


















2022 Big E Sponsorships at a Glance

SPONSOR BENEFITS	NAMING RIGHTS TO A VENUE OR ATTRACTION	INCLUSION ON SOCIAL MEDIA	LOGO IN COLLATERAL PIECES	MENTION IN COLLATERAL PIECES	COMMERCIAL EXHIBIT SPACE FOR ACTIVATION	MENTION ON MAIN SPONSOR BOARD	ADMISSION TICKET PACKAGE	LOCALIZED BRAND AWARENESS
PRESENTING Begins at \$150,000							UP TO 300 TICKETS	
PLATINUM Begins at \$100,000							UP TO 250 TICKETS	
GOLD Begins at \$50,000							UP TO 150 TICKETS	
SILVER Begins at \$25,000							UP TO 50 TICKETS	
BRONZE Begins at \$10,000							UP TO 25 TICKETS	