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For Immediate Release

**JESSIE MURPH TO HEADLINE THE BIG E ARENA ON FRIDAY, SEPT. 18**  
**Tickets on sale Friday at 10 am**

Gold-status singer-songwriter Jessie Murph is set to rock The Big E Arena, *sponsored by Truly Hard Seltzer*, on Friday, Sept. 18. Tickets, which include Fair admission for the concert day, go on sale Friday, May 1, at 10am EST at TheBigE.com.

Murph's career began with hymns for the brokenhearted. In 2024, she released her debut album, *That Ain't No Man That's the Devil*—a certified Gold project that chased her 2023 mixtape, *Drowning*. This catalyzed what quickly became her signature sound. The pain in her lyrics was only amplified by the rawness of her vocals, as cuts like the Platinum "Wild Ones" with Jelly Roll and "Dirty" with Teddy Swims showcased the tale of a heartbroken girl from childhood to womanhood. She's achieved uncharted success in record time, and—while some of the wounds have healed over—the scars remain.

With *Sex Hysteria*, Murph is here to make those scars beautiful, tapping into pleasure over pain and progress over passivity. Her storytelling takes center stage as she confronts the past head-on with the poignant "Gucci Mane," the first track released this era. She isn't singing from the bottom of the well any longer; she's clawed her way out and is ready to ride the waves of superstardom.

Born in Nashville, Tenn., but raised in Alabama, Murph's early life was spent bouncing between a small town and a moderate city. Her family moved from Nashville when she was five, first settling into Huntsville, Ala., where she became a trained figure skater, before calling the small city of Athens home. There she turned to competitive cheerleading, wherein she was urged to be demure when all she longed to do was break free. The balancing act of being a free spirit in a conservative environment was tempered by a growing buzz on TikTok, which ultimately barred her from continuing to shake her pom poms. She ventured into music full-time, and in 2021 she inked a deal with Columbia Records.

While putting together her early work, it was clear that her songwriting became a source of therapy. As an Alabama girl making multi-genre music, Murph quickly rose up the Pop ranks with her brutal honesty, detailing everything from childhood trauma to grown heartache in her songs. Her debut album, *That Ain't No Man That's the Devil*, reached Gold status and cracked the Top 25 on the Billboard 200, where the Platinum "Wild Ones" with Jelly Roll reached nearly 300M streams on Spotify alone. The song also scored two nominations at the 2024 MTV Video Music Awards including Best Pop Collaboration and Best PUSH Artist. Other standout collaborations on the project were "Someone in this Room" with Bailey Zimmerman and "High Road" featuring Koe Wetzel, which marked their highest debut yet on the Billboard Hot 100 at No. 29 and No. 1 on the Billboard Country Radio Chart.

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Murph's global headline tour sold more than 85,000 tickets and featured major festival sets at Governor's Ball, Boston Calling, BottleRock and a return to her home state's Hangout Festival for a second consecutive year. She recently wrapped the second leg of her In the Sticks North American tour with a special arena finale: Live for One Night at the Von Braun Center in her hometown, Huntsville. The event sold more than 10,000 tickets.

She also made her Coachella debut in April of 2025, which marked another major milestone in her live performance journey. In July of 2025, she kicked off her largest tour to date, the WORLDWIDE HYSTERIA Tour. As her life changed, so did the process of her healing. Murph tapped into all her favorite things—some music, some vices. The culmination of that is her sophomore album, *Sex Hysteria*, which debuted at No. 8 on the Billboard 200 chart. This was her first Top 10 project.

*Sex Hysteria* is a nod to the many ways in which people achieve their dopamine fix. "Sex" is a stand-in for ultimate pleasure, and at times a literal driving force. Throughout this album, Murph takes listeners on a ride through her train of thought. A taste of that hysteria is most evident in the track "Blue Strips," a fun yet seductive cut which earned her highest Billboard Hot 100 chart position to date at No. 15 and features none other than Sexyy Red on its remix. The color pink is its own storyteller for Murph, as it represents both poise and kink and remains a common motif throughout *Sex Hysteria*.

