

DESCRIPTION FOR BIG E FLORAL DESIGN SCORING RUBRIC

Proportion

The relationship of the size and quantity of the materials in a design to the design and to the area in which it is placed. Is the wall hanging too big or small for the flowers/materials used? Is the wall hanging too big/small for the amount of flowers/materials used? Is the wall hanging too large/small for the wall area?

Unity

The organization of components into a harmonious whole, resulting in a relationship of all parts. Does everything in the arrangement belong together? Are there spring flowers next to fall flowers? Do the flowers/materials coordinate with the chosen container (wall hanging)?

Harmony

The relationship of each individual part of the arrangement to each other. Does each individual component of the arrangement – color, texture, shape, and size - fit with each other logically? Is the placement of materials within the arrangement logical to each other?

Rhythm

Repetition of an element in the arrangement at points throughout the arrangement. This may include color patterns, textures, etc. Do you see the same color/materials more than once?

Color

Color pattern is one of the following: monochromatic, analogous (3 colors next to each other on the wheel), complementary (2 colors across from each other on the wheel), or triadic (3 colors equally spaced on the wheel). This includes all tints (addition of whites to a color), tones (addition of grays to a color), and shades (addition of black to a color)

Texture

The visible surface structure of the materials in the design. It may be smooth, rough, bumpy, feathered, etc. There should be different textures within a design.

Focal Point

The single point where all materials meet/depart from in the arrangement. It should be the area that immediately draws the eye, located in an appropriate spot within the arrangement to achieve symmetrical or asymmetrical balance.

Functionality

Could the arrangement be used for the purpose of the theme on a wall area of this size? Is it realistic for a wall hanging? Is it designed well enough for a florist to sell in a shop?

Creativity

Originality – thinking “outside the box.” Is this arrangement a “usual” arrangement or does it create a new idea for a wall hanging? Has the designer taken the theme and expanded it to a new level?

Attention to Theme

Do all elements of the design adhere to the theme given? Are all items used in the arrangement tasteful and of quality material? Is the attention to the theme appropriate or overdone?