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SALUTE 60 YEARS OF *PET SOUNDS* WITH THE BEACH BOYS AT THE BIG E ARENA, SEPT. 24
Tickets on Sale this Friday, May 8

Celebrate 250 years of the United States of America with The Beach Boys at The Big E Arena, *sponsored by Truly Hard Seltzer*, on Thursday, Sept. 24. Join the band in “Saluting 60 Years of *Pet Sounds*” as they surf their way through the U.S.A. with another best-selling tour. Tickets, which include Fair admission for the concert day, go on sale Friday, May 8, at 10am EST at TheBigE.com.

You can capsulize most Pop music acts by reciting how many hits they have had and how millions of albums they have sold. However, these conventional measurements fall short when assessing the impact of The Beach Boys. This band birthed a torrent of hit singles and has sold albums in the tens of millions. The Beach Boys’ greatest significance lies in the fact that their songs have forever changed the musical landscape, profoundly influencing countless performing artists to follow.

As it stands now, the band is led by Mike Love, who—along with musical director Brian Eichenberger, Christian Love, Tim Bomhomme, Jon Bolton, Keith Hubacker, Randy Leago, John Wedemeyer and Chris Cron—continues the legacy of the iconic band. Grammy-winning songwriter, Bruce Johnston, joined The Beach Boys in 1965, replacing Glenn Campbell, who filled in for lead vocalist and bassist, Brian Wilson, when he retired from touring. Highly regarded in his field, Johnston’s vocal work with such legendary artists as Elton John and Pink Floyd firmly established him among Rock’s elite.

The current lineup continues to honor and expand upon the band’s iconic live performance legacy. This dedication is evident in their rigorous touring schedule, which brings them to a wide range of venues worldwide every year—from sun-drenched amphitheatres to intimate performing arts centers and major global events. On one day alone—July 4, 1985—they played to nearly two million fans in Philadelphia and Washington, D.C. They have also taken the stage at Live Aid, the Super Bowl, the White House, multiple Farm Aids, and the Statue of Liberty’s 100th Anniversary Salute.

In 2012, The Beach Boys marked their 50th anniversary with a reunion tour featuring the surviving original members and the release of *What’s Why God Made the Radio*, which debuted at #3 on the Billboard charts—their highest chart position in 37 years and an unprecedented milestone. This resurgence highlighted the band’s continued relevance and their ability to resonate with both longtime fans and new listeners alike.

That momentum continued in the years that followed. Their discography includes enduring milestones like the triple platinum-certified *Sounds of Summer* and its companion, *The Warmth of the Sun*, which helped spark new interest in the 2000s and beyond. Despite having numerous opportunities to retire at the height of their success—after the release of the groundbreaking *Pet Sounds* in 1966, the chart-topping concept album *Endless Summer* in 1974, the Golden Globe-nominated “Kokomo” in 1988 or

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their 1988 induction into the Rock & Roll Hall of Fame—The Beach Boys have continued to tour and share their music with the world.

In 2016, they celebrated the 50th anniversary of “Good Vibrations”—which is widely considered one of the greatest masterpieces in the history of Rock & Roll—with the *50 Years of Good Vibrations* tour. That same year, Mike Love released his memoir, *Good Vibrations: My Life as a Beach Boy*, which became a New York Times Best Seller.

Over the past decade, the group has remained in the spotlight, honored in 2023 with the CBS tribute special *A Grammy Salute to The Beach Boys*, which featured performances from Beck, Brandi Carlile, Michael McDonald, Pentatonix, St. Vincent, Weezer, Norah Jones, John Legend and Mumford & Sons. In 2024, *The Beach Boys* documentary premiered on Disney+, celebrating the band’s revolutionary sound and iconic California aesthetic. Directed by Frank Marshall and Thom Zimny and written by Mark Monroe, the film features never-before-seen footage and interviews with band members and music luminaries, including Brian Wilson, Mike Love and Lindsey Buckingham, offering a definitive look at the group’s legacy.

