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Questions & Interview Requests:  
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## ***TAFE Welcomes Darlene Lively – New Executive Director***

TAFE Board and Members, we are pleased to announce, Darlene Lively as the New Executive Director of the Texas Association of Fairs & Events.

Darlene was selected in a tough competition to find the best fair industry candidate for this demanding position and to assist TAFE as we move forward into a changing future.

Darlene comes to this position as a professional leader successful in managing multiple priorities with a positive, caring attitude. She is a resourceful leader with 24 years of experience coordinating and monitoring outreach activities in the Fair Industry while providing exceptional quality service to all stakeholders. She is proficient in best practices and regulatory requirements of fair and event industry operations. She will begin August 1, 2023.

Darlene has worked with the Houston Livestock Show and Rodeo™ since 1999 and held numerous positions: Manager, Mission Division Outreach Programs Manager of the Mission Division Outreach Programs. She has managed five committees, working with 1,700+ volunteers, planning events, streamlining efficiencies and budgeting.

Please help me welcome Darlene Lively, TAFE Executive Director

For additional information: [www.texasfairs.com](http://www.texasfairs.com)  
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