



FOR IMMEDIATE RELEASE – West Springfield, MA

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More Info: Catherine Pappas
Public Relations and Communications Manager
(413) 205-5041

**BIG E FAVORITE NEW ENGLAND CRAFT PUB FEATURED AT THE LOG CABIN
SPECIAL MEDIA PREVIEW ON 9/9 AT 11 AM – ALL PRESS IS INVITED**

The New England Craft Pub, which has become a go-to destination along the Avenue of States at The Big E, will be featured at The Log Cabin in Holyoke, Mass., Thursdays to Sundays, starting Sept. 10. The media is invited to a special preview event on Wednesday, September 9th at 11am. Officials from both the Log Cabin and the Big E will be on hand along with a sampling of local craft beers from Commercial Distributing and Quality Beverage. Of course the New England Craft Pub preview event would not be complete without samples of some of the Big E staple foods.

This Big E favorite will have at least 18 regional beers and ciders on tap, outdoor live entertainment (weather permitting), as well as Big E-inspired foods like the famous Turducken Sandwich, Mick's Irish Nachos, The Log Cabin's signature Chicken Pot Pie and the amazing Big E Cream Puffs.

"We heard the disappointment in our guest's voices when the Big E was cancelled. We are excited to work with the great team at the Big E to be able to bring a little part of this annual tradition to the local community. It may look a little different but we aim to create the same welcoming joyful environment that patrons of the New England Craft Pub are used to experiencing each year." Log Cabin owner, Peter Rosskothén stated.

Gene Cassidy, president and CEO of Eastern States Exposition, said, "We are excited to partner with the Log Cabin, an area landmark with a long history of providing a quality dining experience. Bringing a little bit of The Big E to the region is a welcomed venture and it promises to be a shot in the arm for a local business as well. Putting people back to work, sustaining businesses and getting the economy going again is of the utmost importance. And doing it while enjoying Big E signature foods is a real plus!"

Indoor and outdoor seating with amazing views will be available, all socially distanced at 10 feet apart, with table service by the great Log Cabin staff. Reservations are strongly encouraged and food purchases are required to be served beer and cider while seated at a table. Reservations can be made at www.thelogcabin.com

The New England Craft Pub at the Log Cabin will be seating guests: Thursdays and Fridays from 4 to 8pm with live entertainment scheduled from 5 to 9pm; Saturdays from noon to 8pm, with live entertainment from noon to 4pm and 5 to 9pm; Sundays from noon to 6pm, with live entertainment from noon to 2pm and 3 to 7pm.

The mouth-watering menu, including appetizers, sliders, entrees and desserts, as well as beers, ciders, wine and cocktails, can be found at www.thelogcabin.com

All COVID-19 guidelines will be in place. Guests must wear masks anytime they are not seated at a table enjoying their experience and remain socially distanced from others. Guests will utilize a QR code for the menu, with disposable paper menus available upon request. All entertainment will be outdoors only and the venue will offer table service only.