The album's tracks meet an unlikely intersection of 1960s Pop and early 2000s Trap—a corner that Murph currently calls her musical home. Songs like the melodic "Touch Me Like a Gangster" bring this sonic vision to life, along with the fan favorite "Gucci Mane" and the intoxicating title track. On the topic of Gucci Mane, Guwop himself checks in on the bouncy "Donuts," and Lil Baby provides and check-in on the moody "Best Behavior."

Murph has never chased fame—only freedom. *Sex Hysteria* is her declaration of independence. She is no longer singing about surviving a storm; she's become the hurricane.

Bear witness when Jessie Murph unleashes winds of catharsis and creativity alike at The Big E. The fair, presented by Eastern States Exposition, takes place Sept. 18 through Oct. 4, 2026. More information and tickets to this show and others at The Big E Arena can be found at [TheBigE.com](https://TheBigE.com) beginning Friday, May 1, at 10am.

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### **About The Big E**

The Big E is the only multi-state fair in North America, and it celebrates the rich history, culture and traditions of the six New England states. As the principal event of Eastern States Exposition, The Big E has presented the finest in agricultural, innovative, commercial, industrial and artistic developments, as well as the highest caliber of variety entertainment, to the people of the United States for more than a century. The 17-day event has grown and become the largest event on the East Coast, recognized as the fourth largest fair in North America by its recent record annual attendance of 1.6 million fairgoers and counting. Head to [TheBigE.com](https://TheBigE.com) or follow us on social media to see what all the buzz is about.

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## About Jessie Murph

In 2024, Jessie Murph released her debut album *That Ain't No Man That's the Devil*—a certified Gold project that chased her 2023 mixtape *Drowning*—and ignited what quickly became her signature sound. With raw and honest lyrics, mixed with a voice that lives where soul and grit collide, Murph turns personal tragedy into a genre-bending triumph.

The moment was massive: *That Ain't No Man That's the Devil* cracked the Top 25 on the Billboard 200, while the Platinum “Wild Ones” racked up nearly 300 million Spotify streams alone, scoring her two 2024 MTV Video Music Award nods including Best Pop Collaboration and Best PUSH Artist. Other standouts including “Someone in This Room” with Bailey Zimmerman, and “High Road” featuring Koe Wetzel marked her strongest debuts to date, landing No. 29 on the Billboard Hot 100 and hit No. 1 at Billboard Country Radio accordingly. However, Murph doesn't sit still. She headlined a sold-out global tour, packing more than 85,000 tickets, including Coachella, Governor's Ball, Boston Calling, BottleRock and Hangout Fest. Her In The Sticks North American tour closed with a hometown arena blowout—10,000 fans filled Huntsville's Von Braun Center. In July of 2025, she kicked off her largest tour to date, the WORLDWIDE HYSTERIA tour, with stops in North America, Europe, Australia and New Zealand.

Her sophomore album, *Sex Hysteria*, debuted at No. 8 on the Billboard 200 chart and is her vice-laden manifesto where she trades sorrow for sensation. It's dopamine in album form—part 1960s Pop, part early-2000s Trap, but entirely Murph. This marked her first Top 10 album on the Billboard charts. The record's early breakout, “Blue Strips” featuring Sexy Red, skyrocketed her to her highest Billboard Hot 100 peak yet at No. 15, while “Gucci Mane” became an underground fan anthem. “Touch Me Like a Gangster” debuted at No. 56 on the Billboard Hot 100, which saw her two simultaneous songs in the high half of the Hot 100. The album also sees real-life Gucci Mane tapped in for the bouncy “Donuts,” and Lil Baby's moody turn on “Best Behavior” is a smooth addition. She also celebrated a nomination for New Female Artist of the year at the 2025 Academy of Country Music Awards and Favorite Country Song at the 2025 American Music Awards.

*Sex Hysteria* is not about what happened to Murph—it's about what she is about to do. From viral TikToks to sold-out tours to genre-defying records, Jessie Murph has made a name for herself without chasing fame. What she's chasing is freedom, and she's finally caught it.





*Above: Jessie Murph will rock The Big E Arena on Saturday, September 26, 2026.*

