri-State Fair & Rodeo
	250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show and Rodeo
<u>Best Social Media Campaign</u>			
	Under 50,000	Visit Granbury-City of Granbury CVB	The Sleepy Hollow Experience
	Under 50,000	Waller County Fair Association	Waller County Fair & Rodeo
	50,001 - 100,000	Fort Bend County Fair Association	Fort Bend County Fair & Rodeo
	50,001 - 100,000	Comal County Fair Association	Comal County Fair & Rodeo
	100,001 - 250,000	Heart O' Texas Fair & Rodeo	Heart O' Texas Fair & Rodeo
	100,001 - 250,000	North Texas State Fair Association, Inc	North Texas Fair & Rodeo
<u>Best T-Shirt Design</u>			
	Under 50,000	Western Heritage Classic	Western Heritage Classic
	Under 50,000	Visit Granbury-City of Granbury CVB	Foodie Trail
	50,001 - 100,000	Fort Bend County Fair Association	Fort Bend County Fair & Rodeo
	50,001 - 100,000	Pasadena Livestock Show & Rodeo	Pasadena Livestock Show & Rodeo
	100,001 - 250,000	Heart O' Texas Fair & Rodeo	Heart O' Texas Fair & Rodeo
	100,001 - 250,000	North Texas State Fair Association, Inc	North Texas Fair & Rodeo
	250,001 - 500,000	City of McAllen	McAllen Holiday Parade
<u>Best Pin, Badge or Button</u>			
	Under 50,000	Waller County Fair Association	Waller County Fair & Rodeo
	Under 50,000	Visit Granbury-City of Granbury CVB	Rise and Grind
	50,001 - 100,000	Pasadena Livestock Show & Rodeo	Pasadena Livestock Show & Rodeo
	50,001 - 100,000	Montgomery County Fair Association	Montgomery County Fair and Rodeo
	100,001 - 250,000	Heart O' Texas Fair & Rodeo	Heart O' Texas Fair & Rodeo
	100,001 - 250,000	West Texa Fair & Rodeo	West Texa Fair & Rodeo

Best Other Merchandise			
	Under 50,000	Waller County Fair Association	Waller County Fair & Rodeo
	Under 50,000	Fayette County Fair Association	Fayette County Fair 5K
	50,001 - 100,000	Pasadena Livestock Show & Rodeo	Pasadena Livestock Show & Rodeo
	50,001 - 100,000	Comal County Fair Association	Comal County Fair & Rodeo
	100,001 - 250,000	Heart O' Texas Fair & Rodeo	Heart O' Texas Fair & Rodeo
	100,001 - 250,000	North Texas State Fair Association, Inc	North Texas Fair & Rodeo
Best Agricultural Education Program			
	100,001 - 250,000	Heart O' Texas Fair & Rodeo	Heart O' Texas Fair & Rodeo
	250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show and Rodeo
Best Scholarship Program			
	Under 50,000	Waller County Fair Association	Waller County Fair & Rodeo
	Under 50,000	The Friends of Conroe, Inc	Conroe Cajun Catfish Festival
	100,001 - 250,000	Heart O' Texas Fair & Rodeo	Heart O' Texas Fair & Rodeo
	250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show and Rodeo
Best Community Program			
	Under 50,000	The Friends of Conroe, Inc	Conroe Cajun Catfish Festival
Best Gate Promotion			
	250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show and Rodeo
Best New Program			
	Under 50,000	The Friends of Conroe, Inc	Conroe Cajun Catfish Festival
	50,001 - 100,000	Fort Bend County Fair Association	Fort Bend County Fair & Rodeo
	50,001 - 100,000	Montgomery County Fair Association	Montgomery County Fair and Rodeo
	250,001 - 500,000	City of McAllen	McAllen Holiday Parade

Best Overall Sponsorship Program			
	Under 50,000	Washington County Fair Association	Washington County Fair
	Under 50,000	Austin County Fair Association	Austin County Fair
	50,001 - 100,000	Fort Bend County Fair Association	Fort Bend County Fair & Rodeo
	50,001 - 100,000	Pasadena Livestock Show & Rodeo	Pasadena Livestock Show & Rodeo
	100,001 - 250,000	Heart O' Texas Fair & Rodeo	Heart O' Texas Fair & Rodeo
Best Follow-Up Sponsorship Program			
	Under 50,000	Kendall County Fair Association	Kendall County Fair
	50,001 - 100,000	Montgomery County Fair Association	Montgomery County Fair and Rodeo
	100,001 - 250,000	Amarillo Tri-State Exposition	Tri-State Fair & Rodeo
Best Announcement			
	Under 50,000	Galveston County Fair & Rodeo, Inc	Galveston County Fair & Rodeo
	250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show and Rodeo
Best Reimagined Event			
	Under 50,000	Galveston County Fair & Rodeo, Inc	Galveston County Fair & Rodeo
	Under 50,000	Kerrville Renaissance Festival	Kerrville Renaissance Festival
	250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show and Rodeo
Best Fundraising Event			
	Under 50,000	The Friends of Conroe, Inc	Conroe Cajun Catfish Festival
	250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show and Rodeo
Best Use of Social Media			
	Under 50,000	The Friends of Conroe, Inc	Conroe Cajun Catfish Festival
	Under 50,000	Galveston County Fair & Rodeo, Inc	Galveston County Fair & Rodeo

Best Community Outreach			
	Under 50,000	Wharton County Youth Fair & Exposition	Wharton County Youth Fair & Exposition
	Under 50,000	The Friends of Conroe, Inc	Conroe Cajun Catfish Festival
	50,001 - 100,000	Permian Basin Fair & Expo	Permian Basin Fair & Expo
Best Modified Schedule Recognition			
	Under 50,000	Galveston County Fair & Rodeo, Inc	Galveston County Fair & Rodeo
	50,001 - 100,000	Montgomery County Fair Association	Montgomery County Fair and Rodeo
	250,001 - 500,000	City of McAllen	McAllen Holiday Parade
	250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show and Rodeo
Best Overall			
	Under 50,000	The Friends of Conroe, Inc	Conroe Cajun Catfish Festival
	50,001 - 100,000	Montgomery County Fair Association	Montgomery County Fair and Rodeo
	100,001 - 250,000	Heart O' Texas Fair & Rodeo	Heart O' Texas Fair & Rodeo
	100,001 - 250,000	North Texas State Fair Association, Inc	North Texas Fair & Rodeo
	250,001 - 500,000	City of McAllen	McAllen Holiday Parade
	250,001 - 500,000	Rio Grande Valley Livestock Show, Inc.	Rio Grande Valley Livestock Show and Rodeo