Mike Love’s role as the band’s frontman sometimes overshadows his stature as one of Rock’s most prolific and influential songwriters. He co-wrote an extraordinary catalog of timeless hits, including “Surfin’,” “Fun, Fun, Fun,” “I Get Around,” “Help Me, Rhonda,” “California Girls,” “Warmth of the Sun,” and the Grammy-nominated “Good Vibrations.” Years later, Love co-wrote “Kokomo,” which became the band’s best-selling single.

Continuing to bring new, creative projects to fans, Love has released several solo albums in recent years, including *Unleash the Love*, *Reason for the Season* and *12 Sides of Summer*. In 2025, he was inducted into the Songwriters Hall of Fame, honoring a career defined by culture-shaping lyrics and enduring melodies.

The Beach Boys found in their music the key to unfading youth—and they made copies for everyone. To them, the beach isn’t just a place where the surf comes to play—it’s where life is renewed and made whole again.

The Big E, presented by Eastern States Exposition, takes place Sept. 18 through Oct. 4, 2026. More information and tickets to see The Beach Boys and other shows at The Big E Arena can be found at TheBigE.com.

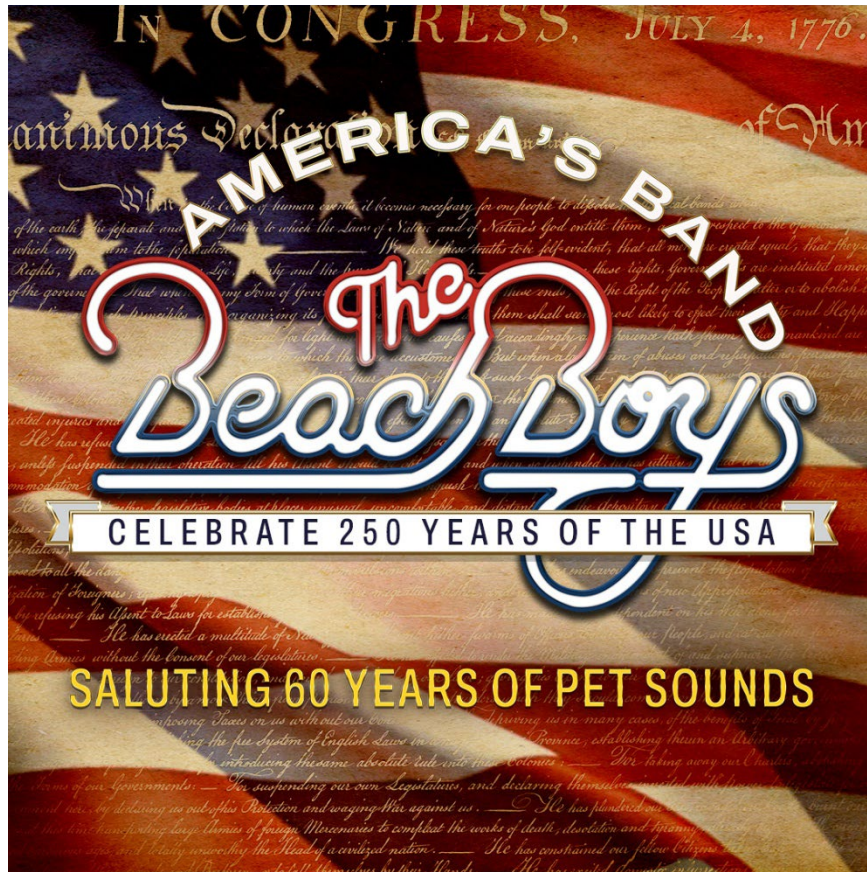
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About The Big E

The Big E is the only multi-state fair in North America, and it celebrates the rich history, culture and traditions of the six New England states. As the principal event of Eastern States Exposition, The Big E has presented the finest in agricultural, innovative, commercial, industrial and artistic developments, as well as the highest caliber of variety entertainment, to the people of the United States for more than a century. The 17-day event has grown and become the largest event on the East Coast, recognized as the fourth largest fair in North America by its recent record annual attendance of 1.6 million fairgoers and counting. Head to TheBigE.com or follow us on social media to see what all the buzz is about.

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