

PHOTOS: Dropbox Link (Credit: Texas Renaissance Festival)

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50th Texas Renaissance Festival gets spooktacular for All Hallow's Eve Oct. 26-27

Kick off Halloween week at the nation's largest Renaissance festival

TODD MISSION, Texas (Oct. 22, 2024) – The **50th Annual Texas Renaissance Festival (TRF)** will celebrate the upcoming Halloween holiday with its spirited **All Hallow's Eve** weekend (**Oct. 26-27**), complete with trick-or-treating for kids and extra-erie experiences for all ages.

Although the season is just in its third weekend, there already has been one impressive milestone: Last week's 1001 Dreams themed-weekend drew **53,773** patrons, beating out the Oktoberfest opening weekend attendance by more than 3,000. The nation's largest Renaissance-themed festival is expected to draw more than 500,000 guests over eight themed weekends from Oct. 12 through Dec. 1.

All Hallow's Eve weekend is a magical fusion of medieval charm and frightening fun, making it the perfect family-friendly Halloween event. Children can participate in a unique trick-or-treating experience, collecting sweets and treasures from various vendors throughout the grounds. TRF will hand out TRF-branded trick-or-treat bags daily – perfect for handy candy distribution – to the first 600 kids through the gates. Admission to the festival grounds is free for kids 4 and under, while kids 5-12 get in free on Sundays and half-price on Saturdays.

"All Hallow's Eve weekend is one of the most popular weekends at the Texas Renaissance Festival," TRF marketing director **Miranda Ramirez** said. "People are already mostly in costume when they visit the festival, but the Halloween season brings out the eternal Halloween spirit in our patrons. We're always so excited to see what they come up with."

Throughout All Hallow's Eve weekend, the festival transforms into an eerie, enchanting wonderland with seasonal decorations, intricate pumpkin displays and roaming performers adding a touch of seasonal whimsy. The **Spanish Court** will celebrate the **Dia De Los Muertos** holiday one week early with elaborate seasonal makeup. The festival-famous **Kettle Corn Eating Contest** kicks off at 4 p.m. on Saturday and Sunday with contestants vying for sweet popped glory at the **New Market Village's** gazebo.

Organized by the TRF ambassador team, there also will be a **family-friendly bonfire** just before sundown on the TRF campground site. The bonfire will feature arts and crafts and complimentary s'mores for TRF patrons on both Saturday and Sunday nights starting at 7 p.m.

All Hallow's Eve weekend kicks off on **Thursday, Oct. 24**, with a special TRF Happy Hour event at **Southern Star Brewing Company** in Conroe, Texas, complete with TRF ambassadors and cast members on hand with free festival tickets and branded swag.

This year's six remaining themed weekends at the Texas Renaissance Festival include:

- All Hallows Eve (Oct. 26-27)
- Pirate Adventure (Nov. 2-3)
- Heroes & Villains (Nov. 9-10)
- Barbarian Invasion (Nov. 16-17)
- Highland Fling (Nov. 23-24)
- Celtic Christmas (Nov. 29-Dec. 1)

Be sure to follow the Texas Renaissance Festival on [Instagram](#) and [TikTok](#) for up-to-date information and content, including traffic and programming updates each weekend. Tickets and additional information are available at texrenfest.com.

ABOUT TEXAS RENAISSANCE FESTIVAL

Celebrating its milestone 50th anniversary in 2024, the Texas Renaissance Festival is the nation's largest and most acclaimed Renaissance-themed event. Established in 1974, the event attracts more than half a million visitors annually to its 70-acre recreation of a 16th-century European village one hour north of Houston. The festival is a celebration of food, fun and artisan markets ensconced in immersive Renaissance-era magic. The golden anniversary season takes place over eight themed weekends from Oct. 12 through Dec. 1, 2024, including Thanksgiving Friday. For more information, visit texrenfest.com.

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