



Contact: Catherine Pappas
Public Relations & Communications Manager
More Info: (413) 205-5041

For Immediate Release – West Springfield, Mass.

Tuesday, July 27, 2021

THE BIG E PRESENTS FLO RIDA WITH YING YANG TWINS, SATURDAY, SEPTEMBER 25
Tickets on sale Friday, July 30

Flo Rida is bringing the party to The Big E Arena, *sponsored by Truly Hard Seltzer*, Saturday, September 25, with Ying Yang Twins. Tickets go on sale Friday, July 30 at 10am, exclusively at TheBigE.com. Concert tickets include admission to The Big E when purchased in advance of show date.

Flo Rida first made his name in the Hip-Hop game when he dominated the airwaves with his 2007 breakout single, “Low” featuring T-Pain. The diamond-certified song, off his debut studio album *Mail on Sunday*, was no. 1 on the *Billboard* charts for 10 weeks and broke the record for digital download sales at the time of its release.

His catalogue of international hit singles and *Billboard* chart-toppers also boasts the massive club hit “Round,” which introduced the world to Kesha, “Whistle,” “Good Feeling,” “Wild Ones” featuring Sia, “My House,” and many more.

The Miami native started his own management company, Strong Arm, with longtime friend and manager Lee “Freezy” Prince in 2009, and the pair subsequently launched the record label, I.M.G, in 2011. Flo Rida additionally established the nonprofit foundation “Big Dreams For Kids,” which is committed to inspiring future leaders.

Atlanta’s party Rap duo, Ying Yang Twins, consist of Eric “Kaine” Jackson and Deongelo “D-Roc” Holmes. They rose to prominence after forming in 2000 and releasing the single “Whistle While You Twurk,” which received nationwide airplay on urban and crossover radio. Their full-length debut album, *Thug Walkin’*, appeared the same year. The duo was featured on Lil Jon & The East Side Boyz hit single “Get Low,” which reached no. 1 on the *Billboard* Hot 100, and have a catalogue that boasts numerous party anthems including the massive club hit “Salt Shaker,” “Wait (The Whisper Song),” “Badd,” “Shake,” and more.

What: Flo Rida with Ying Yang Twins

When: Saturday, September 25, 2021 – 7:30pm

Where: The Big E Arena, *sponsored by Truly Hard Seltzer*

Tickets: \$49 Floor and \$39 Bleachers – on sale Friday, July 30 at 10am at TheBigE.com

The Big E, the largest event on the East Coast, returns Sept. 17-Oct. 3 in West Springfield, Mass. Stay up to date with all the happenings at Eastern States Exposition by connecting with us on Facebook, Twitter and Instagram. Join our mailing list at TheBigE.com.

THEBIGE.COM

Eastern States Exposition • W. Springfield, MA 01089 • P: (413) 737-2443 • F: (413) 787-0127 • info@TheBigE.com