



# SPONSOR BENEFITS

**Branding and Exposure:** As a sponsor, your brand would be prominently displayed at the festival, on our website, in marketing materials, and on social media platforms (with over 300,000 followers across our platforms and a reach of 2.5 million). Your logo would also be featured on banners and signage throughout the event.

**Product Showcase:** Your company could have a dedicated booth or tasting area within the festival grounds, allowing you to engage directly with attendees.

**Advertising Opportunities:** We would include your brand in our advertising campaigns, both digital and print, leading up to and during the festival.

**Hospitality:** VIP passes and tickets to the festival would be provided to your company for your staff and guests, allowing them to enjoy the festivities while networking with festival organizers and attendees.

**Content Collaboration:** We are open to creating joint content, such as videos or blog posts, to promote the partnership and your products to our audience.

**Exclusive Promotions:** The opportunity to offer exclusive discounts or promotions to festival attendees, driving traffic to your booth.

**Contact:** [marketing@texrenfest.com](mailto:marketing@texrenfest.com)





# SPONSOR LEVELS

TRF offers customized sponsorship packages that cater to the unique needs and requirements of each company or organization. While some benefits may be listed as common for a specific sponsorship level, they can still be made available to sponsors at different levels. The sponsorship levels are provided as a general guideline and can be adjusted to suit individual preferences.

Sponsorship fees can be negotiated as dollar amounts, products and services of equal value, or a mix of both.



## **G**olden Anniversary - \$50,000+

Includes your brand in our advertising campaigns, both digital and printed, along with the below-mentioned benefits.

## **K**ing and Queen - \$20,000 - \$49,000

Includes VIP passes, tickets, and third-party experiences for members of your company to enjoy.

## **L**ord and Lady - \$10,000 - \$19,000

Includes content collaboration and product showcasing, along with the below-mentioned benefits.

## **K**night and Squire - \$5,000-\$9,000

Includes social media shoutouts, newsletter promotions, and featured spots on the sponsors page of our website. Also includes cast appearances at special events, upon request and approval.



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