



**Position Title:** Marketing/Public Relations Intern

**Department:** Marketing

**Position Type:** Paid Internship

**Timeframe:** June 1 – October 15

### **Position Summary**

The Marketing/Public Relations Intern provides a student or recent graduate an opportunity to discover and experience a range of corporate communications functions, including copywriting, article and press release writing, and assisting with content for social media and website publication. This Marketing/ Public Relations internship provides a unique experience with its location on the grounds of the Eastern States Exposition, which features the annual Big E Fair and an opportunity to gain additional skills in promotions, event management, and special projects.

### **Position Responsibilities & Requirements**

- Write press releases, newsletters, E-Blasts, and other promotional writing
- Social media focused writing and event promotion
- Successful completion of at least six semesters (or equivalent) of college work
- Demonstrated talent and passion for writing
- Ability to work daily during the 2024 Big E (September 13 – 29)
- Demonstrated ability to be creative and work collaboratively
- Flexibility, enthusiasm, and a sense of humor

### **Preferred Attributes**

- Major in Communications, Journalism, English, Marketing, Information Design
- Graphic design skills including basic knowledge of Premier Pro, Photoshop and Illustrator
- Video editing experience
- Social media skills including a basic knowledge of Instagram, TikTok and other platforms

### **To Apply:**

Please fill out our online application form - <https://tinyurl.com/JobsESE> - and include your resume and cover letter. Only completed applications that include a resume and cover letter will be considered. Positions are open until filled; priority deadline April 8, 2024. Questions regarding the application process can be addressed to [employment@TheBigE.com](mailto:employment@TheBigE.com).

*Eastern States Exposition (ESE) is a not-for-profit corporation committed to excellence in providing year-round opportunities for the development and promotion of agriculture, education, industry and family entertainment while preserving our New England heritage.*

*ESE is an Equal Employment Opportunity employer and does not discriminate on the basis of sex, race, creed, religion, color, national origin, ancestry, age, physical or mental disability or handicap, pregnancy or pregnancy-related condition, veterans or military status, sexual orientation, gender identity or expression, transgendered status, results of genetic testing, or any membership in any group protected by applicable laws.*

*Please note: during fair time operations, including pre- and post- fair operations certain positions may be exempt from overtime based on an overtime exemption through the Commonwealth of Massachusetts.*