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For Immediate Release

April 21, 2026

**ALICE COOPER THE BIG E ARENA ON SATURDAY, SEPT. 19**  
**Tickets on Sale Friday at 10am**

Shock Rock icon and Rock & Roll Hall of Fame inductee Alice Cooper is bringing his legendary live show to The Big E Arena, *sponsored by Truly Hard Seltzer*, on Saturday, Sept. 19. Tickets, which include Fair admission for the concert day, go on sale Friday, April 24, at 10am ET at [TheBigE.com](https://TheBigE.com).

Alice Cooper pioneered a grandly theatrical brand of Hard Rock designed to shock; by drawing equally from horror movies, vaudeville and Garage Rock, the group created a stage show that featured electric chairs, guillotines, fake blood and boa constrictors.

With a schedule that includes being on the road for six months of the year, Alice Cooper brings his own brand of Rock psychodrama to fans both old and new, enjoying it as much as the audience does. Known as the “Architect of Shock-Rock,” Cooper (in both the original Alice Cooper band and as a solo artist) has rattled the cages and undermined the authority of generations of guardians of the status quo, continuing to surprise fans and exude danger at every turn.

Alice insists he’s still motivated to continue touring and recording albums. Currently booked through the end of 2026 across both the USA and Europe, Alice recently released a new album, *The Revenge of Alice Cooper*, a reunion of the original Alice Cooper band that rocked the world in the 1970s—their first new album together since 1973, once again produced by Bob Ezrin.

And he keeps busy with other activities, like his stardom as King Herod in the live NBC-TV production of *Jesus Christ Superstar* on Easter Sunday in 2018, which received rave reviews. He’s also made appearances in a wide variety of TV and online commercials and promotional spots for companies including Uber Eats, Cooper Tires and AirBnB.

As if that wasn't enough, *Alice’s Attic*, his nightly radio show, continues to air in dozens of cities in the United States, Germany, New Zealand and Australia. The five-hour long show airs five nights weekly and features his favorite Classic Rock songs along with his insider anecdotes about many of the artists. Honoring this long-running show, Alice was inducted into the Radio Hall of Fame in 2025. He also does a monthly golf-themed show on SiriusXM with his longtime pal and talented golfer, Rocco Mediate, called *Rolling The Rock With Alice and Rocco*.

Cooper was born in Detroit, Mich., then moved to Phoenix, Ariz., with his family. The Alice Cooper band formed while the members were all in high school, and they were signed in 1969 by Frank Zappa in Los Angeles to his record label, Straight.

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Their collaboration with young record producer Bob Ezrin led to the breakthrough third album, *Love It to Death*, which hit the charts in 1971, followed by *Killer*, *School's Out*, *Billion Dollar Babies* and *Muscle of Love*. Each new album was accompanied by a bigger and more elaborate touring stage show; 1974 saw the release of the *Greatest Hits* album. In 1975, Cooper released his first solo album, *Welcome to My Nightmare*.

Associated with that album and tour was the groundbreaking network TV special *Alice Cooper: Welcome to My Nightmare*. Alice's solo career skyrocketed in the late 1970s, with a succession of hit singles, including "You & Me" and "I Never Cry."

In the 1980s Cooper explored different sounds, highlighted by the new-wave album *Flush the Fashion*, the Heavy Metal *Constrictor* and *Raise Your Fist and Yell*, followed by the 1989 melodic Hard Rock album *Trash*, which featured the massive hit single "Poison" and became his biggest selling album and single worldwide.

Cooper's most memorable movie appearances include a role as Freddy Krueger's wicked stepfather in *Freddy's Dead: The Final Nightmare* (1991), another as himself in *Wayne's World* (1992) and Ele Mesmo in Tim Burton's film *Dark Shadows* (2012).

In 1999, we saw the release of the definitive historical four-CD box set *The Life & Crimes of Alice Cooper*, from Rhino/Warners, and he published a memoir, *Golf Monster*, in 2007, which tracked his life from childhood to rock stardom, and his journey from alcoholic to golf addict.

Alice, Dennis, Neal, Michael, and the late Glen Buxton (posthumously) were inducted into the Rock N Roll Hall of Fame in March, 2011. In 2014, we saw the release of *Super Duper Alice Cooper*, a documentary film detailing the arc of Alice's rollercoaster ride in the world of Rock superstardom, which premiered at the 2014 Tribeca Film Festival in New York City, N.Y.

With his influence on Rock & Roll and popular culture long since acknowledged, there is little that Alice Cooper hasn't achieved in his remarkable career, including platinum albums, sold-out tours and any number of honors and career achievement awards. As he heads out on tour in 2026, Alice shows no signs of slowing down.

The Big E, presented by Eastern States Exposition, takes place Sept.18 through Oct. 4, 2026. More information on Alice Cooper, and other shows coming up at this year's Fair, can be found at [TheBigE.com](https://TheBigE.com).

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### **About The Big E**

The Big E is the only multi-state fair in North America, and it celebrates the rich history, culture and traditions of the six New England states. As the principal event of Eastern States Exposition, The Big E has presented the finest in agricultural, innovative, commercial, industrial and artistic developments, as well as the highest caliber of variety entertainment, to the people of the United States for more than a century. The 17-day event has grown and become the largest event on the East Coast, recognized as the fourth largest fair in North America by its recent record annual attendance of 1.6 million fairgoers and counting. Head to [TheBigE.com](https://TheBigE.com) or follow us on social media to see what all the buzz is about.

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*Above: Rock legend Alice Cooper will perform at The Big E Arena on Saturday, Sept. 19.*

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