

## **2022 TAF&E STANDING COMMITTEES**

### **ASSOCIATE MEMBER RELATIONS**

Committee Chairman: Mike Hernandez, City of McAllen  
Committee Member(s): Zach Johnson, Swifty Swine  
Mary Talley, Talley Amusements  
Roger Westmoreland, Westmoreland Concessions

### **EXECUTIVE COMMITTEE**

President: Chris Boleman, Houston Livestock Show & Rodeo  
1st Vice President: Mike Hernandez, City of McAllen  
2nd Vice President/Treasurer: Neil Yelderan, Fort Bend County Fair  
Secretary/Assistant Treasurer: Tammy Dooley, Visit Granbury  
Immediate Past President: Jeff Thayne, LV Ags

### **COMMUNICATIONS/SOCIAL MEDIA**

Coordination By: Chris Shivers  
Ranch House Designs

### **EVENT SURVEY**

Responsibility: Chris Shivers  
Ranch House Designs

### **GOVERNMENTAL AFFAIRS**

Committee Chairmen: Mary Talley, Talley Amusements  
Committee Member(s): Tammy Dooley, Visit Granbury  
Executive Committee

### **MEMBERSHIP DEVELOPMENT**

Responsibility: Chris Shivers  
Ranch House Designs

### **NEWSLETTER**

Committee Chairmen: Tammy Dooley, Visit Granbury  
Committee Member(s): Charva Ingram, Heart O'Texas Fair & Rodeo  
Ranch House Designs

### **PAST PRESIDENTS COUNCIL**

Committee Chairman: Jeff Thayne, LV Ags  
Committee Member(s): Douglas Borchardt, Washington County Fair  
Nanci Kimmey, North Texas Fair & Rodeo  
Jerry Huffman, George H. Henderson Expo Center  
Daryl Real, Texas State Fair

### **REGIONAL/STATE/ZONE/NATIONAL RELATIONS**

Committee Chairman: Melanie Linnear, State Fair of Texas  
Committee Member(s): As Needed

### **TEXAS EVENT MANAGEMENT INSTITUTE - TEMI**

Committee Chairman: Melanie Linnear, State Fair of Texas

## **ANNUAL CONFERENCE COMMITTEES**

### **TAF&E HALL OF FAME, MANAGER/PROFESSIONAL & VOLUNTEER OF THE YEAR AWARDS**

Committee Chairman: Jeff Thayne, LV Ags  
Committee Member(s): Douglas Borchardt, Washington County Fair  
Nanci Kimmey, North Texas Fair & Rodeo  
Jerry Huffman, George H. Henderson Expo Center  
Daryl Real, Texas State Fair

### **CONVENTION SOCIAL MEDIA**

Committee Chairmen: Tammy Dooley, City of Granbury CVB  
Committee Member(s): Charva Ingram, Heart O' Texas Fair & Rodeo  
Ranch House Designs

### **DECORATIONS/SIGNAGE COMMITTEE**

Committee Chairman: Melanie Linnear, State Fair of Texas  
Committee Member(s): Rochelle Johnson, West Texas Fair & Rodeo  
Vanessa Van de Putte, DFEST  
Susan Brosin, State Fair of Texas  
Kathy Bennett, State Fair of Texas

### **DIRECTORS OF THE DAY / ROOM HOSTS**

Committee Chairman: Mike Hernandez, City of McAllen  
Committee Member(s): Bob Williams, Permian Basin Fair & Exposition  
Stephen Naleway, Conroe Cajun Catfish Festival

### **EDUCATION FOUNDATION CALCUTTA EVENT COMMITTEE**

Committee Chairman: Stephen Naleway, Conroe Cajun Catfish Festival  
Committee Member(s): Mary Talley, Talley Amusements  
Zach Johnson, Swifty Swine Productions  
Wes Allison & Staff, Heart O' Texas Fair & Rodeo  
Mike Hernandez, City of McAllen

### **EVALUATION/SURVEYS COMMITTEE**

Committee Chairman: Mike Hernandez, City of McAllen  
Committee Member(s): As Needed

### **LIVE AUCTION/LAST CHANCE RAFFLE COMMITTEE**

Committee Chairman: Neil Yelderman, Fort Bend County Fair  
Committee Member(s): Fort Bend County Fair

### **MARKETING/COMMUNICATIONS AWARDS OF EXCELLENCE**

Committee Chairman: Tammy Dooley, City of Granbury CVB  
Committee Member(s): Nanci Kimmey, North Texas Fair & Rodeo  
Rochelle Johnson, West Texas Fair & Rodeo  
Barbara Magana-Robertson, Magana Media

**RECEPTIONS COMMITTEE*****(First Timers, Past Presidents, Sponsors Appreciation)***

Committee Chairman: Darlene Lively, Houston Livestock Show & Rodeo  
Committee Member(s): Susan Brosin, State Fair of Texas

**SILENT AUCTION COMMITTEE**

Committee Chairman: Brady Ragland, Amarillo Tri-State Fair & Rodeo  
Committee Member(s): Sherry Free, Pasadena Livestock Show & Rodeo  
Penny Campbell, Westmoreland Concessions  
Paula Westmoreland, Westmoreland Concessions

**SPEAKER AV COORDINATION COMMITTEE**

Committee Chairman: Neil Yelderman, Fort Bend County Fair  
Committee Member(s): Karl Hengst, Houston Livestock Show & Rodeo  
Bob Williams, Permian Basin Fair & Exposition

**SPEAKERS/CONFERENCE SESSIONS COMMITTEE**

Committee Chairman: Sherry Free, Pasadena Livestock Show & Rodeo  
Committee Member(s): Chris Boleman, Houston Livestock Show & Rodeo  
Stephen Naleway, Conroe Cajun Catfish Festival

**SPONSORSHIP COMMITTEE**

Committee Chairman: Rochelle Johnson, West Texas Fair & Rodeo  
Committee Member(s): Melanie Linnear, State Fair of Texas  
Roger Westmoreland, Westmoreland Concessions  
Chris Shivers, TAF&E

**TAF&E LOUNGE**

Committee Chairman: Charva Ingram, Heart O' Texas Fair & Rodeo  
Mary Talley, Talley Amusements

**TALENT SHOWCASE / LIGHTING & SOUND COMMITTEE**

Committee Chairman: Dr. Chris Boleman, Houston Livestock Show & Rodeo  
Committee Member(s): Sherry Free, Pasadena Livestock Show & Rodeo  
Darlene Lively, Houston Livestock Show & Rodeo  
Neil Yelderman, Fort Bend County Fair

**TICKET TAKERS COMMITTEE**

Committee Chairman: Neil Yelderman, Fort Bend County Fair  
Committee Member(s): Roger Westmoreland Westmoreland Concessions

**TRADE SHOW / VENDOR RELATIONS COMMITTEE**

Committee Chairman: Charva Ingram, Heart O'Texas Fair & Rodeo  
Committee Member(s): Zach Johnson, Swifty Swine Productions  
Roger Westmoreland Westmoreland Concessions  
Bob Williams, Permian Basin Fair & Exposition

**YOUNG PROFESSIONALS INITIATIVE (YPI)**

Committee Chairman: Melanie Linnear, State Fair of Texas