

FOR IMMEDIATE RELEASE – West Springfield, MA

Date: 07/15/2020 **More Info:** Catherine Pappas Public Relations and Communications Manager (413) 205-5041

Eastern States Exposition Introduces Big E Summer Weekends at Storrowton Village

Eastern States Exposition introduces Big E Summer Weekends at Storrowton Village, a place to dine, shop, sip and satisfy your sweet tooth on the grounds of The Big E. The Big E Bakery, Storrowton Tavern, Sam Adams Brew Garden and Storrowton Village Museum & Gift Shop have come together to create a safe, social distancing environment that will allow people to enjoy an afternoon or evening out and support local businesses. It all begins Friday, July 17. Learn all about this summer's events by visiting www.thebige.com/summerweekends.

Eugene J. Cassidy, president and CEO of ESE, said, "The Exposition is pleased to showcase some of our iconic products and serve as an incubator for our local partners to get back into business after a long hiatus from being able to conduct their operations. We invite the support of our community and our community at large to help us bring life back to the grounds and continue to serve as an economic driver for the region."

The Big E Bakery Drive-Up Window

EJ Dean and his family, from Salisbury Beach, Mass., have operated The Big E Bakery since 2018. They have become residents of Agawam, Mass., and with each year they try to feature something new. They utilize local companies, purchasing products, supplies and ingredients from area businesses.

The successful Taste of The Big E food preview event in June proved the demand for The Big E's iconic Cream Puffs and Eclairs. The Big E Bakery will be open weekends so fans can purchase Big E Cream Puffs and Eclairs all summer long, a first for the Bakery that opened in 2002! Drive up to the New England Center to order singles, 3-packs and 6-packs for a special occasion, surprise dessert or a tasty treat after work. The bakery will be open Saturdays and Sundays from 10am to 6pm. For more information and online ordering details, visit www.thebige.com/thebigebakery.

Sam Adams Brew Garden

The fourth generation operating Eddie Shore Enterprises brings us the Brew Garden. Their affiliation with Eastern States dates back to the golden years of hockey in the Coliseum. They have operated concessions on the grounds, including the Brew Garden, for more than 60 years.

The Sam Adams Brew Garden, a popular favorite at The Big E, will be open for outdoor dining this summer. Relax and enjoy your favorite Sam Adams brews paired with a menu of appetizers, burgers, pizzas, salads and more. The Brew Garden is located on the Avenue of States behind the Storrowton Village Gift Shop. Summer hours are Fridays from 4 to 9pm, Saturdays from 11am to 9pm and Sundays from 11am to 6pm. For full menus and more, visit www.thebige.com/samadamsbrewgarden.

Since 1916

Storrowton Tavern

The Calvanese family, of East Longmeadow, has operated Storrowton Tavern since 2003. Serving the finest, locally sourced foods, the restaurant and banquet house have been the site of generations of family occasions. In the mood for hearty New England fare? Stop by Storrowton Tavern, just steps away from the Village Green, for indoor and outdoor dining options. Tavern lunch and dinner hours are Tuesday to Thursday from 11am to 8:30pm; Friday and Saturday from 11am to 9:30pm; with Sunday BBQ Brunch from 11am to 2pm and dinner service from 4pm to 8pm. For full menus, cocktail hour information, and patio music lineup, visit www.storrowton.com.

Storrowton Village Museum & Gift Shop

Storrowton Village Museum will be open for timed-ticket historic house tours on Tuesdays to Thursdays and family activity blocks on Fridays and Saturdays this summer, through August 29. The museum will also offer ticketed ghost tours on Fridays in August. Guests can visit the newly remodeled Storrowton Village Gift Shop in the Phillips House, filled with handpicked items for home, garden, fashion, kids, and more. There are sections for New England-made maple products, hand-forged blacksmith items, gifts like "The Big E Book", the Eastern States Exposition Centennial history book, and official Big E tartan products that include clutches, coin purses, tissue holders and keychain wristlets. The Gift Shop is open Tuesdays through Thursdays from 10am to 4pm. Friday hours are extended to 7pm, with extra shopping hours to be added in August. Learn more at www.storrowtonvillage.com.

For more information on Eastern States Exposition and its events and activities, visit <u>www.TheBigE.com</u>, join our mailing list and connect with us on social media.

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