

## 2024 SADDLE HORSE SHOW SPONSORSHIP OPPORTUNITIES

### ONLINE PRIZELIST ADVERTISING RATES:

The prizelist is posted online at [www.thebige.com](http://www.thebige.com). All exhibitors access the prizelist for horse show information.

| SIZE            | RATE  |
|-----------------|-------|
| Full Page Color | \$200 |
| 1/2 Page Color  | \$150 |

Please submit all ads via email in PDF format.

### 19 DAYS Of SCOREBOARD ADVERTISING ~ \$300

Advertising is available on our full-colored LED JumboTron. Your name and four-color logo will be scrolled throughout the 17 days of The Big E. Submit color logo in PDF format to Val Beyer via email to [HShow1@TheBigE.com](mailto:HShow1@TheBigE.com).

### CLASS SPONSORSHIPS:

**All sponsorships include:** Recognition in prizelist, announcement and acknowledgment on the scoreboard at the time of the class. To become a sponsor, please contact Val Beyer at (352) 812-7487.

#### ***Regular Class Sponsorship*** **\$100**

- Announcement and acknowledgement on scoreboard
- In-ring presentation to the winner of your class

#### ***Championship Class Sponsorship*** **\$175**

- Announcement and acknowledgement on scoreboard
- In-ring presentation to the winner of your class

#### ***Corporate Sponsor***

- Corporate sponsorship opportunities are available.
- Contact Val Beyer at (352) 812-7487  
email: [HShow1@TheBigE.com](mailto:HShow1@TheBigE.com)

*Eastern States Exposition is a non-profit organization under the 501 (c) 3 of the Internal Revenue Code.*